

OCTOBER 17, 1953

MOTION PICTURE HERALD

*Roy Rogers' Television
Victory Sets Hollywood
To Reading Fine Print*

ALLIED MEETS IN N. Y.

PRODUCT DIGEST SPECIAL

REVIEWS (In Product Digest): LET'S MAKE IT LEGAL, TOO YOUNG TO KISS, TIM TAKES ON, SON OF DR. Jekyll, THE HARLEM GLOMBETTERS, THE FAMILY SECRET, TOM BROWNS REVENGE, ELEPHANT STAMPEDE, THE WHIP HAND, THE KID FROM AMARILLO, HOT LEAD

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Coming Nov. 8
ASTOR
Reserved Seats

M-G-M's
Technicolor

Now Playing
STATE
M-G-M's
"TEXAS
CARNIVAL"
(Technicolor)

Coming Nov. 8
CAPITOL
Continuous Performances

"**QUO VADIS**"

Now Playing
TRANS-LUX 52nd ST.

M-G-M's
"RED BADGE
OF COURAGE"

Now Playing
**RADIO CITY
MUSIC HALL**

M-G-M's
"AN
AMERICAN
IN
PARIS"
(Technicolor)

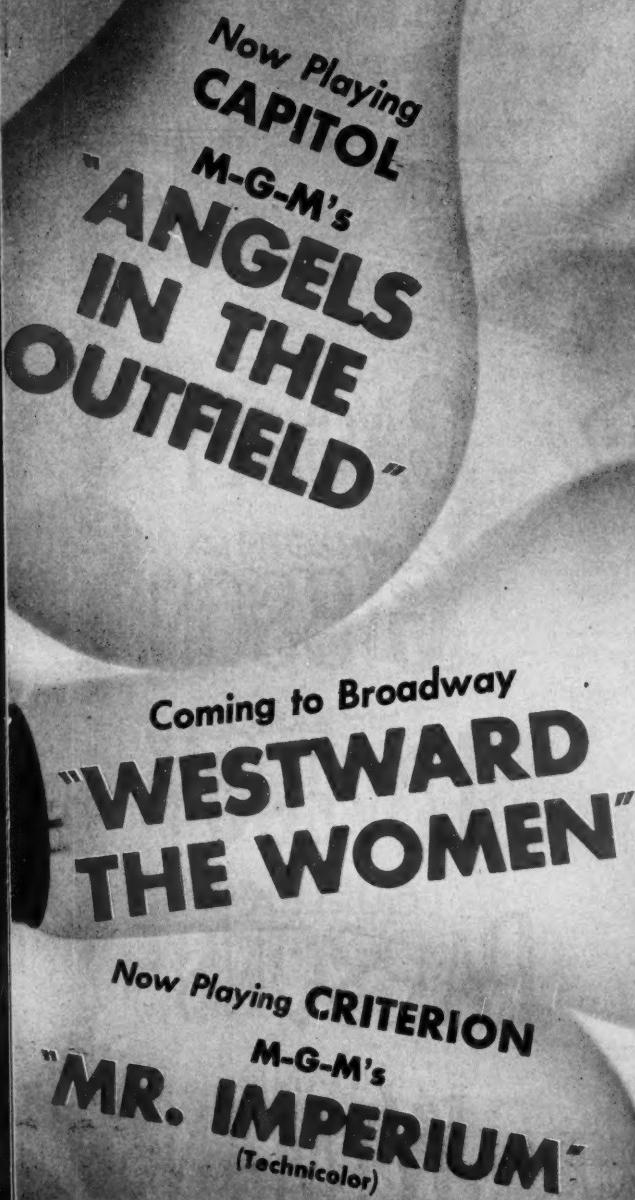
**THE
BRIGHT
LIGHTS
SPELL
M-G-M!**

**FIRST
IN
THE
FIRST
RUNS
ON
BROADWAY!**

**(It's the same
all over the nation!)**

Press Time Flash!

"ACROSS THE WIDE MISSOURI" is sensational!
First 11 spots only 10% under terrific
"Show Boat" grosses.



And now
the entertainment
world gets
another Big
Warner Bros.
Lift with

ALL OF HOLLYWOOD'S WONDERS ARE IN IT!
MOST OF

DORIS

DAY



GORDON

MAC RAE

GENE

NELSON



STAR

and all these Guest Stars!

JAMES

CAGNEY



VIRGINIA

GIBSON



FRANK

LOVEJOY



LOUELLA

PARSONS



JANE

WYMAN



HOW THE STARS
SING 'EM AND
THE BOYS CHEER 'EM!
'YOU'RE GONNA LOSE YOUR GAL'
'S'WONDERFUL'
'YOU DO SOMETHING TO ME'
'WHAT IS THIS THING CALLED LOVE'
'LIZA' * 'GOD'S GREEN ACRES'
'I MAY BE WRONG' * 'IT'S MAGIC'
'I'M A TEXAS RANGER'

with

JANICE RULE * DICK WESSON * RON HAGERTHY

**WARNERS' STARS ARE IN IT!
ALL OF HOLLYWOOD'S HEART IS IN IT!!!**

VIRGINIA

MAYO

RUTH

ROMAN



GARY
COOPER



PHIL
HARRIS



LUCILLE
NORMAN



RANDOLPH
SCOTT



PATRICE
WYMORE

The
song-and-celebrity

filled story of

the stars who

fly joy

to the boys

who fly the

Stars and

Stripes!



DIRECTED BY

ROY DEL RUTH

PRODUCED BY

ROBERT ARTHUR
JOHN KLOMER AND KARL KAMB

SCREEN PLAY BY Ray Heindorf
Musical Direction by LeRoy Prinz

It's 'Movietime U.S.A.' — Now and Every Day!

TRADE SHOW

OCT. 31

ALBANY

Warner Screening Room

79 N. Pearl St. • 12:30 P.M.

ATLANTA

20th Century-Fox Screening Room

197 Walton St. N.W. • 2:00 P.M.

BOSTON

KMO Screening Room

122 Arlington St. • 2:30 P.M.

BUFFALO

Paramount Screening Room

464 Franklin St. • 7:00 P.M.

CHARLOTTE

20th Century-Fox Screening Room

308 S. Church St. • 7:00 P.M.

CHICAGO

Warner Screening Room

1307 So. Webster Ave. • 1:30 P.M.

CINCINNATI

RKO Palace Th. Screening Room

Police Th. Bldg. 6th & 8th • 8:00 P.M.

CLEVELAND

Warner Screening Room

2300 Payne Ave. • 8:30 P.M.

DALLAS

20th Century-Fox Screening Room

1003 Wood Fr. • 10:30 A.M.

DENVER

Paramount Screening Room

2100 Steele St. • 2:00 P.M.

DES MOINES

Paramount Screening Room

1125 High St. • 12:45 P.M.

DETROIT

Film Exchange Building

2310 Cass Ave. • 2:00 P.M.

INDIANAPOLIS

20th Century-Fox Screening Room

326 No. Illinois St. • 1:00 P.M.

JACKSONVILLE

Florida Theatre Bldg. 5th & Elm.

128 E. Forsythe St. • 8:00 P.M.

KANSAS CITY

20th Century-Fox Screening Room

1720 Wyandotte St. • 1:30 P.M.

LOS ANGELES

Warner Screening Room

2025 S. Vermont Ave. • 2:00 P.M.

MEMPHIS

20th Century-Fox Screening

151 Vance Ave. • 12:15 P.M.

MILWAUKEE

Warner Theatre Screening Room

212 W. Wisconsin Ave. • 2:00 P.M.

MINNEAPOLIS

Warner Screening Room

1000 Curia Ave. • 2:00 P.M.

NEW HAVEN

Warner Theatre Projection Room

70 College St. • 2:15 P.M.

NEW ORLEANS

20th Century-Fox Screening Room

200 S. Liberty St. • 8:00 P.M.

NEW YORK

Home Office

321 W. 44th St. • 2:15 P.M.

OKLAHOMA

20th Century-Fox Screening Room

10 North Elm St. • 1:30 P.M.

OMAHA

20th Century-Fox Screening Room

1502 Northport St. • 1:00 P.M.

PHILADELPHIA

Warner Theatre Room

236 No. 15th St. • 2:30 P.M.

PITTSBURGH

20th Century-Fox Screening Room

1715 Blvd. of Allies • 1:30 P.M.

PORTLAND

Jewel Box Screening Room

1947 N.W. Kearny St. • 2:00 P.M.

SALT LAKE

20th Century-Fox Screening Room

216 East 1st South • 2:00 P.M.

SAN FRANCISCO

Paramount Screening Room

205 Golden Gate Ave. • 1:30 P.M.

SEATTLE

Modern Theatre

2400 Third Ave. • 10:30 A.M.

ST. LOUIS

Vivace Screening Room

3143 Olive St. • 1:00 P.M.

WASHINGTON

Warner Theatre Building

13th & E. Sts. N.W. • 7:30 P.M.



MIGHTY THRILL SPILL

'THE DESERT FOX'

STORY OF ROMMEL

JAMES MASON

JESSICA TANDY



THE
CROWDS
ARE
BACK
THANKS
TO
20th
Century-Fox

"The Desert Fox" *
in city after city
is on the march
to history-making
grosses...and the
crowds are back
thanks to "David
and Bathsheba" and
"People Will Talk"
and "The Day the
Earth Stood Still"
and "Meet Me After
the Show" and "The
Frogmen" and "Take
Care of My Little
Girl".

* Globe Theatre, New York!

There's No Business Like 20th Century-Fox Business!

MOTION PICTURE HERALD

MARTIN QUIGLEY, Editor-in-Chief and Publisher

Vol. 185, No. 4



MARTIN QUIGLEY, JR., Editor

October 27, 1951

Building the Program

AS A contribution to their own business and to the Movietime U.S.A. drive it would be appropriate for producers, distributors and exhibitors to give some serious attention to the problem of building film shows as complete programs.

Hollywood traditionally has paid scant heed to counsel from distribution and exhibition about preferred length for features. However, in recent years there has been a welcome relief from the deluge of over-long films that characterized the immediate post-war days. With some justice, producers feel that a given picture should be just long enough to tell a particular story and not forced into some arbitrarily selected running time. On the other hand, producers might pay more attention to the fact that their creations are not shown by and of themselves in the theatres but as part of a program.

Unhappily far too many millions of patrons usually enter a theatre while the feature is on the screen. It is not to be suggested that producers start previews with the third reel—but they should always remember that patrons see pictures under considerably diverse circumstances than in a studio projection room.

Exhibitors have the ultimate responsibility for booking their programs and are entitled to the major share of the credit or blame for the results. Of course each exhibitor is limited in the pictures available at any time at prices he feels he can afford. Frequently, after the feature is selected the theatre operator feels that his job of programming is over and all he has to do is ask the exchange to send along a short and a newsreel to round out the show time. The exchange often ships any short that happens to be on hand.

It would be idle to speculate on industry responsibility for the widespread use of double features, an exhibition practice that makes building good entertainment difficult. Tests have shown again and again that it is the public, or at least a majority of the actual customers, who want double bills. Perhaps the industry generally and exhibitors in double feature areas have not yet done enough in the way of offering the public an adequate substitute for the second feature.

UP TO now there has been little planning of complete programs. This is true even though some double bills, especially of similar type reissues, have been booked as a program with good box office success. Even more important as a precedent is the teaming of the short "Nature's Half Acre" with Walt Disney's "Alice in Wonderland." There is no doubt that in this case the short contributed markedly to the value of the whole show. Also, the team booking enabled the short to get more good dates and earn more money than would have been possible if it were handled in the normal way.

In most instances single feature programs are built up on a hit or miss basis and double bills follow a pattern selected by one film buyer who may or may not have had an inspiration. In any case it is hard to see how the locking of two features, either similar or dissimilar, for exhibition in all the various runs in a territory can make the most of the box office potential.

A concrete proposal for the industry to develop programs of two and a half hours of running time has been made by Mr.

Paul Klieman, general manager of the W. and R. Theatre Enterprises of Philadelphia. Blaming many of the industry's ills on double bills, Mr. Klieman suggested that "unit shows" are the answer. The unit would consist of one A feature with a running time of seventy-five to ninety minutes, a featurette of 30 to 40 minutes length with one known star and one or more newcomers, a 15 or 20 minute public relations short subject for human interest and a color cartoon for comedy. Mr. Klieman thinks that the main feature and the featurette should have contrasting appeal. That is, if the feature may be expected to appeal primarily to men, the featurette should be addressed to the women and vice versa.

It is difficult to predict whether Mr. Klieman's idea will be well received by his fellow exhibitors. But this much is certain—the problem of building a complete program and merchandising it as a unit is a challenge that should be met. It is likely that no one solution will be satisfactory nationally. Any step taken to improve the quality of motion picture entertainment should be encouraged. Even though the principal feature will always be the main attraction, the other components of the program should be so produced, selected and arranged as to enhance rather than detract from the amusement value of the entire show.

■ ■ ■

The Case for Sentiment

CRITICS—both professional and amateur—long have been denouncing Hollywood motion pictures as "too sentimental." In fact attacks on the grounds of sentiment are perhaps the most common type of criticism. Some producers, although realizing that sentiment is essential in screen product, have seemed on the defensive in this connection.

At this time it is salutary that the case for sentiment in films has been publicly presented. The industry also is fortunate that the one who lifted his voice in this regard occupies today a position of national prominence and influence. His words may have double value because no one may suggest that he has any connection with the industry or would in any way be subject to influence by it. The defender of sentiment in films is Federal Judge Harold R. Medina, famed for his handling of the trial of the top Communist leaders.

Addressing the Movietime U.S.A. luncheon in New York on October 9 Judge Medina said, "Don't cry down sentiment and get the notion that everything must be worked out by logic and pure reason. It is the impulse of the heart that does the real job, call it sentiment or loyalty or what you will. Don't disparage it or underestimate its force."

The Judge took to task newspaper critics who decry sentiment and over emphasize the value of realism and naturalism. Few newspaper critics would have heeded such comments if they came from a member of the industry. Perhaps Judge Medina will, at least, make them think it over.

■ ■ ■

QIt would be difficult to think of a better long range public relations expenditure than for exhibitors, either individually or in local groups, to purchase a set of 16 mm prints of the twelve "The Movies and You" industry short subjects and present them to the local school circulating library or otherwise make them available for general non-theatrical showings.

Letters to the Herald

Real Movietime

TO THE EDITOR:

Speaking from the standpoint of an exhibitor I am thoroughly convinced that Movietime U. S. A. is a fine step forward in motion picture public relations.

But we think you should know about RKO's "Movietime Colorado Springs" in the heart of the Rocky Mountains. Although this company was organized in 1932, we rarely have had an opportunity to meet the people who make the entertainment we show on our screens. But thanks to Howard Hughes' decision to film "The Korean Story" in Colorado Springs we now have a real respect for them—and I'm sure that thousands of Coloradans do likewise because of the fine job of spreading good will for our industry by every member of the film unit from producer Edmund Grainger, co-stars Robert Mitchum and Claudette Colbert and director Tay Garnett to the watchmen on the set.

Many Friends Made

Not only did Eddie Grainger add immensely to the success of the Rocky Mountain's Movietime U. S. A. festivities by inviting the Denver News contest winners from every county in the state to have lunch with and meet the stars of "The Korean Story" on the set, but the treatment of the visitors by the film troupe sent every one of them back home with a new admiration and appreciation for motion pictures and the people in them.

However, that was only one phase of the public relations job done by this company. When the stars are not working they make appearances at numerous charity events such as Community Chest and Defense Bond drives, they attend various affairs at nearby Camp Carson, from officers' dances to G. I. shows—even helping to stage one of the latter—and they are taken in to Colorado Springs homes as guests at numerous parties. . . . In short, they are true westerners in every respect. Too, the technical workers accept invitations to speak before such organizations as the American Legion and the American Association of University Women on the problems of film making, and in addition, the stories and interviews which appear in the local newspapers are illuminating and constructive.

Colorado Springs, as every other community must, when a large film company arrives for location work, appreciates the fact that thousands of dollars are spent in

the region. However, we feel this is secondary as the Edmund Grainger operation will leave far more behind than well spent cash. It will leave a wholesome regard for Hollywood and an intense desire on the part of the entire Rocky Mountain area to see "The Korean Story" when it comes to our theatres. We will miss them all when they leave.

That's real Movietime U. S. A.—L. A. STARMORE, Westland Theatres, Colorado Springs, Colorado.

"Hottest" Salesman

TO THE EDITOR:

In reviewing experiences of its personnel in connection with our company's 25th anniversary celebration our Chicago branch comes up with the story of O. C. Wells, its "hottest" salesman.

It is reported that a couple of years ago, Mr. Wells was negotiating with the Riviera theatre in Rock Island, Ill., for the purchase of new Super Simplex Projectors and a Simplex Sound System. Having failed to get his contract signed the first day, he bedded down for the night next door to the theatre at the Harms Hotel. Two hours after falling asleep Wells awoke to find his room full of smoke. The hotel was on fire. Jumping out of bed he found that the fire had already reached the hall outside of his room, that the stairs were collapsing and that the elevator shaft up to his fifth floor room had become a flaming sucking chimney.

Injured in Rescue

He quickly closed his door to shut out the draft and ran to his window. A few moments before his room was completely engulfed, an extension ladder was run up to his window from the hook and ladder truck and Mr. Wells made a 210 pound slide for life, head first, down the steeply angled ladder!

He was immediately placed in a local hospital—gasping and choking and a bit skinned up, but fortunately little the worse for wear. He was in the hospital until late the next afternoon for examination during which time a customer friend outfitted him with enough clothing to leave the hospital. Everything he had with him had been completely destroyed by the fire. Upon his discharge from the hospital, he immediately hot-footed it back to the Riviera theatre and got his new equipment contract signed and sealed.

Mr. Wells' performance has been charac-

terized by his superiors as belonging in the class of the Royal Canadian Mounted Police who always get their contract—or man. He was given a toy fireman's hat as an "Oscar" in tribute to his "coolness under fire" and was officially designated by the company as "National's Hottest Salesman of the Year."—NATIONAL THEATRE SUPPLY COMPANY, Chicago, Illinois.

Good Will in India

TO THE EDITOR:

As the editor of the foremost journal devoted to the film industry I trust you will be interested in an event of importance in this country. In the issues of MOTION PICTURE HERALD received here recently, I find quite a number of references on press and film and in that context too this would be of topical interest.

Sri S.S. Vasan, proprietor of Gemini Studios, Madras, invited the editors of leading newspapers in North India to visit the studios and see the Gemini Studios at work for themselves. One batch of eleven editors from Bombay and Nagpur visited the studios on September 21 and 22, 1951. Another batch of editors from the rest of North India, namely Delhi, Allahabad, Lucknow, Calcutta, Gauhati and Cuttack made excursions to the studios on September 24 and 25.

They went around the studios and saw each department at work. They also interviewed the chief officers of the various departments as well as the actors and actresses and other studio personnel.

This is said to be the first time in Indian film history that newspaper editors have been invited to see the working of the studios for themselves and have a realistic outlook toward the industry itself. The visiting editors met the editors and journalists of Madras at a private reception September 23.

Entire Industry Helped

Thus it was not merely a function for our studios, but a function of usefulness to the industry as a whole.

You may notice that this event has been one of significance to the film industry of India as a whole in its relation to the press and the public.

I have always been happy to see the value you have rightly attached to such events over there and that is why I am sending this information too.—P. P. NAMBIAR, Public Relations Officer, Gemini Studios, Madras 6, India.

MOTION PICTURE HERALD

October 27, 1951

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STUDIOS sign new two-year contract with technical unions Page 14

ALLIED is coming to New York for its "biggest" convention ever Page 21

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TERRY RAMSAYE Says—A column of comment on matters cinematic Page 22

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U. S. orders suspension of all work on color TV manufacture Page 24

UNIVERSAL'S big names make good news for nation's showmen Page 25

METRO'S Dore Schary sees bright year ahead for the company Page 32

KLIEMAN, circuit executive, suggests unit film programs Page 34

MAYER sees Movietime as master good will builder for industry Page 35

TERRY RAMSAYE reviews the Green-Laurie book, "Show Biz" Page 38

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ON THE HORIZON

Developments and trends that shape the motion picture industry's future.

► The admissions tax exemptions in the new tax bill should not cause the film industry any great damage. Thanks to the industry's campaign before the Senate Finance Committee, the exemptions were narrowed down to the point where they should hardly be felt.

► A consent decree with Loew's is still a long way off. Justice officials say "many more" conferences will be required.

► Film business at the Supreme Court is beginning to look like the old days of the Paramount, Griffith and Schine cases. The Justices have already taken two film cases—involving the Warner and RKO consent decrees—and now the Dipson anti-trust suit is to be put before the court.

► Publicity efforts generated by the Movietime campaign will have lasting effects in the direction of the industry's relations with newspapers and their readers. To the hundreds of editorials and other news breaks garnered recently two outstanding samples were added this week. John Crosby, television columnist for the New York *Herald Tribune*, and John Chapman, drama critic of the New York *Daily News*, went to the movies, liked what they saw and told their readers so in no uncertain terms. "Better than ever" was the verdict.

► Reliable industry sources this week painted the arbitration picture this way: Allied convention delegates will not discuss the matter on the floor because exhibitors in the grass roots are not interested; Theatre Owners of America's president Mitchell Wolfson was only putting up a "trial balloon" in his Memphis speech about a voluntary arbitration plan—he had nothing specific in mind; and the distributors are waiting for Allied and TOA to decide what they want.

► With speculation still rife over the future of color television now that Defense Mobilizer Charles E. Wilson has stopped production of the CBS color sets, there can be little doubt that the government will soon clamp down on the making of black-and-white receivers too. It is admitted that a color receiver doesn't require many more scarce materials than a regular set and it is felt that Mr. Wilson will have to move in some way to remove the impression that he acted only to stop the development of color TV at the present juncture.

► Demonstrations and discussions of so-called three-dimensional pictures at the SMPTE meeting in Hollywood last week only emphasized the fact that this development is still very distant and still plagued by the twin obstacles of the use of viewing glasses under one principle, or prohibitive installation cost with unproved results under the other.

► Count on the decision in the Roy Rogers-Republic case to slow the flow of old pictures to television down to a trickle, at least until the lawyers can decide what's what.

► The same case is sure to open a new flood of Hollywood litigation. Announcement of suit by Gene Autry came on Tuesday.

► Exhibitors can look forward to a sharp increase in the number of personal appearance tours by stars in consequence of the keen demand for them demonstrated by the Movietime U.S.A. experience.

► Theatre operators can be prepared for heavy pressure to help meet the production cost increase inherent in the \$11,000,000 yearly raise granted by the major studios to the IATSE unions. The increase is merely a forerunner, although a substantial one, of other inevitable upward adjustments in Hollywood's overall wage bill.

► Exceptions from some orders, and most likely wide exemptions for Hollywood talent salaries, very likely will be allowed by the Salary Stabilization Board as a result of the telling arguments presented by the industry at hearings which were held this week.

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This week in pictures



JERRY WALD, left, and Norman Krasna, RKO producers, as they explained in a New York interview Monday their decision to concentrate on quality and thereby make fewer pictures. See page 34.

ARNOLD PICKER, on Monday, sat at a new desk. It was at United Artists, where on that day he became foreign sales chief. He had been vice-president of Columbia Pictures International.

By the Herald



KURT HIRSCH, vice-president of Arrowhead Productions, told trade writers in New York Monday he and his partners, Peter Berneis and John Reinhardt, will make their next picture, "The Girl From Astoli," in Vienna. Having delivered "Chicago Calling," Arrowhead's first film, to United Artists, he departs next week for Europe.

By the Herald



By the Herald



PARTY, in New York, Monday, at which Gene Autry, center, greeted guests from radio, television, fan and trade magazines. With him is Paul Lazarus, Jr., left, Columbia studio representative.

By the Herald



A SEASON TICKET BOOK, left, at the New York Strand for Mrs. Helen Friedman, center, 250,000th person to see "A Streetcar Named Desire." The presenters are star Kim Hunter and manager Zeb Epstein.

MRS. J. J. PARKER, right, president of the Oregon circuit bearing that name, has been in New York on her annual visit to major home offices.





AT SKOURAS FILMS, Athens, left. Visiting the office of his nephew, Spyros Skouras, left, is Spyros Skouras, center, president of Twentieth-Century Fox, on European tour. With them is D. Papadopoulos, Motion Picture Herald correspondent.



AS THE CIRCUIT MANAGEMENT ASSOCIATION of Great Britain met at Harrogate the other day, left. In conversations are Air-Commodore Ferdinand West, managing director of Overseas Film Distributors, Ltd.; Victor Finney, of the J. Arthur Rank public relations staff; Harry Mears, Cinematograph Exhibitors Association president; and Tom O'Brien, industry labor leader.



THE "Quo Vadis" chariot at Penn Station, New York, before starting a national tour, are Maurice Maurer, of the Astor, and Harry Greenman, of the Capitol, where the film will open; and Robert Taylor, star.



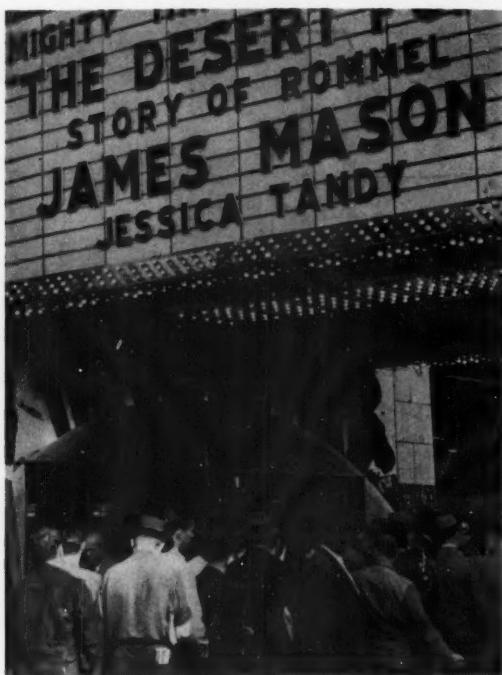
BROOKLYN MARRIAGE, right. The scene at the Church of St. Francis of Assisi as Ralph Branca, pitcher for the Dodgers, left with his bride, the former Ann Mulvey, daughter of James Mulvey, a Dodger stockholder and president of Samuel Goldwyn Productions.



ANNE OF THE INDIES, right. She's Jean Peters, in the 20th-Fox film of that name, a story of 17th Century pirating, produced by George Jessel. Louis Jourdan, Debra Paget, Herbert Marshall are some of the others in the cast.



HANDSOME NEWCOMER: Dale Robertson clinches star rating in 20th Century-Fox's Technicolor production, "Golden Girl," November release, which also spotlights Mitzi Gaynor. Robertson will be seen later in "Lydia Bailey" and "The Return of the Texan."



GLOBAL DRAW is "The Desert Fox," theatre-packing story of Field Marshal Rommel, with James Mason as the wily leader. Openings on three continents spell out top grosses in every situation. Above, the crowds are back in New York.



HARTFORD, CONNECTICUT, is the scene where 20th Century-Fox's production "The Day the Earth Stood Still" is the recipient of Lou Cohen's and Norm Levinson's bid in the \$15,000 exhibitor exploitation contest. Above, top, the special four-page tabloid newspaper herald is distributed at newsstand, while, below, a crowd of kids enters Loew's Poli wearing robot masks.



BEVERLY MICHAELS is joined in thought by producer-actor, Hugo Haas, in the Haas production released by 20th Century-Fox, now titled "The Girl on the Bridge," going out to theatres in December.

(Advertisement)

ROGERS VERDICT SENDS TV INTO VERTICAL SPIN

Court Halts Republic Sale of Films; Plans Appeal; See Widespread Effect

by WILLIAM R. WEAVER
Hollywood Editor

HOLLYWOOD: Federal Judge Pearson M. Hall pitched a king-size monkey wrench into the machinery that has been delivering theatrical motion pictures to television when he handed down a decision last week giving Roy Rogers a permanent injunction restraining Republic Pictures from turning over to television any of the 81 pictures in which he appeared for that studio during his 13 years under contract.

The decision, reached after five weeks of trial, covers the televising of Mr. Rogers' films either under commercial sponsorship or on a sustaining program and has brought both future and past sales of pictures to television into sharp and sudden focus.

Immediate interpretations varied as to the decision's application, but attorneys agreed it would confer injunctive rights on any player whose personal endorsement of any commercial product can be shown to have had a monetary value, and that this would include, at minimum, all stars and name players who have appeared on sponsored radio shows, posed in Man-of-Distinction ads, or engaged in any other endorsing activity for money or other increment.

Mayer Lavenstein, counsel for Republic, has announced that the studio will appeal the decision. Litigation resulting from the decision and the appeal may well alter the entire relationship between motion pictures and television.

Mr. Rogers, who terminated his contract with the studio last May, had obtained a temporary injunction in June to prevent Republic from including his pictures among those which the studio was going to turn over to its subsidiary, Hollywood Television Service, for purpose of sale to television. The trial ending in Judge Hall's decision for the plaintiff started September 13.

Judge Refuses Rogers \$100,000 Damage Claim

Included with Mr. Rogers' petition for a permanent injunction was a demand for \$100,000 damages, which he maintained were due him because the news of Republic's intention to release his pictures to television had resulted in non-renewal of his radio contract with the Quaker Oats Company, which had paid him \$1,750 per week for 40 weeks a year.

UNITED WORLD WILL MAKE TV FILMS

United World Films, subsidiary of Universal-International, plans to make pictures for television, James Franey, United World president, announced this week. The company will use the U-I studio in Universal City, Cal., but no Universal players will appear in its films. Mr. Franey emphasized that the United World television pictures will not compete with the full-length feature productions turned out by Universal for theatre use. George Bole, assistant studio manager of Universal-International, will serve as liaison executive for the studio and United World.

Judge Hall's decision turned down the damage claim, saying: "I think the plaintiff has been damaged here, but try as I might I am unable to find any evidence upon which I could judicially satisfy myself that a certain amount of damage has occurred. The evidence in relation to it still leaves it very nebulous and uncertain."

Two Contracts Important Part of the Evidence

Foremost in the long and wordy trial, at which many witnesses from both the film and television industries gave testimony, were two contracts made by Republic and Rogers, one in 1937 and one in 1948, and numerous letters and documents which were construed to be a part of those contracts. The central contention of the plaintiff was that commercially sponsored televising of his pictures would imply his endorsement of the products offered by the sponsor, and that he had protected his own commercial interests against such happenstance by withholding from his Republic agreement the right of the studio to use his films, likeness or voice for any publicity purpose save to promote the exploitation of his pictures.

The Republic contention was that he had made the films as a contract employee and they were, therefore, the property of the studio, to do with as the studio chose. The court, taking the acts and deeds of the contractors as well as the text of the contracts into consideration, ruled that the studio, by agreeing to let the actor use his name and likeness in promotion of the many commercial articles he has marketed under personal endorsement, impliedly in lieu of paying him more salary, had given confirmation to the point of Mr. Rogers' complaint.

The court's inclusion of sustaining programs under the injunction granted was based on the view that televising a Rogers

picture would consist in fact, even if no money changed hands, in the advertising of the television station or network. Nevertheless, the decision granted Republic the right to televise the picture, providing it were done solely to exploit the pictures themselves. A somewhat cryptically worded section of the decision leaves open the question of Republic's right to dispose of the pictures to a pay-as-you-look system, such as Phonevision or Telemeter.

175 Old Republic Films Recently Sold to TV

Republic, through its subsidiary, Hollywood Television Service, recently sold some 175 old pictures to Los Angeles Station KTTV. None of these were Rogers pictures. Neither were the studio's old Gene Autry films included. Mr. Autry having announced he would take action similar to the Rogers' procedure if such sale were made. Films starring Wild Bill Elliott and other cowboy stars were among those sold.

Should the Hall decision stand as final, establishing the point that televising of a picture in which an actor appears is tantamount to representing that actor as an endorser of the television sponsor's product, it is within the realm of possibility that hundreds of players whose pictures have been televised without their specified permission may discover they have actionable claims against the producers of the pictures, the television stations, or both.

This would take the matter beyond even the demands of the Screen Actors Guild, which has taken the position that no picture produced after August 1, 1948, can be sold to television until arrangement has been made for paying the actors in it an additional, so far undetermined, amount of money. The SAG negotiations now underway with the major studios set up an even sterner demand in this connection.

See Sale of Pictures To Television Slowed

Although the Hall decision, which ran directly counter to Hollywood expectations, doubtless will be the subject of prolonged litigation, certain immediate effects of it are readily predictable. The sale of theatrical films to television, already slowed down by mounting demands of guilds and unions for participation in the seller's gross revenue, figures to be stopped in its tracks.

Both plaintiff and defendant refrained from official comment on the decision, but nobody else did. It was the main topic of weekend conversation in the professional community.

Although retroactivity of the decision clearly remained a matter to be determined in some future litigation, television executives, averse to being quoted, appeared

(Continued on following page, column 3)

STUDIOS SIGN TV DECISION UNION PACT

Two-Year Agreement Will Cost Major Companies \$11,000,000 a Year.

HOLLYWOOD: The major studios' labor costs will go up about \$11,000,000 annually as a result of a new wage agreement announced here last week between the eight major studios and the 16 local unions of the International Alliance of Theatrical and Stage Employees. About 17,000 film technicians and craftsmen will be affected by the terms of the two-year pact.

The agreement was negotiated by Charles Bolen, vice-president of the Association of Motion Picture Producers; Richard Walsh, IATSE president; Roy Brewer, International "IA" representative, and officials of the IATSE locals here.

Pegged After 3 Months

It provides for a three-month wage increase of 24 cents an hour or 10 per cent, whichever is greater. However, no worker can receive more than \$18.50 weekly increase. After three months, wages will again be pegged on the consumer price index of the U. S. Bureau of Labor Statistics, but they cannot be lower than the standard set for the first quarterly period beginning last Thursday.

If the cost of living rises five per cent or more, wages will go up one cent an hour every 8/10ths of a point advanced.

The studios agree to pay five cents hourly on all straight time into a jointly-administered health and welfare fund, and will pay daily workers for six holidays observed annually by the studios. The IATSE did not get anywhere with its demand for a pension and retirement fund. The agreement with the majors is believed likely to set the pattern for forthcoming IATSE talks with major and minor independents.

Negotiations between the majors and the Screen Actors Guild for a new contract were suspended again this week, pending the return here of several SAG officials. The actors are asking wage increases ranging to more than 200 per cent in some classifications.

Albany American Legion Condemns Theatre TV

The Albany, N. Y., County American Legion last week adopted a unanimous resolution condemning exclusive telecasts of top boxing bouts to motion picture theatres. The resolution declared: "Many of our disabled comrades occupying beds in Veterans Administration or military hospitals are being deprived of the pleasure they received from hearing or viewing major sporting events by reason of the fact private interests have purchased exclusive radio or telecast rights."

New Tax Law Starts Nov. 1

WASHINGTON: November 1 is the official date for the changes in excise rates and coverage contained in the new tax bill. That became official when President Truman signed the bill last weekend.

Come November 1, then, passes will be tax-free. On reduced-price tickets, the tax need be computed only on the amount actually charged, rather than the regular established price.

Another change will be that civic symphonies, operas and certain non-profit entertainments will be free of the admission tax. But the tax is to remain on all film showings, even of non-profit groups.

All raw stock, film and equipment used by the industry as a "cost of business" will be exempted from tax, effective November 1.

Induction of Dublin Tent Set for November 23

International Chief Barker Marc J. Wolf will induce the Dublin Tent into Variety Clubs International November 23. The Dublin ceremony, originally scheduled for an earlier date, will be attended by London Chief Barker C. J. Latta and a London contingent. While overseas, Mr. Wolf will visit London to meet the British barkers.

Warner Houses Sold In Philadelphia Area

Transactions involving the sale of Warner theatres in the Philadelphia and southern New Jersey area were disclosed this week. The Oxford, Philadelphia, including stores and apartments, was sold to William B. Portner for \$125,000. Ethel H. Ball, trustee, later took title and the operation of the house reverted to the Harrison Theatres. Al Grosser, Philadelphia realtor, handled the transaction involving a half dozen houses. The Grand, Vineland, N. J., will be converted into a supermarket with the circuit theatre in Bridgeton, N. J., also converted into a commercial store property. The Harrowgate, Philadelphia, has been sold for conversion into a post office; the Villa, Collingdale, Pa., into a warehouse; 333 Market, Philadelphia, into a parking lot, and the Parker, Darby, Pa., remaining as a theatre.

Publisher Buys Film Interest

The Mereith Publishing Company, which publishes *Successful Farming* and *Better Homes & Gardens* magazines, has purchased an interest in the Princeton Film Center, Inc.

(Continued from preceding page)

unanimous in the opinion that the supply of old pictures nameable enough to make up sponsorable programs can be regarded as washed up. There was less unhappiness about this than might have been expected, since the finding of advertisers to sponsor this type of show has been getting harder rather than easier during recent months.

Major studio executives, mute all along on questions pertaining to the sale of old pictures to television, hemmed as they are on one side by the majors' avowed policy against such sale and on the other by the awareness that under extreme circumstances they might have to amend it, were similarly silent but seemed to feel a potential life-raft had been scuttled.

Only the actors, speaking via the Screen Actors Guild, were jubilant, for obvious reasons. The decision had given legal status to a point they had promulgated as a principle, and it fortified their position in pending negotiations with both the theatrical film producers and the producers of films for television.

The other talent guilds, representing writers and directors, have been promulgating the same principle, as have the studio unions, and the American Federation of Musicians, of course, have managed to put it into practical application without recourse to courts of law.

At very least the decision appears to favor the exhibitor position as the exhibitor has stated it. It appears to promise that the future will witness the two forms of entertainment tending toward a sharper differentiation, with television having to develop its own stars and with theatrical motion pictures preserving the names and popularities the theatres have created.

Pennsylvania Bill Asks Theatre TV License Fee

Three Philadelphia members of the Pennsylvania state legislature initiated a move to require theatre owners to pay heavy license fees before they could charge admission for theatre large-screen television of sports and other events. Representatives Edward J. Conway, Francis K. Muldowney and Miles W. Lederer introduced a bill compelling payment of a \$2,000 license fee for the right to exhibit a commercial telecast. Failure to obtain the license would subject the exhibitor to a \$5,000 fine or a six-month to one-year jail sentence in default of payment. The tax measure was introduced following the adoption of a resolution by the Philadelphia City Council calling upon the state legislature to adopt such a levy or to permit the city to enact one of its own of a similar nature.

Town's Two Houses Sold

Both theatres in Russell, Kan., the Dream and Mecca theatres, were sold last week by the estate of the late Mrs. Ernest B. Danielson to Ernest B. Danielson and his son, Dale.

A BIG PICTURE IS ONE THAT MAKES BIG PROFITS

and



delivers the
BIG PROFIT-PICTURES



for "MOVETIME U.S.A." ... and Tailored
in the BIG U-I Profit Tradition!

"MOVETIME U.S.A."

Shelley WINTERS · Richard CONTE
Stephen McNALLY · Charles BICKFORD · Alex NICOL
THE RAGING TIDE
with John MCINTIRE

Arthur KENNEDY
Peggy DOW

with
James EDWARDS
Will GEER

Bright Victory

Mark STEVENS
Peggy DOW
Gigi PERREAU
Reunion in Reno

Howard DUFF
Mona FREEMAN
Josephine HULL
with Gene LOCKHART

The Lady from Texas
COLOR BY
Technicolor

ANN
BLYTH
DAVID
FARRAR
The GOLDEN HORDE
COLOR BY
Technicolor

Linda DARNELL · Stephen McNALLY
Gigi PERREAU
The Lady Pays Off
with Virginia FIELD

Macdonald CAREY · Alexis SMITH
with Edgar BUCHANAN · Victor JORY
CAVE OF OUTLAWS
COLOR BY
TECHNICOLOR

Charles LAUGHTON · Boris KARLOFF
Sally FORREST · Richard STAPLEY
The Strange DOOR

And...

THERE'S EVEN *MORE* FOR YOU IN '52 FROM *U-I!*



Dan DAILEY



Irene DUNNE



Tony CURTIS
Piper LAURIE

... NOW Look Ahead with U-I

Van HEFLIN
Patricia NEAL
Gigi PERREAU
with Virginia FIELD



Week End with Father

John LUND
Jeff CHANDLER



Frank SINATRA
Shelley WINTERS



Meet
DANNY
WILSON

co-starring Alex NICOL with Raymond BURR

**TO THE TOP-STARRING, TOP-BUDGET PRODUCTIONS
THAT WILL MAKE 1952 a year 'round profit jubilee!**



Ann SHERIDAN
John LUND
Howard DUFF



Marjorie MAIN
Percy KILBRIDE



Maureen O'HARA
Jeff CHANDLER

with Lon CHANEY



... and U-I HAS EVEN MORE FOR YOU IN '52

James STEWART
Arthur KENNEDY



Gregory PECK
Ann BLYTH



Errol FLYNN
Maureen O'HARA



Keep Looking Ahead with U-I!

The BIG MONEY pictures— are U-I pictures!

ALLIED MOVES TO N.Y. FOR 'BIGGEST MEETING'

**Over 550 Exhibitors Ready
for 3-Day Convention;
Board Meets Monday**

Allied States Association prepared this week to meet in the "biggest and most important" convention in its history. Opening in New York at the Biltmore Hotel on Tuesday, the meeting is scheduled to end Thursday evening, November 1.

Setting the stage for the general sessions will be the meeting of Allied's board of directors which will be held Sunday and Monday prior to the convention opening. The opening luncheon for the delegates is slated for Tuesday with addresses by His Eminence Francis Cardinal Spellman, Archbishop of New York; Rev. Patrick J. Masterson, secretary of the National Legion of Decency; Abram F. Myers, Allied general counsel; Trueman T. Rembusch, Allied president, and major company heads.

Largest Registration In Allied History

According to Wilbur Snaper, convention chairman, the more than 550 who have thus far signified their intention of attending constitutes "the largest registration of any convention in Allied history". A last minute influx is expected, he said, adding that many reservations came in following the joint convention in Memphis last week between Mid-South Allied and the Tri-States unit of Theatre Owners of America.

The schedule of events is as follows: Sunday and Monday, October 28, 29—board of directors meeting; Monday, board luncheon at the 21 Restaurant; Tuesday noon—opening luncheon for convention delegates; Wednesday and Thursday mornings—film clinics; Wednesday afternoon—open forum conducted by William McCraw of Texas, attended by Dore Schary, MGM production chief, and general sales managers of the distribution companies. Floor discussion will be in order; Thursday afternoon—business sessions close with another open forum; Thursday evening—convention closes with cocktail party and dinner.

Tuesday has been designated as Presidents Day at the convention. All but two of the company heads already have indicated they will attend.

Questionnaire to Be Used To Bring Up Problems

For the ladies there will be a fashion show and luncheon at Toots Shor's restaurant on Wednesday, as well as other social events.

To help the delegates put their problems before the clinics, committees and general convention, an innovation has been announced in the form of a questionnaire which will be filled out with the theatre owner's name, theatre, problem, etc.

PRINT PROBLEM IS DUE FOR SHARP STUDY BY ALLIED

The pressing question of print shortages, already explored at length at the recent convention of the Theatre Owners of America, will be given another airing at the Allied States Association meeting in New York next week.

Allied leaders, in a fighting mood, already have declared they will not accept distributor explanations and excuses made so far. Wilbur Snaper, convention chairman, has termed the print shortage "worse than ever."

There has been little change in the situation since the TOA convention, except that Universal has announced it is working on a coordinated plan to help solve the print problem. William F. Rodgers, M-G-M vice-president in charge of sales, said he had nothing to add to what he had already said at the TOA convention and that he did not foresee any change whatever as far as his company was concerned. Another sales head dismissed the entire problem with a terse: "The exhibitors don't want to cooperate. It's up to them."

Charles J. Feldman, domestic sales manager for Universal, said last week that more prints and their more efficient circulation

was his company's answer. The Universal plan has been developed in relation to local conditions following a study made of bookers' analyses of all accounts served by Universal.

The exhibitors insist that the companies must make more prints available. The distributors come back with a multitude of answers. They insist the final move to relieve the situation is up to the exhibitors, who must either agree to split product or must cease demanding shorter clearances and advanced runs which lead to multiple runs and the resulting print shortages.

Distribution executives hold that they have already increased the number of prints made available and they have reached the limit dictated by economic considerations. Some hold the problem is basically legal stemming from the imposition by the court decree on distributors of responsibility for proving clearance to be justified.

The distributors insist it's up to the exhibitors to get together and find a solution. Said Mr. Rodgers: "The distributor is helpless. He'll be sued if he doesn't grant the exhibitors' demand. It's an exhibitor problem."

Wisconsin Allied to Meet December 10 in Milwaukee

Allied of Wisconsin have adopted "Movie-time" as the slogan of its annual convention, it was announced this week by co-chairman Tony La Forte and John McKay. The convention is scheduled to be held December 10-12 at the Schroeder Hotel in Milwaukee.

154 RCA Service Contracts

The RCA Service Company announced in Camden, N. J., last week that it had signed 154 contracts for its comprehensive service and parts replacement plans with drive-in theatre operators since last April, according to George F. Sandore, manager of sales and merchandising for the company's technical products division.

Honor Schary, Pirosh

Dore Schary, vice-president in charge of production at MGM, and Robert Pirosh, writer-director, were to be honored by the Los Angeles County Conference on Human Relations for Metro's "Go for Broke!" at George Pepperdine College in Los Angeles Saturday. Mr. Pirosh was also to represent Mr. Schary, who was to be in the east.

Terry Ramsaye Says

United Para. Profit Shows Sharp Rise

BOOK NOTE: To hand comes a most remarkable and fundamental book of industry of the motion picture, as remote from popular interest as a classic in Sanskrit. The title: "Abridged Scientific Publications from the Kodak Research Laboratories." There are five hundred tight, chaste, compact pages, as crisp, precise, utterly matter-of-fact as George Eastman in person.

It is given notice here, rather than in a book review, because it is unavailable, both physically and in terms of percipience, to the general reader. Yet it pertains to the research that has all to do with such common facts as the television by the fireside and the screen at the theatre. It also marks the long long way that the technology of the industry has come since the rule-of-thumb day when that first sample of Eastman film was threaded into the first Edison camera in 1889. Nearly a hundred authors of the Kodak research staff are represented in 69 articles ranging from such subjects as: "35mm-to-16mm Reduction Printer" to "A Trimethincyanine; A Trimethinonol and Some Compounds Related to Trimethinonols; Some Di- and Tetramethineroccyanines." It took two men to write that one.

And be it observed that this vast array of scientific scholarship is a collection from one year's contributions by those Eastman researchers to a great array of scientific and industrial journals both here and abroad. Therein is a service by an American industry of deep and wide import which makes no boasts. Indirectly, too, there is an answer to the some times vociferous critics of abstract scientific research. To the man in the street it is a completely anonymous contribution to the improving environment in which he lives and he never heard of it, anyway. No gossip columnists spread their fame.

both pictures and vaudeville what is to come? The welcome and acclaim to Judy Garland, who has come to vaudeville from pictures, and through personal ordeal, has been a heart warming public experience. It is also rather a stroke of showmanship which dared to stake its opening on her, and give her half the bill. That's screen fame. Pictures used to be chasers to clear the house in vaudeville.

THOSE TAXES—The other day a hurrying driver on the Boston Post Road fetched up behind a big trailer transport truck and saw a flaming panel reading: "1950 Taxes Paid on This Vehicle \$4,637.81." It is a device to show all and sundry despite adverse publicity and some of the inferences of railway advertising, that trucks on the highway do pay their way. The figures of the campaign statistics include special use taxes, excise levies, gasoline and oil taxes, but not income taxes. That is one way to tell the people.

This suggests that some considerable effect might be had if motion picture theatres, which pay so many kinds of taxes, including of course that eternal war tax, should tell their story succinctly in a lobby panel. The customers might be impressed by what part of their admissions go for the purchase of entertainment. Nobody else will be telling them.

Speaking of taxes, South Dakota deserves more attention than it has had for discontinuing an assortment of taxes levied in time of war because they have been collected and paid off the commitments for which they were enacted. As an example of financially responsible government, making good on promises, that deserves signal attention—in Washington.

VAUDEVILLE—One may wonder what expansive hope or deep laid plans may be back of this latest "return of vaudeville" at the tradition laden Palace in New York. For the twenty years from its opening in 1913 to the final week of February 4 in 1933, two full decades, it was the world's premier theatre of what had been the greatest popular entertainment. Even there pictures prevailed at last, to be tentatively and partially invaded by returns of vaudeville twice—each time with much acclaim, even as now. Now with Television as the new electronic vehicle of

COUNTRY NOTE: These harvest days of field and garden bring the time of pickling and preserving. So the scents of spices and herbs simmer in the alchemy of the kitchen pervade the air. 'Tis a busy place of kettles and sterilizing pans, and gay with rows and ranks of glasses and jars all a-gleam with the pinks and yellows and purples of jellies and fruits, along with the deep maroon of darksome apple butter and the substantial red of the tomatoes, all in contrast with the seductive tints of green mingled with turmeric's yellow in the pickles. When winter pushes down from the Berkshires and snow sifts over the Valley of the Silvermine, there will be part of the summer bottled on the pantry shelves.

United Paramount Theatres, for the third quarter of 1951, showed estimated consolidated earnings of \$4,688,000, including \$2,297,000 of capital gains, equal to \$1.44 per share. This compares with estimated consolidated earnings of \$2,528,000, including \$414,000 of capital gains, for the same quarter in 1950, equal to 78 cents.

The figures were announced by Leonard H. Goldenson, president, who commented that there had been "an encouraging improvement in our business in the third quarter. Now, more than at any time since 1946, there is a widespread feeling of confidence that the industry will be able to meet and surmount the challenge of changing competitive and economic conditions."

Estimated consolidated earnings for the first nine months of 1951 amounted to \$9,537,000, including \$3,483,000 of capital gains, equal to \$2.93 per share, Mr. Goldenson stated. This compares with consolidated earnings of \$7,963,000, including \$1,465,000 of capital gains, for the same period in 1950, equal to \$2.44.

Share of undistributed earnings of partly owned non-consolidated subsidiaries amounted to \$186,000 during the first nine months of 1951, compared to \$1,734,000 for the same period in 1950. Mr. Goldenson explained that the consolidated earnings this year included the earnings of several companies which became wholly owned after the third quarter of 1950 through the purchase of the 50 per cent interest of certain co-owners. He pointed out that the effect of this was to increase consolidated operating profits and reduce share of undistributed earnings for the 1951 periods in comparison with those for 1950.

Seek New Regulations for Handling Safety Films

New amendments have been filed in the suit by three Massachusetts exhibitors, W. Leslie Bendley, Flint Theatre Company, and Telepix, Inc., to clarify existing laws regulating handling of motion picture film. The amendments state laws about nitrate film should not apply to cellulose acetate film; and that the latter is less combustible than common newsprint.

Rentals From Army Total \$6,500,000, Post-War Top

WASHINGTON: Distributors received \$6,500,000 in rentals from film showings at Army and Air Force installations in this country and abroad during the 1950-1951 fiscal year, it has been revealed here. This is the largest total from these sources since the end of World War II. Of the total, \$4,000,000 came from rentals on domestic exhibition, and \$2,500,000 from rentals for overseas showings.

169,385,880

**national magazine ads are
right now telling the world...
'No three words ever meant
so much to so many people...'**

I WANT YOU

...soon from Samuel Goldwyn!

Distributed by RKO RADIO PICTURES, INC.

CODE FOR TV IS ENDORSED

Broadcasting Group Acts Favorably on Proposal; Ad Abuses Covered

CHICAGO: With the family home audience in mind, eighty members of the National Association of Radio and Television Broadcasters last week endorsed a code of ethics designed to eliminate obscenity, preoccupation with sex, horror dramas and other abuses in television programs.

The code, which is to be submitted to the full board at its next meeting in Washington December 3, also seeks to curb excesses in television advertising.

Review Board Set Up

According to Harold E. Fellows, association president, the code is the industry's answer to a bill pending in Congress and proposing a national advisory board to act as a "watchdog" over abuses in television programming.

The association's members also approved a plan to set up a television review board of six to keep an eye on all programming; receive, screen and clear complaints; keep members of the legislative, executive and judicial branches of the Government informed as to the working of the code, and maintain liaison between the broadcasters and the FCC.

The preamble to the code reminds broadcasters that they are "obliged to bring their positive responsibility for excellence and good taste in programming to bear on all who have a hand in the production of programs," including sponsors, advertising and talent agencies. The preamble says program content should be made up of "whole-some entertainment and remind the viewer of his responsibility towards society."

To be eliminated under the proposed code are profanity, obscenity, smut and vulgarity. Use of a long list of words and terms prohibited on radio as obscene and vulgar is barred, as are attacks on religion and creeds. Listed among other provisions: divorce is not to be treated casually; illicit sex relations may not be treated as commendable; sex crimes and abnormalities are unacceptable; reference to sex perversion is forbidden; drunkenness and narcotic addiction may not be shown as desirable or prevalent, etc.

Standards Established

A section of the proposed code calls for "decency and decorum" in costuming and the broadcasters are called on to avoid material that is excessively violent or that creates morbid suspense. Limitations on the length of commercials also are suggested.

Here are some of the highlights of the Code, which this week won wide praise in the industry:

Advancement of Education and Culture:

"Commercial television provides a valuable means of augmenting the educational and cultural influences of schools, institutions of higher learning, the home, the church, museums, etc. . . It is the responsibility of a television broadcaster to call on such institutions for counsel and cooperation and to work with them on the best methods of presenting educational and cultural materials by television."

Responsibilities Are Cited

Responsibility Toward Children: "The education of children involves giving them a sense of the world at large. Crime, violence and sex are a part of the world they will be called upon to meet and a certain amount of proper presentation of such is helpful in orienting the child to his social surroundings. However, violence and illicit sex shall not be presented in an attractive manner, nor to an extent such as will lead the child to believe that they play a greater part in life than they do."

"It is not enough that only those programs which are intended for viewing by children shall be suitable to the young and immature. Television is responsible for insuring that programs of all sorts which occur during the times of day when children may normally be expected to have the opportunity of viewing television shall exercise care."

Presentation of Advertising: "Ever mindful of the role of television as a guest in the home, a television broadcaster should exercise unceasing care to supervise the form in which advertising material is presented over his facilities." There follows a series of rules by which the broadcaster should be guided under the Code.

Code Sections Outlined

Other highlights fall under the chapters Advertising of Medical Products, Contests, Premiums and Offers, Time Standards for Advertising Copy, Treatment of News and Public Events, Controversial Public Issues, Acceptability of Advertisers, Products and Acceptability of Program Material, an important section which was not actually included in the Code but added as an addendum. It is designed to keep television entertainment wholesome and widely acceptable.

The television Code seal will be flashed by all stations subscribing to the industry's self-regulatory provisions and it can be revoked by the NARTB board.

Astor in Reissue Deal

Astor Pictures Corporation has concluded a deal to re-release two features based on the "Barney Google and Snuffy Smith" comic strip and produced by Edward Gross, R. M. Savini, president, announced in New York last week. The films are "Hillbilly Blitzkreig" and "Private Snuffy Smith."

U.S. Cuts Off CBS Color Television

In a sudden move that struck home with explosive force, the Government last week asked the Columbia Broadcasting System to suspend production of color television receivers to aid the defense effort.

Charles E. Wilson, Defense Mobilizer, in a letter to Frank Stanton, president of CBS, wrote that "the defense mobilization program in which we are now engaged requires the use of vast quantities of scarce materials in the production of military items and essential industrial expansion."

To Meet Executives

He also announced that he and Manly Fleischmann, Defense Production Administrator, would meet this week with top executives of the television industry to discuss suspension of all further development of color television for the duration of the present emergency. The reason was, he said, to free electronics engineers for "important military projects."

Mr. Stanton immediately announced that CBS would comply with Mr. Wilson's request and also that it would discontinue its color broadcasts. "Within the limitations which may be imposed by the defense effort we intend to continue experimental and developmental work during the period of manufacturing suspension," he said.

The Government's communication was with CBS only and Mr. Wilson's letter was not dispatched to RCA or any of the other companies currently engaged in color TV research. The CBS is the only commercial color system authorized by the FCC.

The development, which came with dramatic suddenness, caused wide speculation not only over the future of color television and the many issues involved there, but about the entire television picture. Mr. Wilson did not mention any cutbacks in the production of black-and-white receivers nor was there any reference to the "freeze" on the construction of new television stations. Wayne Coy, FCC chairman, has indicated on a number of occasions that he expected that limitation to be lifted soon.

Seen Boon to FCC

Mr. Wilson's action was seen this week as extricating the FCC from an extremely embarrassing position that might well have had reverberations in an election year. The Commission in October of last year authorized the standards proposed by the Columbia Broadcasting System for its "mechanical" color system, which is incompatible and requires color scanning discs at camera and receiver.

Since then, RCA has held public and private showings of its all-electronic, compatible color system which permits ordinary receivers to pick up the RCA color signal without modification or change.

Big U-I Names Make News for Showmen

UNIVERSAL-INTERNATIONAL is currently marshalling its forces for what it calls "the most ambitious production program in company history." The new 1951-52 schedule of 36 pictures—half of them in Technicolor—will include many top budget productions featuring a large array of imposing box office names, according to the company.

Universal will back it to the hilt with intensified promotional and advertising activities, David A. Lipton, vice-president in charge of advertising and publicity, promises.

Final planning for the stepped-up production program was completed in Hollywood recently at a series of conferences involving Nate J. Blumberg, president; Leo Spitz, executive head of production; William Goetz, in charge of production, and Alfred E. Daff, director of world sales.

Mr. Lipton's plans for the forthcoming pictures call for greater emphasis on promotional selling to aid sub-key situations. "Every device and promotional facility will be utilized to help sell Universal's product down the line to the grass roots," he said. Personal appearances, saturation bookings, guest appearances of stars on television and radio, and newspaper and magazine advertising will be used to push the new films. The major emphasis will continue to be on newspaper advertising, however, Mr. Lipton emphasized. The advertising and promotion budgets will be increased to meet the requirements of the new production program.

Variety of Product

In addition to giving Universal 18 Technicolor films, the largest number in its history, the new program contains what the company considers an unprecedented variety of films.

The new product provides the diversity and star power to attract the greatest possible public in the world market, in the opinion of Mr. Daff. Charles J. Feldman, domestic sales manager, is no less optimistic. He feels the company's new program will consolidate "the general goodwill which Universal has won from the exhibitors of America during the past several years."

With the first films on the new schedule set for release here in November, arrangements for overseas distribution are already under way. Americo Aboaf, foreign

sales manager, is currently conferring with foreign sales supervisors.

Some of the top names signed for the pictures currently in work or scheduled to go into production soon are James Stewart, Gregory Peck, Irene Dunne, Errol Flynn, Ann Sheridan, Dan Dailey, Maureen O'Hara, Frank Sinatra, Shelley Winters, Van Heflin, Josephine Hull, Peggy Dow, Audie Murphy, Donald O'Connor, John Lund, Stephen McNally, Linda Darnell, William Powell, Charles Laughton, Arthur Kennedy and Howard Duff.

High on the list of top product are: "The World in His Arms," in Technicolor, with Raoul Walsh directing Gregory Peck and Ann Blyth; "Bend of the River," Technicolor, starring James Stewart and Arthur Kennedy; "Steel Town," starring Ann Sheridan, John Lund and Howard Duff, in Technicolor; "Against All Flags," in Technicolor, with Errol Flynn and Maureen O'Hara, and "Battle of Apache Pass," in Technicolor, starring John Lund and Jeff Chandler.

19 in Record Backlog

In addition to the 36 films scheduled for production this year, Universal has a record backlog of 19 pictures. Release of these films will begin in November. A total of 11 pictures will go to theaters in the first quarter of the 1951-1952 season. The release schedule follows:

November: "Cave of the Outlaws," in Technicolor, starring MacDonald Carey and Alexis Smith; "The Lady Pays Off," starring Linda Darnell, Stephen McNally and Gigi Perreau, and "The Raging Tide," with Shelley Winters, Richard Conte, Stephen McNally and Alex Nicol.

December: "The Strange Door," starring Charles Laughton, Boris Karloff and Sally Forrest, and "Meet Danny Wilson," with Frank Sinatra in the title role and Shelley Winters and Alex Nicol.

January: "Weekend With Father," starring Van Heflin, Patricia Neal and Gigi Perreau; "Flame of Araby," in Technicolor, starring Maureen O'Hara and Jeff Chandler, and "The Treasure of Lost Canyon," Technicolor, starring William Powell.

February: "Here Come the Nelsons" starring Ozzie and Harriet Nelson; "Finders Keepers," starring Tom Ewell, Julia Adams and Evelyn Varden, and "Bend of the River," in Technicolor, starring James Stewart, Arthur Kennedy and Julia Adams.



"THE WORLD IN HIS ARMS," starring Gregory Peck.



"STEELTOWN," with John Lund, William Harrigan, Ann Sheridan, Eileen Cawe and James Best.



"THE BATTLE OF APACHE PASS," which features Susan Cabot as "Nana" and Jeff Chandler as "Cochise."



"MEET DANNY WILSON," with the principals Alex Nicol, Shelley Winters and Frank Sinatra.

"BEND OF THE RIVER," below, starring Rock Hudson, Arthur Kennedy, and James Stewart.





*The Blue
... which*

JAN
THE

**FOUR-COLOR PAGES IN
WOMEN'S MAGAZINES
PLUS TOP WEEKLIES!**

Maximum penetration where it counts most in selling seats!...National advertising campaign to 31,893,457 CIRCULATION, including Woman's Home Companion, Good Housekeeping, McCall's, Parents...Life, Look, Saturday Evening Post, Collier's...Fan magazines and MacLean's (Canada).

Veil or the Wedding Veil should she choose?

Magnificent JANE WYMAN once again deeply touches your heart . . . as she did in the ever-to-be-remembered *Johnny Belinda* . . . this time as the woman Louise, another truly great role that only JANE could portray.

JANE WYMAN in *BLUE VEIL*

Distributed by
RKO RADIO
PICTURES



People in The News

FRED S. KOGOD and his K-B Amusement Company, Washington, D. C., were the subjects of this week's Hall of Fame radio program over NBC.

GEORGE SHUPERT, who recently resigned as vice-president of Paramount Television Productions, left New York for the coast this week to confer with EDWARD SMALL and Sol LESSER on the organization of a firm to produce and distribute films for television.

REG EVANS, formerly vice-president of General Screen Advertising, Inc., has been named vice-president of the newly formed film distributing company, Ad-Film Distributors, Inc., New York.

JOHN KANE has been named supervisor of the copyright protection and title departments of Columbia Pictures, the company announced in New York last week. IRVING SHERMAN replaces him as personnel director, while GEORGE BERMAN succeeds Mr. Sherman as assistant manager of exchange operations.

OSCAR F. NEU, president of Neumade Products, Inc., has been appointed chairman of the equipment manufacturers committee for "Midnight Frolics," the fund raising show of the Foundation of Motion Picture Pioneers which will be presented at the Roxy Theatre, New York, November 16.

M. L. SIMONS, assistant to H. M. RICHÉY, M-G-M exhibitor relations head, will speak before the Better Films Council at Sheboygan, Wis., November 1, and before the Wisconsin state convention of the Better Films Council at Milwaukee November 5. He will show slides of "Quo

Vadis" and discuss the importance of the motion picture theatre in the business life of the community.

SIR ARTHUR JARRATT, managing director of British Lion and chairman of Humphries Laboratories, London, arrived in New York this week for a short business visit.

NATE SIMONS has resigned as supervisor of Long Island theatres for Skouras Theatres Corporation to form Morgan Personnel, a licensed New York employment agency specializing in theatre personnel on a national basis.

ERNEST V. HEYN has been appointed editor of *The American Weekly*, WILLIAM RANDOLPH HEARST, JR., publisher, announced in New York last week. Mr. Heyn, formerly vice-president and editor-in-chief of McFadden Publications, replaces KENNETH McCaleb, who continues as editor of the *Sunday Mirror Magazine*.

CLARENCE KOLSTER, film editor on the color musical, "She's Working Her Way Through College," now in work, is celebrating his thirtieth year with Warners.

JACK KIRKLAND, who wrote the screenplay for "The Amazing Monsieur Fabre," returned to Paris from New York last week to prepare the screenplay for the new Edith Piaf film.

HORACE MCMAHON, featured in Paramount's "Detective Story," will make an eight-city personal appearance tour on behalf of the picture beginning October 29. He will visit Pittsburgh, Washington, Cleveland, Chicago, Buffalo, Boston, New York and Philadelphia.

Set COMPO Election Plan

Initial arrangements to gear the election machinery of the Council of Motion Picture Organizations were made this week when each of the 10 charter member organizations was asked to appoint a member to the nominating committee. It will be the committee's job to select a slate of officers for 1952.

It is expected that the committee will be required to meet a number of times before the selections are finally made. Among the most important of these is the successor to Arthur L. Mayer, who has stated he is resigning from his post of COMPO executive vice-president in order to devote himself to personal business matters.

The executive board of COMPO is scheduled to meet in the middle of December to elect the officers. It is probable that strong efforts will be made to have Ned E. Depinet continue as COMPO president, and Robert W. Coyne, COMPO counsel, will retain his position.

Herman Robbins is currently treasurer, replacing Robert J. O'Donnell, who resigned to take over the national direction of Movie-time U. S. A.

RCA Reports Five Types Of Color Tubes Ready

The Radio Corporation of America this week disclosed that its engineers had developed at least five types of tri-color tubes, each capable of operating in the framework of all known television systems, including the RCA compatible all-electric system. Said Dr. E. W. Stuart Engstrom, vice-president in charge of the RCA Laboratories Division: "As an objective for a good color reproducer we aimed at a tube which would give us good color, would perform on any known color system, and would also reproduce pictures in black-and-white from present television broadcasts."

Drive-In Open All Year

The Elinda Ann drive-in theatre, Whitesburg, Ky., will remain open all year, its owner, William Wright, has announced. It is only a block from the town center, has an enclosed walk-in-section with 360 regular theatre chairs and steam heat.

Intl. Producers Group In First Joint Move

ROME: In their first successful joint move, producers in the U. S., Britain, France, Spain, Italy and Israel have agreed not to participate in the Indian Film Festival unless the competitive formula under which it is to be held is changed in line with a resolution passed in Venice this year. The Festival is scheduled for January 24, in Bombay. The joint action was initiated by the International Federation of Producers Association which the Motion Picture Association of America joined this year.



Elmer C. Rhoden, president, Fox Midwest Amusement Corp., Kansas City, Mo.

Rank's Men In Meeting

by PETER BURNUP

LONDON: In the Victorian elegance of Harrogate, Yorkshire has concluded what has been the finest ever convention of theatre managers.

From every part of Scotland and the North of England, John Davis, managing director of the Rank Organization, summoned the managers of his Gaumont and Odeon Theatres with their wives. In all, 300 theatre-men and one woman manager assembled for discussion and pep talks from show business experts.

First speaker was Darnley Smith, managing director of Rank's Cinema-Television outfit, who said TV was no menacing bogey but something to be harnessed to the future of their theatres. One of Mr. Smith's most applauded aphorisms was his reference to the bulwarks of safety which some theatre men seemed to discern in sales of candy and the like. He counselled his audience to leave the bulwarks and get out on the ramps and fight.

Al Daff, manager of world sales for Universal, who had flown in specially for the occasion, had a similar theme. Like homilies came from newspaper men, publicists, producers and from people like Mary Field, the lately appointed director of production for the Children's Film Foundation.

U. A. Signs Pact With National Films Service

United Artists has signed with National Film Service Corporation of New York, film carriers and inspectors, under which product scheduled by the defunct Eagle Lion Classics will be brought into the same shipping contract that covers UA product.

This was disclosed this week by Albert E. Bollengier, UA treasurer, who refused to comment on a Cleveland report that the distributor was guaranteed to receive \$35,000 between now and January 1, 1952. The report further said the sum would accrue from discounts on UA's weekly film service bills of five per cent and 20 per cent.

Refusing to verify the figure, Mr. Bollengier did say that, with ELC no longer existing, "we have merely verified a deal under which we bring the product of both companies under one contract."

Ebersons Win Army Contract

John and Drew Eberson, theatrical architects, have been awarded a contract by the Office of the Chief of Army Engineers to draw up standard plans and specifications for the erection of numerous camp theatres of varying sizes.

Branch for United World

United World Films, Inc., of New York, has opened a southwestern branch in Dallas, with E. E. Grindstaff as manager. The company distributes educational, religious and non-theatrical films.

ALLIED, TOA UNITS' OFFICERS



NEW OFFICERS, for the Mid-South Allied, and for the TOA's Tri-States organization, both units meeting in Memphis last week. Above is the Allied group. Seated: Lyle Richmond, vice-president; T. M. Jourdan, director; John Mohrstadt, president; Roy L. Cochran, vice-president; C. W. Tipton, director; Tom Ballas, director. Standing: Dwight Blissard, secretary-treasurer; Guy B. Amis, director; Robert West, director; J. A. West, director; Arthur Rush, chairman of the board. Other officers not in the photograph are Whyte Bedford, Grady Cook, and Edward Collins, vice-presidents; and Mrs. Clara M. Davis, Lawrence Landers, and Gene Higgins, both, directors.



THE TOA GROUP. Seated: Mrs. H. A. Fitch, director; Max Connell, national secretary of the TOA; Gael Sullivan, executive director of the TOA; M. A. Lightman, Jr., president; W. F. Ruffin, Jr., national representative to the TOA board; Louise Mask, director. Standing: T. L. Jordan, director; Nathan Flexer, vice-president; Roy L. Cochran, director; R. B. Cox, vice-president; K. King, retiring president; T. E. Williams, regional vice-president and representative to the TOA board; and N. B. Fair, director. Officers not in the photograph are Gordon Hutchings, vice-president; Leon Roundtree, secretary-treasurer; and Don Landers, Mrs. Jessie Howe, E. W. Clitin, Earl Elkins, Charles Eudy, and E. P. Sapinsley, directors.

SMPTE Had Record Attendance on Coast

HOLLYWOOD: A record attendance of well over 600 made the recent 70th semi-annual convention of the Society of Motion Picture and Television Engineers the largest Hollywood meeting ever, William C. Kunzmann, convention vice-president, said last week. A total of 65 papers were delivered. Mr. Kunzmann said that the 71st convention will be held at the Drake Hotel in Chicago from April 21 to 25, 1952.

At one of the final sessions Raymond

Spottiswoode, of Middlesex, England, envisioned three-dimensional films as the most promising theatre entertainment of the future, provided the resources of the motion picture industry are offered to support the work along these lines.

Mr. Spottiswoode, technical director of the Festival of Britain earlier this year, told of how the stereoscopic films drew capacity audiences and he wondered what would be the effect should Hollywood start making these pictures. He saw electronics solving the problem of optics, which requires the viewer to wear glasses.

A NEW KIND

A SENSATIONAL
INNOVATION IN
ACTION ENTERTAIN-
MENT! . . . Music, songs
and ballads pacing terrific
thrill drama! . . . Songs
include that top hit tune
"I WISH I WUZ"



A ROARING SAGA OF RED-
SKIN VENGEANCE . . . AND
OF THE TINY CAVALRY
OUTPOST THAT DEFIED IT!



OF WESTERN!

RKO presents

"SLAUGHTER TRAIL"

Color by CINECOLOR

starring

BRIAN DONLEVY · GIG YOUNG
VIRGINIA GREY · ANDY DEVINE
ROBERT HUTTON and introducing
TERRY GILKISON,

composer of "Cry of the Wild Goose;" singing: "HOOFBEAT SERENADE,"
"BALLAD BANDELER," "THE GIRL IN THE WOOD," "EVERYONE'S CRAZY"
"CEPTIN' ME" and "JITTERY DEER-FOOT DAN"

Produced and Directed by IRVING ALLEN
Screenplay by ROD KULLER



SCHARY SEES BRIGHT YEAR



HEAD MEN. The scene on the dole as the MGM sales conference opened in Chicago. In left to right order are Silas F. Seadler, Rudy Berger, Burton Bishop, Jr., Dore Schary, keynote speaker; William F. Rodgers, Charles Reagan, Howard Dietz, John Maloney and George Hickey.

CHICAGO: Seventy-five MGM home office and studio executives, sales managers, district and branch managers, and publicity, advertising and exploitation personnel, met at the Hotel Ambassador here this week in annual sales conference and heard Dore Schary, production vice-president, declare that the company faces the brightest sales prospects in its history.

Mr. Schary said that out of 117 films announced by MGM during the past 32 months, a record number of features, 82, had been delivered, 13 were finished, five are in production and eight will be started in the near future. As likely box office successes, Mr. Schary listed: "The Wild North," "Westward the Woman," "Callaway Went Thataway," "Belle of New York," "When in Rome," "Singing in the Rain," "The Merry Widow," "Scarborough," "Lovely to Look At" and "Skirts Ahoy." These are either completed or in production.

Rodgers Presides

Presiding at the meeting was William F. Rodgers, vice-president and general sales manager. The main speakers included Howard Dietz, vice-president and director of advertising, publicity and exploitation; John Joseph, head of publicity; Dan S. Terrell, promotion manager; Silas F. Seadler, advertising manager; E. M. Saunders, assistant to Mr. Rodgers; Charles M. Reagan, sales executive, and Henderson N. Richey, exhibitor relations head.

Mr. Dietz and his aides discussed plans for the promotion of "Quo Vadis," described as the biggest venture in MGM history, which is scheduled to open in New York and some other spots within the next few weeks. Mr. Dietz said of the nation's 20 top-grossing films, MGM had eight, and then he added:

"We at MGM have never made a bad picture. The picture may not have done

as expected at the box office, but it was not a bad film. Sometimes it is the public that is the flop."

Mr. Joseph discussed MGM lineage in national magazine advertising; Mr. Terrell dealt with promotion of "Quo Vadis," and Mr. Seadler spoke on the tieups for this and other important pictures.

Other Important Films

Mr. Schary also announced what he considered one of the most important films on the MGM schedule: "The Making of a Marine," which he will produce personally with William A. Wellman directing. Mr. Schary listed the following films in preparation which, he said, would be excellent sales bets: "The Student Prince," "Pat and Mike," "Mr. Congressman," "Carbine Wilimans," "Plymouth Adventure," "Eagle on His Cap," "Mexican Village," "Young Bess," "Mogambo," "Three Love Stories," "Years Ago" and "Brigadoon."

The delegates—who participated in discussions under the headings of "Mighty MGM's Mightiest Year" and "Our Mightiest Promotion Plans"—were scheduled to attend a screening of "Quo Vadis." Mr. Schary, who was to leave for New York, where he will address the Allied States Association convention, was accompanied by Howard Strickland, studio publicity head.

Mr. Rodgers also announced that MGM will end the current calendar year with three releases: "The Light Touch," with Stewart Granger and Pier Angeli, to be released December 7; "Calling Bulldog Drummond," Walter Pidgeon, December 14; "Callaway Went Thataway," Dec. 28.

On Wednesday Mr. Rodgers disclosed that selling plans for "Quo Vadis" would be announced to the general trade on or about November 15, the first time in the history of the company that such a merchandising announcement will be made in ad form.

Telemeter Brochure Withdrawn

A spokesman for Paramount Pictures said in New York this week that the brochure "The Story of Telemeter" had been withdrawn "because it doesn't represent Paramount's views." He said distribution of the booklet was unauthorized and that all copies had been ordered destroyed. A new brochure will be made up.

Only a limited number of the eight-page piece had been sent out to editors. It describes the Telemeter "pay-as-you-see" system, with emphasis on the advantages to the producer. Telemeter was conceived and developed by David Loew and Carl Leserman. Paramount purchased a 50 per cent interest in the device and International Telemeter Corporation was established last May.

In praising Telemeter, the booklet said its introduction was as important as the movie projector and the TV tube and that it would "effect the marketing of entertainment as drastically as it was the day that Thomas A. Edison introduced the first motion picture projector."

Of theatre television the brochure held that it was "bad for motion picture producers because it calls for substitute products . . . on theatre screens. Theatre TV has none of the conveniences of Subscription TV," and it said subscription TV did not have a high overhead.

The booklet leaves many practical questions unanswered, but declares among other things: "Telemeter will be good for the motion picture business as it will enlarge the market enormously and make possible a much greater percentage of return to the producer.

Kramer and Foreman Dissolve Partnership

HOLLYWOOD: Stanley Kramer and his associate, Carl Foreman, reached a parting of the ways this week. At board meetings earlier in the week, Stanley Kramer Company and Stanley Kramer Productions, Inc., reached an agreement with Mr. Foreman under which the latter will sever his connections with both companies, in which he was partner and treasurer. The only continuing link between Mr. Foreman and his former corporate associates will be an undisclosed formula governing the ultimate payment for his share in earnings of films produced by Mr. Kramer and distributed by United Artists. This involves pictures still in distribution. Severance of Mr. Foreman's connection with the Kramer companies was decided following his appearance before the House Un-American Activities sub-committee. On Wednesday, Mr. Foreman announced Robert L. Lippert will finance and distribute three pictures to be made by him independently.

We hope you were at the Trade Shows
of Warner Bros. ***“Close to my Heart”***

Everyone who attended knows this one
is a big one -- You'll feel great because
it will make your audiences feel great!

National Release

November 3rd!!!



STARRING
RAY MILLAND and **GENE TIERNEY**

WITH **FAY BAINTER** **WILLIAM KEIGHLEY** PRODUCED BY
WILLIAM JACOBS

Written by **JAMES R. WEBB** From his story in
Good Housekeeping Magazine • Music by Max Steiner



It's 'Movietime U.S.A.' — Now and Every Day!

SUGGESTS UNIT FILM PROGRAM

Klieman, Circuit Executive, Offers Plan to End Duals, Boost Business

A radical revision in the whole concept of motion picture programming has been suggested by Paul Klieman, general manager of the W & R Theatre Enterprises in Philadelphia. Mr. Klieman's suggestions came as the climax to a lengthy statement which criticized exhibition, distribution and production executives for their alleged lethargic policies during the years of prosperity.

Mr. Klieman's four-point program calls for the elimination of double feature programs as quickly as possible, to be replaced by well-balanced unit show "developed to provide two and a half hours of variety and wide appeal material". Speaking specifically, Mr. Klieman outlined the unit show to consist of the following:

Calls for "Grade A" Feature

1. A top "Grade A" feature with at least two or more established stars with good marquee strength, the running time of this film to be between 75 and 90 minutes.

2. A featurette of opposite appeal to the feature. (If the main film appeals particularly to women, the shorter film should be of interest to men, and vice-versa.) The featurette should also have at least one star of marquee strength, have in its cast one or more new or potential stars, thus aiding in the promotion of "new faces", and run between 30 and 40 minutes.

3. A 15-20 minute short subject along public relations lines, whose subjects could include racial or religious subjects along positive lines, short stories, biblical stories, human interest experiences, "or any subject which may have personal interest to at least 10 per cent of the population".

4. Rounding out this package would be a color cartoon whose comedy material would be suitable to audiences of all ages.

Sees Patronage Widened

Mr. Klieman supports his proposal for this revised programming which, he says, would:

1. Establish quality and quantity programs simultaneously for the patron.

2. Eliminate the "double feature evil that only breeds inferior pictures which is a deterrent to audience building. Lengthy doubles have further discouraged the patron whose available entertainment time is limited, particularly to people over the age of 30. Double features are costly to the exhibitor and additionally are a poor substitute for aggressive showmanship."

3. Widen the scope of patronage. "A top feature of a dramatic nature which may have great male appeal need not be handicapped in audience limitation, as a featurette with



PAUL KLEIMAN

great woman's appeal is part of the show, thus attracting and pleasing both sexes. A Western coupled with a love story; a musical with a dramatic featurette, etc., provides the variety most people seek.

4. "The public relation subjects will be the additional method of recapturing the lost audience and create avenues to the vast untapped new audiences who are awaiting subject material of interest to them."

Mr. Klieman expressed his optimism as to the future of the film business providing the industry puts its house in order by creating more per unit patrons for its product, and whetting the appetite of its customers with more quality product.

Scores "Take" Attitude

Mr. Klieman took to task producers, distributors and exhibitors for their "take, take, take" attitude which he said was a good deal responsible for the public's eventual resistance to motion pictures after the lull war years.

"The producers and distributors flaunted fair play . . . the exhibitor reaped a golden harvest, becoming greedier and greedier, and only taking from his theatre, not returning. . . . The public-be-damed spirit flourished. Why should producers invest heavily when reissues could be as profitable as new pictures? Why should distributors be fair and reasonable when theatres must buy or else close? Why should exhibitors remodel and reinvoke their community with the movie spirit and habit when the public was foolish enough to sit in bad seats, uninviting and old fashioned atmosphere?"

That was the attitude, said Mr. Klieman, but fortunately, the important industry men saw the light and have come forward with renewed vigor, showmanship and top product. Reorientation of programming is the next step, he said.

Bigger and Fewer, Wald Krasna Plan

Jerry Wald and Norman Krasna, producing team now the mainstay of the RKO studios, announced in New York Monday a revision of their producing plans. Instead of making 12 pictures per year, they will make four to six top budget films, concentrating on quality in production values, and star and technical talent. They said they had the concurrence of Howard Hughes, principal stockholder in RKO Radio Pictures.

The producers prefaced the disclosure with a lengthy discussion of today's trends in public taste. That taste, they asserted, because of the impact of television has become extremely selective. The "average picture" public, they said, is captured by television. The "exceptional picture" public will continue to be attracted by pictures.

Both men declared exhibitors favored long run pictures, and they predicted a cycle of long runs. They also pointed out the advantages of concentration on quality pictures. The advantage to the exhibitor will be not merely a picture's reputation built upon word of mouth, but the ability to pre-sell thoroughly and then exploit thoroughly.

They complained that heavy production schedules caused haste in assembling talent, both performing and technical; and that the result too often has been mediocrity. Such mediocrity was being displayed on television, exhausted by the necessity for continual new shows, they added.

"There is room for about 100 good pictures coming out of Hollywood a year," Mr. Krasna said.

They see theatres in the future running single bills and many more first runs, and Mr. Wald remarked: "How this will affect real estate we don't know." The industry should cease making "timidly budgeted" pictures and emulate producers like Samuel Goldwyn and Cecil B. DeMille, they concluded.

They came to New York for the world premiere of their "The Blue Veil" Friday at the Criterion theatre.

Wald and Krasna Announce Awards for College Films

The producing team of Jerry Wald and Norman Krasna, currently making films for RKO distribution, have announced that awards will be bestowed on the producers of the best films turned out by college film classes. The awards will take the form of gold statuettes, with duplicate awards going to the colleges. A board of 10 judges composed of leading film producers will screen the entries and pick the winners in the seven following categories: best production, best director, best writer, best actor and actress, best cinematographer, and best film editor. Film production students of any American university are eligible.

U.S. Loses in RKO Circuit Board Fight

The Justice Department's attempt to unseat J. P. Dreibelbis from the RKO Theatres board of directors failed last week when a New York Statutory Court denied the Government's claim that the board member unofficially represented Howard Hughes. Harold J. Lasser, Government attorney, said this week he "didn't know" if an appeal is intended.

In handing down a unanimous oral decision, the three-man court comprising Judges Augustus N. Hand, Henry W. Goddard and Alfred C. Coxe, also rejected another Justice Department motion to curb the voting rights of the Irving Trust Company, which is the trustee for Mr. Hughes' 24 per cent RKO Theatres controlling stock until it is disposed of in a prescribed time.

The Government wanted the Irving Trust to be required to act "impartially" in voting as the controller of 920,000 shares, and that it be denied the right to vote for any director having financial ties with Mr. Hughes.

The court's ruling also proved a defeat for a group of minority stockholders headed by David J. Greene, Wall Street financial adviser. It was admitted to the court that it was Mr. Greene's group that brought a complaint to the Justice Department. The complaint was that Mr. Hughes, despite the anti-trust consent decree ending his activities with the new theatre company, was still exercising influence on the theatre board through unofficial representatives. Two of these directors allegedly connected with Mr. Hughes—Maurice H. Bent and James T. Brown — have already resigned and the fight is now on to remove Mr. Dreibelbis.

Court Orders Revision of Paramount Trust Decree

The New York District Court, in an order signed by Judge Augustus N. Hand, has ordered the following modifications in the provisions of the Paramount anti-trust consent decree governing the acquisition and disposition of some Georgia theatres: United Paramount Theatres cannot acquire the interest of partners in the Ritz, Bijou and Roxy in Brunswick; the Royal, Ritz, Roxy and State in Gainesville; the Grand, Capital, East Macon, Rialto and Ritz in Macon; and Carver, Ritz, Lyric and Drive-in in Waycross.

The circuit, however, may acquire partner interests in the Palace and Ritz in Athens; the Imperial and Rialto in Augusta, and the Bradley and Georgia in Columbus.

The company may retain the Columbus drive-in if it shall show that such retention shall not unduly restrain competition three months after acquisition. It may acquire in Columbus co-owners' interest in the Springer, Village and Rexview in addition

MAYER SEES MOVIETIME AS MASTER GOOD WILL BUILDER

The industry's biggest production to date—the Council of Motion Picture Organizations—after its first year's run may be considered to be an unqualified success in terms of good will created.

That was the substance of an unofficial report issued this week by Arthur L. Mayer, executive vice-president of COMPO, which has been responsible for the planning and implementation of the organization's biggest venture, Movietime U.S.A.

In taking inventory of the public relations stock, Mr. Mayer said that enormous strides had been made in this respect, and that this was especially obvious within the last six months. As for Movietime, Mr. Mayer said that this project could be considered directly responsible for the fact that the newspapers in recent months have shown an attitude decidedly in favor of the industry.

Mr. Mayer said it was important for everyone in the industry not to relax their Movietime effort, adding, "We must keep pressing, keep putting new and constructive ideas into force." As for the "new ideas," Mr. Mayer would not give any details in view of past experience where embarrassment was created when these ideas could not be put into effect. He would rather, said Mr. Mayer, wait until these ideas are matured and ready to be put into effect before announcing them.

Meanwhile, Movietime continued to draw excited interest as an aftermath of the star caravans, publicity which kept hitting the

newspapers and periodicals, and the daily broadcasts over hundreds of stations on the Liberty radio network. Exhibitors, generally, reported the personal appearances of prominent picture personalities had aroused enthusiasm and good will. In one spot, Alabama, where the stars did not appear, there was a possibility a tour would be arranged in the near future.

In other Movietime developments the series of 12 shorts, "The Movies and You," were made available to exhibitors for \$100 for the 12, according to the Motion Picture Association of America; tieups were made with 18 Scripps-Howard newspapers for a series of film exploitation stunts and contests; and in a joint venture theatre owners of Dallas, were signed as sponsors of the Liberty network radio series which is heard over Dallas station KLIF.

Mr. Mayer was this week scheduled to address the annual convention of the Motion Picture Exhibitors of Florida in Jacksonville.

Over 300 participants in the star tours—actors, directors, writers, producers and company and exhibition executives—were scheduled to attend a banquet celebrating the success of the caravans, Thursday night in Hollywood. Planning to be present was Robert J. O'Donnell, Movietime national director, who will be tendered a luncheon in his honor next Thursday in New York by the Associated Motion Picture Advertisers.

Nathan and Baron Sell All Coast Properties

SAN FRANCISCO: Carol Nathan and Edward Baron, exhibitors since 1928, have retired from theatre operation and disposed of all their properties, totaling close to \$500,000.

Louis Kaliski, owner of the Grand Lake in Oakland (now leased to Fox West Coast Theatres) purchased the properties consisting of a post office building, the Marina theatre building, 11 stores and El Presidio theatre building.

Mr. Kaliski has leased the Marina (958 seats) and El Presidio (850 seats) to Westland Theatres (Gerald Hardy, president and Rotus Harvey, secretary-treasurer). Westland will remodel both houses. Vince Rainey, architect and Harvey Theatres Construction Company have contracts for this work estimated to be \$80,000. Nathan Grossman, who has managed the Marina the past five years, will remain to supervise both houses.

Warner Meeting Set

The annual meeting of all Warner South American sales executives will take place in Buenos Aires during the week beginning November 18. Wolfe Cohen, the company's general foreign manager, has announced.

"CLEAR THE
SHOW
MY
NATION
IS 4
AS A 4

Bob's Headed For
The Home Of One Of His
Fans To Stage The World
Premiere Of...

PARAMOUNT'S

MY FAVORITE

starring

BOB HOPE

You'll tingle
when they tangle
in Tangiers!

HEDY LAMARR

with

FRANCIS L. SULLIVAN · ARNOLD MOSS · JOHN ARCHER

Produced by PAUL JONES · Directed by NORMAN Z. MCLEOD

Story and Adaptation by EDMUND BELOIN and LOU BRESLOW

Screenplay by EDMUND HARTMAN and JACK SHER

Additional dialogue by HAL KANTER



**WAY,
MEN!
TICKET-SELLING
WIDE CONTEST
TIMES AS HOT
-ALARM FIRE!"**

SPY

Get Set To Play It
CHRISTMAS
to beat that "Paleface"
Christmas record!



**Millions Hear
Bob's NBC Plugs For**

Best Letter Contest:

**"Why I Want
'My Favorite
Spy' World-
Premiered In
My Own Home"**

This terrific space-grabber puts Bob's great comedy in the headlines just before its big Christmas play-off. Bob's plugging it on NBC all thru October—and he's waxed a special record about it for 800 disc-jockeys all over the country to play: Listen to NBC's Hope Show on November 13th for the winner, the location and the date of the premiere.

IT'S MOVIE TIME USA

BOOK REVIEW

SHOW BIZ, from Vaude to Video—by Abel Green and Joe Laurie Jr. A survey and reminiscence of the show world for about 46 years as reported in the pages of *Variety*, with some biographical attention to the late Sime Silverman, the founder. Extensively indexed. No illustrations. 613 pages, weight 2 pounds. Cloth. Henry Holt and Company, New York. \$5.00

by TERRY RAMSAYE

A BRACE of muggs have written a book from and about *Variety* and its forty-six years. Both that fact and the book are remarkable. It purports to be biographical as to Sime Silverman, the founder, and historical as to the show world.

It is the assertion made in semantic self-consciousness, that this book is written in Varietyese. That is incorrect. It is in precise truth a decidedly euhemeristical presentation of its subjects. It adumbrates an ecumenical authority pertaining to the taxonomy and ecology of the arts and industries concerned. It is eclectic as to facts, cryptonymous as to sources, often esoteric in its ratiocinations. All for five bucks!

The authors are identified as Abel Green, editor and a proprietor of *Variety*, and Joe Laurie, Jr., of fame, from vaude to video, etc. Apparently they know a lot, some of which isn't so, being well meant the while. They have depended so much on what they have read in their paper.

Rich as Fruit-Cake

This expansive volume is as rich as a fruit-cake with nuggets of reminiscence. But look out for nut shells.

Before the persiflage gets too lightsome, let us pause to share in the appreciative memory of Sime Silverman, so long a force and factor in his chosen sphere, and so poignant a personality. It is recorded with understandable devotion at the opening of this book that there is an annual pilgrimage of muggs and showwicks of Broadway and Hollywood to his grave in Brooklyn's Salem Fields, now after all the years that have passed since he died September 22, 1933. It is on the Wednesday, *Variety's* day-off, most adjacent to the date.

If it might be read with a competent perspective this book could be of large reference value in areas remote indeed from the periphery of its direct interest. Some two decades ago Dr. Howard T. Lewis, Harvard economist, expert on film finance, wrote: "... New York City is an artificial environment so far as the bulk of American people are concerned, and Broadway is the most artificial thing in New York." This "Show Biz" documents the summation neatly.

Laughs and Tears

The best of this work is its super-abundant presentation of names and anecdotes. There are laughs and tears in them.

There are just under four thousand two hundred names in the index, which is handy for reference. But such "hep" authors ought to know the show world enough to realize

that a name index is bad for sales. It is forecast that 3,185 of the persons named will borrow the book to check on their mentions. This writer speaks from experience. He wrote a two-volume book once and Lewis J. Selznick asked him to negotiate with Max Schuster for the purchase of an armload of the second volume only. That was where L. J. came in.

Abstracted History

Speaking of history, "Show Biz" is strictly an abstracted history of what *Variety* said. For serious use that can take some checking every now and then. For example. Just opening at random, page 175: "He (Chaplin) had arrived on the screen by the simple process of walking into Mack Sennett's office and asking for a tryout in Keystone comedies . . ." The fact: Chaplin was hired by a wire to a Philadelphia theatre by Adam Kessel who had caught an act entitled, "A Night in an English Music Hall" at Hammerstein's in New York. It is also recorded that Chaplin was signed by the Mutual Film Corporation for \$670,000 a year plus a bonus of \$150,000, "paying \$75,000 to his brother Syd Chaplin for arranging the deal."

The figures are in error by \$150,000, and Charlie paid Syd \$75,000 to keep a competitive Chaplin name off the screen. The writer was an officer of the Lone Star Corporation and had the checks in hand. It is set down that Mary Pickford left Adolph Zukor's Famous Players to go to Artcraft, presented along with some exceedingly erroneous figures. The fact: Mr. Zukor, faced with rising top star salaries, devised Artcraft as a new brand name for a new selling approach. Another: *Variety* sensationalized discovered in 1918 that the real inventor of motion pictures was one Muybridge, and that he showed them at the Columbian Exposition in Chicago, 1893. All that was wrong with that is everything but the spelling of the name, which was a phony anyway, since it really was Ed Muybridge. *Variety* could have had a good time with the only real pioneering Muybridge did. He got an "unwritten law" acquitted after shooting a blonde had crossed him up. Perhaps these seem small matters in the long perspective of the years, but there has been a contention about history.

Varietyese Outgrown

One could wish for more of that boasted Varietyese, with direct quotation of choice passages. The touches of their lingo are sprigged into the saga about as sparingly as Cuban Vuelta leaf in a machine-made panatella from New Jersey. The patois, derived from carnival argot, is preserved only for trademark values. It is fossiliferous and archaic in the parlance of the amusement world of today. It is being outgrown, even as Time-style's antic smart-aleck jargon has been outgrown in that newsmagazine.

IATSE Office Moves

IATSE has announced the moving of its general offices to Suite 1900, RKO Building, 1270 Sixth Avenue, New York.

"Miracle"

Ban Upheld On Appeal

ALBANY: The New York Court of Appeals last week upheld the authority of the Board of Regents in banning "The Miracle" as sacrilegious, and in revoking a license granted by the Motion Picture Division of the State Education Department.

The five-to-two decision, generally considered the most important rendered in recent years on the exhibition of films in New York State, also ruled that motion picture censorship is constitutional, and that freedom of the press is not involved since films are a completely separate medium.

The majority opinion of the state's highest court, written by Judge Charles W. Froessel, held against Joseph Burstyn, Inc., the American distributor of the Italian trilogy, "Ways of Love," of which the "The Miracle" is a part, on all points. The dissenting opinion, drafted by Judge Stanley H. Fuld and concurred in by Judge Marvin R. Dye, said the action of the Regents in revoking a decision of the Motion Picture Division was without warrant. Judge Charles S. Desmond agreed with the four other justices in a separate opinion.

Ephraim London, Mr. Burstyn's attorney, said the case would be taken to the U. S. Supreme Court. The Metropolitan Committee for Religious Freedom and other groups will join in the appeal, he said.

In a 16-page opinion, Judge Froessel denied Mr. Burstyn's claim that the Regents lacked the power to review. If that interpretation were adopted, he wrote, "it would mean simply that this statutory plan to protect the public from films forbidden to be licensed for general exhibition rests entirely upon the judgment of one or two persons . . . whose favorable determination . . . is irrevocably binding upon the people of the State of New York. Such intention upon the part of the legislature would seem to be so utterly unreasonable and out of harmony with basic public policy in these matters as to be unthinkable."

Snader to Release One Film Every 3 Weeks

Snader Productions plans to release a new film every three weeks and has reached agreement with Chet Ross of National Film Carriers to handle the physical distribution of nine British pictures currently available. Oliver A. Unger, national sales director, also revealed the appointment of Peter Horner as his executive assistant. Charles Rich was named sales representative for the Cleveland territory; Abe and Charles Teitel for the Chicago and Milwaukee area, and Edward Ruff and Mack Farber for the Boston-New Haven area. The pictures are Korda productions and the Snader company expects to handle the entire Korda output for some time to come.

NEITHER SLEET, NOR RAIN,
NOR GLOOM OF NIGHT, NOR
DIMAGGIO, NOR DUROCHER
CAN KEEP THOSE MOBS FROM
LINING UP FOR "THE MOB"

"1ST IN 4 YEARS
TO BE HELD FOR
3rd WEEK!"

STANTON, PHILADELPHIA

THE MOB

THE
MOB

starring BRODERICK CRAWFORD with Betty Buehler · Richard Kiley · Otto Hulett · Matt Crowley

HOTTEST
HIT SINCE
KEFAUVER
FROM

Columbia!

Screen Play by WILLIAM BOWERS • Based on the Collier's magazine story, "Waterfront" by Ferguson Findley • Produced by JERRY BRESLER • Directed by ROBERT PARRISH

The National Spotlight

ALBANY

Warner's shifted the engagement of "A Street Car Named Desire" from the Ritz to the first-run Strand and set back the opening date to October 31. The picture is scheduled to play for two weeks at \$1.20 top. . . . Local industry circles are divided on the wisdom of increased prices for special films, of which the area is witnessing the largest number in recent years. . . . Decision of the Variety Club to split its Heart Fund and Denial Drive into two sections was made after long deliberation. Second assistant chief barker Harold Gabrilove has been appointed chairman of the Big Brother campaign set to start November 1. . . . The Asylum of Horrors traveling spook show has been booked for a midnight performance at the Strand November 2. . . . Fabian closed the Saratoga and Auto-Vision drive-ins for the season, but kept the Mohawk open.

ATLANTA

Trade in most theatres and drive-ins about average. . . . Playing are: Art, "Tales of Hoffmann"; Fox, "Love Nest"; Loew's Grand, "Saturday's Hero"; Paramount, "The Day the Earth Stood Still"; Rialto, "Drums in the Deep South"; Roxy, "Dillinger" and "Great Jewel Robber." . . . On the row visiting were: Paul Englar, Famous, Birmingham, Ala.; Hugh Martin, Martin Theatres in Florida; Geo. Oldham, Cleveland, Tenn.; Margaret Story, Warrenton; L. Morgan, Union Springs, Ala.; A. E. Basley and J. R. Robinson, Headland, Ala. . . . The Martin Theatres circuit has started work on the 400-car drive-in at Washington, Ga., with the opening date set for early in 1952. . . . The Martin Theatres has been denied permission by the NPA to build a drive-in near Valdosta, Ga. . . . C. K. Hammon's application for a \$81,000 drive-in at Gainesville, Fla., was approved. . . . Curtis H. Mees has been named manager of the Fox theatre. Van Atkinson will continue as the assistant manager and treasurer.

BALTIMORE

"Across the Wide Missouri" doing top gross business at Loew's. "Day the Earth Stood Still" doing the same at the Hippodrome. Stanley with "Come Fill the Cup" rounds out the top trio in town. . . . "The Sea Hornet" at the Mayfair, "The Desert Fox" and the New, "Drums in Deep South" at Town and "Lost Continent" at Keith's all doing slightly better than average. . . . Variety Club is planning its annual banquet on November 17. . . . Oscar Homand's Lord Calvert theatre is ready to reopen after a new face lifting and refurbishing. . . . Dick Worman is reopening the Eureka theatre on November 15. . . . K. B. Duke, St. Mary's Theatres, Leonardtown, Md., has been appointed chairman of the Armistice Day parade. . . . Josephine Baker

scheduled for a one-nighter at the Coliseum on October 25. . . . Fred Perry, now operating the Madison in addition to the Edge-mere.

BOSTON

The double bill of "Texas Carnival" and "Red Badge of Courage" at Loew's State and Orpheum proved so attractive that it will be held over. At the Keith-Boston, "The Day the Earth Stood Still" also drew well enough to hold. . . . After complete redecorating with all new Kroehler push-back seats added, the Morton theatre, Dorchester, operated by American Theatres Corp., will reopen November 9. It has been closed since last spring. . . . The Newtonton Outdoor theatre, a 500-car drive-in near Portsmouth, N. H., was opened October 14 by Owner James Nadeau. . . . The Hamilton theatre, Dorchester, closed its doors for an indefinite period. Frank Lydon is the operator of this theatre which had been in continuous operation for 36 years.

BUFFALO

An extensive advance exploitation campaign is being down for the world premiere here on Tuesday, November 6, of Paramount's "When Worlds Collide," with E. J.

WHEN AND WHERE

October 28, 29: Fall board meeting Allied States Association, Biltmore Hotel, New York City.

October 30-November 1: Annual convention, Allied States Association, Biltmore Hotel, New York City.

November 5, 6: Convention, Motion Picture Theatre Owners of St. Louis, Eastern Missouri & Southern Illinois, Chase Hotel, St. Louis, Mo.

November 6: Annual meeting, Motion Picture Theatres Association of Ontario, King Edward hotel, Toronto, Canada.

November 6, 7: Annual fall convention, Kansas-Missouri Theatre Association, Hotel President, Kansas City, Mo.

November 13, 14: Fall meeting, Independent Theatre Owners of Montana, Finner hotel, Butte, Mont.

November 13-15: Annual convention, Associated Theatres Owners of Indiana, Hotel Lincoln, Indianapolis, Ind.

November 26, 27: Annual convention, Motion Picture Theatre Owners of Western Pennsylvania, William Penn hotel, Pittsburgh.

December 11, 12: Convention, Associated Independent Theatre Owners of Wisconsin, Schroeder Hotel, Milwaukee.

Wall and Ben Babb assisting Harold Krolik and Charles B. Taylor on the various activities. . . . Elmer F. Lux spoke on Movietime U. S. A. at the weekly Ad club luncheon the other day, with more than 50 representatives of distribution and exhibition present and Jane Powell and Carlton Carpenter, MGM stars, as guests. . . . "It's 'Movietime U. S. A.' in Buffalo" was the title of a two-page splash in the Courier-Express roto section last Sunday. . . . The Andrews Sisters are appearing in person at the Paramount theatre. . . . The Variety club staged a farewell testimonial luncheon for Chuck Harter, who has resigned as booker at Columbia. . . . James Michaels, manager of the Mercury, had the advisory council of the Albright Art Gallery sponsor the premiere of "The River," in his house. . . . Milt Harris is presenting "Tales of Hoffmann" at popular prices in the Cinema, following its advanced price run in the local Erlanger. . . . David Zachem has sold the Artistic theatre and the building housing the theatre is being dismantled. . . . Robert Eckhardt and Fred Fischer have taken over the May theatre in Mayville. The house formerly was owned by the Blatt Bros. . . . Robert Van Maaren, formerly assistant manager of the Grand Theatre in Rochester, now is manager of the West End.

CHICAGO

Several new films bowing in at the first runs have gotten off to good starts: "A Place in the Sun" at the Chicago and "Crosswinds" (plus "New Mexico") both had sidewalk holdouts their opening days; and "Tony Draws a Horse" racked up an excellent first week at the Surf, as did "No Highway in the Sky" at the Ziegfeld with a first session of over \$6,000. "The Day the Earth Stood Still" is reported to have topped \$20,000 in its opening stanza at the Grand and is doing well in the second week. With The United Artists experiencing better than average grosses on the run of "Golden Horde" and "Basketball Fix," "Bright Victory" is at the Woods and "Saturday's Hero" (plus "The Strip") at the State Lake. . . . Milton Officer, winner of the \$1,000 B. & K. managers' competition last year, has been transferred by B. & K. from the United Artists to the Nortown, where he is inaugurating a series of kiddie shows with the cooperation of the schools and the PTA. One of the main gimmicks is a cut-rate series ticket for all six shows. . . . The Electric Institute reports that there were 969,243 TV sets in the Chicago area August 31.

CINCINNATI

Theatre business, in some spots, is showing improvement, and exhibitors generally are considerably optimistic for the months ahead, particularly with respect to the better product. Current attractions include: "Come Fill the Cup" RKO Albee; "Mr.

(Continued on page 42)

A SPECIAL
SERVICE FOR
EXHIBITORS...

...DESIGNED
TO HIGHLIGHT
CURRENT AND
CHOICE PRODUCT

THE BOOKING OF THE WEEK

Corky of Gasoline Alley

THINGS YOU'LL

WANT TO KNOW

TYPE OF STORY:

Family Comedy

CAST:

Scotty Beckett as Corky
Jimmy Lydon
as Sheenix

RUNNING TIME:

100 minutes

HIGHLIGHTS:

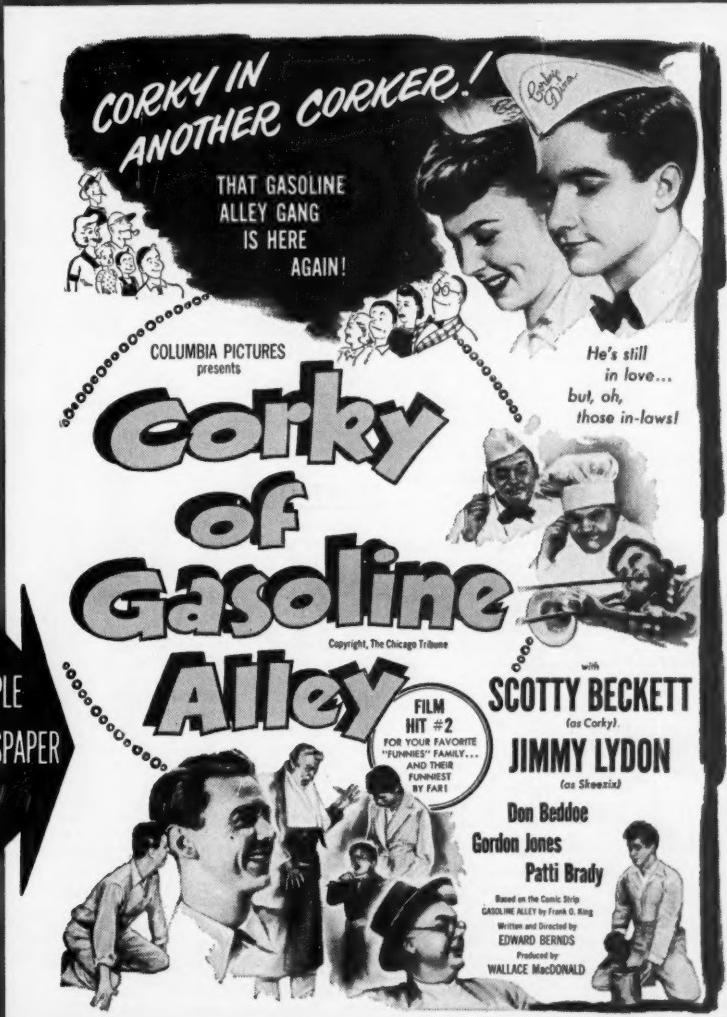
Presented to 42 million readers of 300 newspapers. Syndicate has alerted its member papers to co-operate all the way. Second and funniest hit about America's best-loved family, family.

RELEASE DATE:

On release

DISTRIBUTOR:

SAMPLE
NEWSPAPER
AD



(Continued from page 40)

Imperium," RKO Palace; "The Adventures of Captain Fabian," dualed with "The Sea Serpent," RKO Grand; "Painting the Clouds With Sunshine," moveover at the RKO Lyric, following opening week at the Palace; "People Will Talk," Capitol; "The Desert Fox," Keith's and "Oliver Twist" at the Guild. . . To honor the memory of the late Robert (Bud) Libson, vice president of Midstates Theatres, who passed away recently, the Cincinnati Variety Club, Tent No. 3, is soliciting contributions from members for the Damon Runyon Cancer fund. . . Milton H. Gurian, who resigned as Monogram manager here some 18 months ago to take over management of the local Lippert exchange, again has joined Monogram in a managerial capacity, following the company's acquisition of the franchise from George H. West and W. Ray Johnston. Gene Tunick, formerly local film salesman, later Lippert manager, in Indianapolis, has returned here to succeed Mr. Gurian. . . A new outdoor theatre is under construction at Follansbee, W. Va., by John De Angelis, formerly co-owner of the Moonlite Drive-in, at Wellsburg, W. Va.

CLEVELAND

"American in Paris" in its third week at Loew's Stillman at \$1 top and "Golden Horde" at the Hippodrome made a better than average showing. "The River" opened at the Lower Mall under a reserved seat \$2.40 top policy to only moderately good attendance. . . Since September 1, five pictures have been presented here at advanced admission scales. They are: "Tales of Hoffmann" reserved seats, \$2.40 top; "The River" reserved seats, \$2.40 top; "David and Bathsheba," continuous, \$1.19; "An American in Paris," continuous, \$1; "Bright Victory," continuous, \$1; "Street Car Named Desire" opens October 31 in Warner's Allen at \$1.19. . . Sandor Klinger, one-time owner of the Ritz and Ambassador theatres, Cleveland, retired for the past ten years, died of a heart attack. Two daughters survive. . . M. B. Horwitz, head of the Washington circuit, is offering money back to dissatisfied patrons at his Falls theatre, Cuyahoga Falls. . . Regular Sunday morning church services in the Beachcliff theatre is building more goodwill than any amount of advertising, manager John Newkirk reports. . . "David and Bathsheba" is set to play one-week runs in eight deluxe first run suburban houses starting October 31 at \$1 top.

COLUMBUS

"Texas Carnival" and "The Red Badge of Courage" at Loew's Ohio proved to be the big boxoffice attraction of the week. The Palace had a good attraction in "Painting the Clouds With Sunshine" with the Broad showing "The Prince Who Was a Thief" and the Grand screening "Tomorrow is Another Day." . . First local color TV demonstration was held Saturday in 12 dealers' showrooms. Telecast was of the North Carolina-Maryland game. . . Central District Parking committee has recommended two downtown parking garage sites to city officials. One would be on E. Town Street in the rear of the Hartman, Grand and Ohio theatres. The other would be on E. Long Street in heart of shopping district. Total capacity of the two garages would be nearly 1,000 cars.

DENVER

"Desert Fox" and "Corky of Gasoline Alley" rated a moveover from the Denver and Esquire, where they turned in a good week, to the Rialto. Otherwise all first runs get new bills. "Rich, Young and Pretty" and "A Place in the Sun," are just finishing their third week at the Broadway and Denham, respectively. Other first runs include "Adventures of Captain Fabian" and "Sea Hornet" at the Aladdin, Tabor, Webster; "The Strip" and "Red Badge of Courage" at the Orpheum; "Man With My Face" with "Three Steps North," Paramount, and "Tony Draws a Horse" at the Vogue, where it ran two weeks. . . Geo. (Scotty) Allan, who quit National Screen Service several months ago to go into other business, is now selling for RKO, handling the northern territory. He succeeds Frank Sheffield, who recently resigned. . . Blackstone, the magician, goes into the Orpheum for a week. First vaudeville the city has seen in a first run house in many months.

DETROIT

Boxoffice business is about normal. United Artists is featuring a double bill, "Across the Wide Missouri" and "Red Badge of Courage." Fox is doing well with "The Desert Fox" and "The Son of Dr. Jekyll." "Texas Carnival" is at the Adams. A double bill at the Palms offers "Painting the Clouds with Sunshine" and "Three Steps North." "A Place in the Sun" and "Two Dollar Better" are average at the Michigan. "David and Bathsheba" is going into a fifth week at the Madison. . . "A Streetcar Named Desire" is due at the Madison. . . Dillon Krepps, manager of the United Artists, spoke on "Research as It Applies to the Motion Picture" at the October meeting of the Greater Detroit Motion Picture Council.

HARTFORD

Downtown first-runs included "Painting the Clouds with Sunshine," Warner Strand; "Let's Make It Legal," Loew's Poli; "The Desert Fox," Allyn; "Little Egypt," E. M. Loew's. . . Burt Jacocks, who resigned recently as chief film buyer for the Warner Bros. Theatres' New England Zone, has been named head of the newly-opened Daytime Enterprises office in New Haven. The film buying and booking service is operated by Al and Mickey Dayt. . . Irving Lashin has reopened the 289-seat Devon theatre at Devon, Conn. . . Edgar Lynch, manager of the Roger Sherman theatre, New Haven, a Warner Bros. house, is in Florida on a sick leave. . . Mrs. Nathan Pritzker, 68, mother of Barney Tarantal, partner, Burnside theatre, East Hartford, is dead. . . Hartford visitors: Arthur Moger, Warner Bros. exploitation department; film players Macdonald Carey, Joyce MacKenzie, Robert Wagner, here in conjunction with opening day of "Let's Make It Legal," at Loew's Poli.

INDIANAPOLIS

"Across the Wide Missouri" was the big money picture here, taking a fine \$12,000 at Loew's. "David and Bathsheba" fell off in its second week at the Circle, but still finished with a smash \$32,000 for the engagement. Maurice Brazee, the Greater

Indianapolis Circuit, announced that big-screen television will be installed at the Indiana within 30 days. . . Greater Indianapolis is redecorating the Lyric at an estimated cost of \$50,000, besides installing new concession counters in all its houses. . . Indianapolis Tent No. 10 of Variety voted its first annual good fellowship award, honoring the non-member who has done the most for the club, to Bill Coons, whose drug store is a film row institution. . . William Brower, former U-I booker here, has returned to civilian status after two years overseas in the Armed Forces. . . Visitors on the row this week: J. Griffis, Boswell; William Studebaker, Logansport; Walter Weil, Greenfield; Forrest Sanger, Veedersburg.

KANSAS CITY

"The Desert Fox" is at the Fox Midwest four-theatre first run group: Esquire, Fairway, Granada, Uptown. The Esquire and Granada also have "Pride of Maryland." The Paramount had a big first week with "A Place in the Sun" and is holding it over. . . "Texas Carnival" is at the Midland with "The Strip." "Tales of Hoffmann" is in its fifth week at the Kimo. . . The new art theatre in Kansas City, the Vogue, is showing "Faust and the Devil" at 85 cents, children 25 cents, students 65 cents. . . "People Will Talk," after a big week at the four Fox Midwest first runs, has moved over to the Tower for another week. . . "Painting the Clouds with Sunshine," new at the RKO Missouri, is accompanied by "Jungle Manhunt." . . The Kansas-Missouri Theatre Association's board of directors approved at its recent meeting the featuring of a panel discussion at its approaching convention.

LOS ANGELES

It was almost a clean sweep for new product at the local first-runs, with "Mr. Imperium" and "The Man with a Cloak" at Loew's State and the Egyptian, "Detective Story" at the Fox Wilshire, "The Desert Fox" at the Los Angeles and Chinese group, "Reunion in Reno" at the United Artists circuit, "The Family Secret" and "Sunny Side of the Street" at the two Paramounts, "Saturday's Hero" at the Pantages and Hillstreet, and "Come Fill the Cup" at the three Warner houses. . . At Warner's Beverly Hills, "A Streetcar Named Desire" ran into its eighth week, while "David and Bathsheba" wound up a long run at the Vogue and Globe, and the Orpheum and Hawaii held "On the Loose" and "Slaughter Trail" for a second week. . . It was a third week for "Kind Lady" at the Four Star theatre, with the Fine Arts showing "The River" on a two-a-day policy. . . The Washington theatre was closed down by Harry La Seff. . . Off to New York on business went Sherman theatre owner Jack Grossman. . . Assigned to the Arizona territory by United Artists was salesman W. W. McKendrick, formerly of Salt Lake City. . . In from New York for meetings with Monogram Pacific Coast division manager Harry Wertheim was general sales manager Morey Goldstein, prior to a sales meeting. . . Earl Collins and Associates have opened their Town theatre in San Fernando following a complete renovation. Hugh Prince will be their manager. . . Booking and buying were Lloyd Miller of the 99 drive-in at Bakersfield.

(Continued on page 44)

Your First Big Dividend

on that

**MONOGRAM
ALLIED ARTISTS**

Guarantee

of a

TOP COLOR HIT EVERY MONTH!

Exhibitors
Insurance
Policy

IN COLOR BY

Cinecolor

"Excellent. Rich in action. Its
commercial success appears guaranteed."
...MOTION PICTURE DAILY

"Jam-packed with
action, duels,
stagecoach holdups,
romance. Looks
like strong
business getter."
...SHOWMEN'S
TRADE
REVIEW

Allied Artists
presents

The Highwayman

Based on the Immortal Classic
by ALFRED NOYES

starring PHILIP CHARLES WANDA
FRIEND • COBURN HENDRIX

co-starring CECIL KELLAWAY VICTOR JORY

with Scott Forbes • Virginia Huston • Dan O'Hearn • Henry Morgan • Albert Sharpe • Alan Napier

Color by CINECOLOR

JACK DIETZ • HAL E. CHESTER • LESLEY SELANDER
Produced by Directed by
Production Screenplay by JAN JEFFRIES

"A moneymaker...
loaded with exploi-
tation angles. Should
click off neat
grosses in all
situations."

...INDEPENDENT
FILM JOURNAL

"Tops all the swashbuckling stories produced in color lately."...HARRISON'S REPORTS

(Continued from page 42)

Wade Loudermilk of Buckeye, Arizona, and Mr. and Mrs. Ernie Harper of the Fontana theatre in Fontana.

LOUISVILLE

In the offerings in the first run theatres here, the Rialto brought in "A Place in the Sun" and "Deal Me In," with the Strand featuring "No Highway in the Sky" and "In Old Amarillo." At the Scoop was "Suicide Attack" and "Jungle." The Mary Anderson offered "Come Fill the Cup," and at Loew's was "Across the Wide Missouri" and "The Strip." "His Kind of Woman" and "Yes, Sir, Mr. Bones" moved to the Brown for a further run following a previous week at the Rialto, and the Kentucky held "People Will Talk." . . . W. E. Carroll, owner of the Falls City Theatre Equipment Co., here has returned from Los Angeles, where he attended the TESMATEDA convention. . . . In the taking over of the operation of the Towers theatre, a subsequent run neighborhood house, by the Settos Theatres of Indianapolis, the name is slated to be changed to the New Knox theatre. A general remodeling has been scheduled. . . . J. B. Minnix, of London, Ky., advises he now has under construction and going into the finishing stages an approximate 400-car drive-in theatre which will replace the old Southland theatre, an indoor house, destroyed by fire short time back. The new drive-in will be called the Ronnie and formal opening has been set for approximately two weeks away. . . . Out of town exhibitors seen on the row recently included: Homer Wirth, Crane, Crane, Ind.; Jay Burton, Rex, West Liberty, Ky.; Morris Smith, Valley, Taylorsville, Ky.

MEMPHIS

First runs reported increased attendance as Movietime U. S. A. got under way officially following last week's launching at the joint Mid-South Allied and Tri-States Theatre Owners Memphis convention. . . . Malco held over "People Will Talk" for a second week. Strand held over for a second week "A Place in the Sun." Warner reported a strong opening with "Come Fill the Cup." Loew's State opened well with "Across the Wide Missouri," and Loew's Palace brought "The Mob" to its screen with full houses. . . . Mid-South exhibitors booking and shopping on film row included J. C. Mohrstadt, Hayti; E. G. Vandiver, Kenneth; L. J. Denning, Bemis; W. F. Ruffin, Jr., Covington; Amelia Ellis, Mason; Louise Mask, Bolivar; B. F. Jackson, Ruleville; Fred Crawford, Ashland; Mrs. Grady Green, Grenada; J. R. Adams, Booneville; J. C. Bonds, Hernando; Leon Roundtree, Water Valley; Harold Jamerson, Little Rock; Tom Ford, Rector; Don Landers, Harrisburg; Douglass Pierce, Pocahontas; Mrs. J. D. Lowrey, Russellville; J. W. Parham, Forrest City; Roy Bolick, Kaiser; Mr. and Mrs. Howard Sanders, Marshall; J. T. James, Cotton Plant; Mrs. J. R. Keller, Joiner; and Mr. and Mrs. Roy Cochran, Little Rock.

MIAMI

"Crosswinds" was held over in its Florida premiere at the Embassy, Variety; "Kind Lady" had a first Beach showing at the Flamingo; "The Desert Fox" was at the



MOTION PICTURE HERALD

"Oh, that's okay. I got the measles."

Carib, Miracle, Miami; "Adventures of Captain Fabian," Florida, Sheridan; "St. Benny the Dip," Lincoln, Town; "Skipalong Rosenbloom" and "Congolaise," a double feature first run at the Trail; "Across the Wide Missouri," Paramount, Beach; and "Here Comes the Groom," Olympia, with Billy Gilbert topping the stage bill. Mayfair Art showed "Kind Lady." Midnights had choice of "Come Fill the Cup" at the Paramount or "Pickup" at the Town. . . . With the six hour parade as the highlight, the national convention of the American Legion, with General Douglas MacArthur as honored guest, was definitely the week's attractions. Newsreels of the parade were quickly processed and were being shown at several theatres while the Legionnaires were still in town.

MILWAUKEE

Mayor Zeidler vetoed a common council resolution opposing an educational TV station here. . . . As of August 1, 1951, there are 251,389 TV sets in Milwaukee. . . . Xavier Cugat appeared in person on the stage of the Riverside theatre. . . . Also in town last week for one day were Charles Boyer, Agnes Moorehead, Sir Cedric Hardwicke, and Charles Laughton. They appeared in "Don Juan in Hell" at the Auditorium. . . . "Texas Carnival" played at the Towne, while at the Warner "Painting the Clouds with Sunshine" was viewed.

MINNEAPOLIS

"No Highway in the Sky" is at the State; "The Day the Earth Stood Still" has been held over for a third week at the Gopher; "Painting the Clouds with Sunshine" is at Radio City; "The Mob" at the RKO-Orpheum; the Lyric is playing "Sunny Side of the Street" and "The Big Gusher," and the Pan has "Drums in the Deep South" and "Jungle Manhunt." . . . "The River" was to have its northwest premiere at the World October 23. . . . John Derek made several personal appearances at the RKO-

Orpheum in connection with the showing of "Saturday's Hero." . . . George Grim, widely read Minneapolis *Morning Tribune* columnist, under the title of "I Like It Here," recently devoted one of his entire columns to describe the pleasures he enjoyed by attending a neighborhood theatre. The sub-head was: "TV Fan Rediscovered Charm of Neighborhood Theatre." A reprint of the column was published as an ad in the Minneapolis *Star* as a Movietime U. S. A. promotion.

NEW ORLEANS

"Across the Wide Missouri" at Loew's State; "The Lady and the Bandit" at the Center; "No Highway in the Sky" at the Joy; "Here Comes the Groom" at the Saenger; "Pickup" and "Son of Dr. Jekyll" at the Orpheum; "Missing Daughters" and "Under Age" at the Liberty; "East Side of Heaven" at the Avenue; "Captain Horatio Hornblower" at Tudor; "Man of the Forest" and "Forlorn River" at the Globe, and "Isle of Sinners" at the Civic. . . . Exhibitors making the rounds were: J. M. Gauthier, White Castle, La.; L. M. Watts, Oil City; Nick Lamantia, Bogalusa; Doyle Maynard and Don George, Don George Theatres, Shreveport, La.; Max Connell, Newton, Miss.; Ed Delaney, Pike, Magnolia, Miss.; Ernest Drake, Ideal and Pix, Ponchatoula, La.; Vic Smolich, Roxy, Biloxi, Miss.; Warren Salles, Covington, La.; Jack Pope, Rayville, La.; J. P. Guiereau, Gonzales, La.; Arthur Lehman, Jackson, Miss.; C. H. Crossley, Laurel, Miss., and Ann Molzon, Labadieville, La.

OKLAHOMA CITY

First run downtown theatres were showing: Midwest, "Across the Wide Missouri"; Center, held over for a second week, "His Kind of Woman"; State, "Lost Continent"; Warner, "The Red Badge of Courage," and Criterion, "A Millionaire for Christy." . . . At Little Rock, Ark., voluntary

(Continued on opposite page)

(Continued from opposite page)

tary petition of bankruptcy was filed in the District Court by the Liles Wonder State Motion Picture Company, Inc. The firm which has been producing "Seven Wonders of Arkansas" at Cave Springs, filed a debtors' petition. . . . The Imperial theatre, at Wynne, Ark., was robbed at \$1,043 when the safe was opened with an acetylene torch.

OMAHA

The Council Bluffs, Ia., drive-in theatre, which lost \$500 to a safecracker last May, was again burglarized last week by a thief who hid in the concessions building when it closed and smashed open the vending machine coin boxes. . . . John Derek made a personal appearance to open "Saturday's Hero" at the Brandeis. The film went about \$1,000 over average. . . . A good week's program also included "Fabiola" at the Omaha, "The Golden Horde" at the State and "The Day the Earth Stood Still" at the Orpheum. . . . Very good business was done by the Paramount with "A Place in the Sun." . . . A. E. Thacker, Sr., of the South Sioux City, Neb., State theatre is handling publicity for the Micros-Midget Racing Association program at the City Park. . . . Jules Gerlick, Universal salesman at Omaha for two years, will go to Los Angeles November 1 as city salesman with Universal.

PHILADELPHIA

Joseph A. Forte, with Warner Theatres for 25 years and formerly managing the Waverly, Drexel Hill, Pa., moves into the city as manager of the circuit's Circle, succeeding Al Blumberg, who resigned from the company. At Warner's Cross Keys, Chet Woerner, also a circuit veteran of 21 years, moves into the city to manage the house from the suburban Lansdowne, Lansdowne, Pa. . . . Amusement taxes for the first nine months of the year, it was reported this week by the city treasurer, amounted to \$2,554,507—the ten per cent levy on admissions representing a decline of \$353,412 over the collections for the same period last year. . . . Frederick Goldman adds a new independent film exchange to the town's movie row, trading as Exceptional Films, with offices at 124 No. Fifteenth Street. . . . Ted Vanetti tied in with all good-will, religious and racial organizations in the community to stir up a great deal of advance interest, as publicity and advertising director for the Goldman Theatres, for the opening of "The Well" at the Goldman theatre. . . . Warners' Aldine goes on a reserved seat basis at the \$2.40 top for the two-a-day showing of "The River," opening November 1. . . . Annual election meeting was held at the Variety Club at their Bellevue-Stratford Hotel quarters.

PITTSBURGH

Newcomers here are "Across the Wide Missouri" at Loew's Penn, "Here Comes the Groom" at the Stanley, and "The Desert Fox" at the J. P. Harris, and all got away to excellent openings. Grosses still are running strong here. "Streetcar Named Desire" is now in its fourth week in the Warner, and "The Day the Earth Stood Still" was held over for a second week in the Fulton after it did better than \$12,000

for its first week. . . . In the Art Cinema "Tales of Hoffmann" still is going strong for a seventh week, and "A Place in the Sun," which turned in excellent grosses for two weeks in Loew's Penn, moved over to the Ritz. . . . The Harris newsreel theatre has gone into a first run policy. The small house, which seats 350, started out with "The Mob." . . . The Ten No. 1 Variety Club annual banquet has been set back from December 16 to January 20. . . . Forney Bowers has resigned as assistant manager of the Fulton. . . . Joe Hiller has been named chairman of the committee to run the Variety Club's farewell dinner for Tom Troy, manager of the William Penn Hotel.

PORTLAND

New this week are "A Place in the Sun" at the Orpheum and Oriental; "Texas Carnival" at the United Artists; "He Ran All the Way" at the Broadway; "The Adventures of Captain Fabian" at the Mayfair and "Manon" at the Music Box. . . . "The Tales of Hoffmann" continues to break all roadshow records at the Guild and is being held for a second week at advanced prices. . . . "People Will Talk" is also being held at the Paramount for a second week. . . . Pacific International Livestock Exposition advertised "Dogwood and Blondie" in person.

SAN FRANCISCO

Top money-maker in first week bracket was "People Will Talk" at the Fox, followed closely by "Saturday's Hero" at the Orpheum. . . . New product on the street includes "Come Fill the Cup" at the Fox, "Drums in the Deep South" at the Golden Gate, "Submarine Command" at the Paramount, and "The Well" at United Artists. . . . Jack Allen, Stage Door manager, has turned the house over to the Indian Famine Relief Benefit Committee for Sunday matinee, November 18. . . . Among San Francisco Theatres, Inc., managerial changes are: Russell Wheeler, former chief of the closed Coliseum, now manager of the Harding, replacing Jack Brittain, who took over management of the Metro. Lester DeWitt, former Metro manager, now manages the Amazon for Golden State Theatres. . . . Visitors to the row the past week were: Mr. and Mrs. Alvin Hatch of the Patio theatre at Half Moon Bay, and Al Adolf of Klamath Falls, Oregon.

TORONTO

"Streetcar Named Desire" opened at advanced prices at the Victoria theatre. Other openings included "Jim Thorpe—All American" at the University and Nortown, "Be Yourself" at Shea's 2nd Eglinton, "Mr. Imperium" at the Uptown, "Blackmailed" at the Savoy, and "The Strip" on the same bill as "Road Block" at the Downtown, Glendale, State, Scarboro, Mayfair and Crest. . . . "No Highway in the Sky" stayed for a fourth week at the Hyland, "Tales of Hoffmann" at the Towne Cinema, and "Laughter in Paradise" at the International Cinema continued for a third week, while remaining for a second week were "A Place in the Sun" at the Imperial, "The Desert Fox" at the Odeon Toronto, "Angels in the Outfield" at Loew's, and "Il Trovatore" at the Studio. . . . "Mr. Belvedere Rings the Bell," in its second showing at the Tivoli and Capitol, is supported by "Kiss of Death,"

while "Margie," in its subsequent run at the Danforth, Fairlawn, Humber and Christie, is billed with "Manilla Calling." . . . Dick Haymes heads own revue on the stage of the Casino theatre. . . . Clare Appel resigns November 5 as publicist for Loew's local theatres to succeed Fred C. Dillon as executive secretary of the Canadian Motion Pictures Distributors Association. . . . John J. Fitzgibbons, president of Famous Players Canadian Corporation, has been named general chairman of Brotherhood Week to be observed from coast to coast February 17-24 under the sponsorship of the Canadian Council of Christians and Jews. . . . Variety Club of Toronto is bringing Betty Hutton in person to the Imperial January 10 to headline their special program in aid of Variety Village here, it was revealed by J. J. Chisholm, chief barker. . . . Gurston Allen, Premier Operating Company, Reuben Bolstead, vice-president Famous Players Canadian Corporation, and Charles S. Chaplin, United Artists Canadian general manager, are representing the film industry in the current Community Chest Red Feather Campaign of Greater Toronto.

VANCOUVER

"Bitter Rice," after a six weeks' run at the Studio, was replaced by "Laughter in Paradise." . . . "A Place in the Sun" at the Capitol; "The Strip" and "Rich, Young and Pretty" at the Cinema, and "The Prowler" plus "The Macomber Affair" at the Plaza all did well. Also playing: "A Millionaire for Christy" at the Orpheum; "The Law and the Lady" at the Strand; "Here Comes the Groom," a moveover, at the Dominion; "Queen for a Day" plus stage show at the Hastings; "White Corridors" at the Vogue; "Sidewalks of London" and "Paris Underground" reissues at the Paradise, and "Thieves' Highway" at the New State. . . . Stuart Keate, publisher of the Victoria Daily Times, was elected to the nine-man board of the National Film Board of Canada for a three-year term. . . . Projectionists for Famous Players voted overwhelmingly to strike in a government supervised vote. The ballot followed rejection by 69 projectionists of the Famous Players' offer of a 28-cent-an-hour wage boost. The booth workers are asking for 50 cents an hour.

WASHINGTON

New openings included: "Painting the Clouds with Sunshine" at the Warner; "Abbott and Costello Comin' Round the Mountain," at the Capitol; "Don Quixote," at the Little; "Lovers of Verona," at the Pix. Holdovers included: "Streetcar Named Desire" at the Metropolitan; "Texas Carnival" at the Palace; "The Day the Earth Stood Still" at RKO Keith's; "Place in the Sun" at the Trans-Lux; "No Highway in the Sky" at the Playhouse; "The Wooden Horse" at the Dupont; "Minnie" at the Plaza, and "Mr. Drake's Duck" at the National. Carryover for the week was "People Will Talk" at the Columbia, after a final week of "David and Bathsheba." . . . Ray Milland and Sid Caesar were in Washington for a special broadcast marking the anniversary of the Dept. of Defense Show, "Time for Defense," at Lisner Auditorium. . . . K-B Theatres' newest, the Ontario, which opens on November 1, will be a first run house, opening with "Rhubarb."

MPEA MAY BE DISCONTINUED

Expect Unit Will End Its Export Operation, Stay as Liaison Abroad

With the film companies taking over in Japan on an individual basis starting January 1, 1952, the future of the Motion Picture Export Association is in doubt. It is thought likely that, as a practical, functioning export arm of the industry, it will be discontinued next year. This would not, however, affect the over-all status of the MPEA which, as the agent of the major companies in dealings abroad, is to be continued indefinitely.

No decision has as yet been reached as to the precise future of the export group, but an official of the Motion Picture Association of America conceded recently that, when MPEA gives way to individual operations in Japan, "the presidents most likely will have another look at the setup."

Maas Prepares Report

It is understood that Irving Maas, vice-president and general manager of the MPEA, is currently preparing a report covering the six-year period of his stewardship of MPEA affairs. Mr. Maas refused to disclose this week whether he would submit his resignation from the MPEA along with his report to Eric Johnston, MPEA president, but he indicated that it would contain several specific recommendations pertaining to the association's future conduct of affairs.

Formed in 1945 under the Webb-Pomerene

Act and activated in 1946, when Mr. Maas took over after resigning as vice-president of the international company of Twentieth Century-Fox, the Export Association has been instrumental in the remittance of more than \$10,000,000 from the 13 territories where it operated. Additional millions of dollars earned by MPEA-distributed films are currently blocked in the various countries and will be remitted sooner or later.

In Japan alone, the American companies have in excess of 3,500,000,000 yen (more than \$10,000,000), and substantial sums are frozen also in Germany.

No Czech, Polish Offices

At present, the MPEA is functioning in Austria and Yugoslavia and is winding up its affairs in Japan. At one time, MPEA product was being shown in Poland, Czechoslovakia, Roumania, Hungary, Bulgaria, Yugoslavia, Austria, Germany, Japan, Holland, Korea and Indonesia. Russia was included in the MPEA orbit, but no deal to import American films there was ever set.

At present, MPEA pictures are theoretically still in circulation in Poland and Czechoslovakia, but whether they are actually being shown is open to conjecture, the MPEA having no longer an office in Czechoslovakia or in Poland. The MPEA contract with Poland runs to the end of 1951, and the Poles at times have indicated a desire to extend it. The Czech contract is up at the end of 1952 and provides that six new pictures be put into distribution.

The Yugoslavs now take 35 American films a year under a contract which has just

gone into effect recently. The Austrian contract still has another year to go.

The talks with the Russians last week were described by Mr. Maas as being "in a state of suspended animation." A deal with Moscow was originally set by Mr. Johnston during a personal visit there. It called for the Russians to buy 20 pictures for \$1,000,000. Last year, Soviet authorities were shown some 60 pictures in 35mm—they refused to look at 16mm prints—but couldn't decide on more than just a handful. There have been no screenings lately.

Service Organization

In Roumania, where the MPEA had its own office, it ceased to function in 1948. The same year saw operations suspended too in Hungary, which attacked individual stars and impounded the MPEA prints. Bulgarian authorities destroyed the MPEA prints under proper supervision after their contract with the Association expired.

In Indonesia, Holland and Germany, MPEA continued to act as a service organization after the companies entered the market on their own, but these setups too have been disbanded. In Japan, MPEA was able to do an extensive and thorough job in selling Hollywood pictures not only for their entertainment, but also as "visual textbooks" for those anxious to learn about democracy and the ways of the West. The association also has been responsible for considerable improvement in the physical maintenance of the Japanese theatres.

The MPEA was part of the film industry's effort to recapture its pre-war markets. The basic idea of meeting foreign competition with a "united front" organization has existed since the early thirties. After the war, with the emergence of the state-controlled film monopolies in the Iron Curtain and other countries, and with the problem of supplying occupied areas with product, the MPEA setup was created as the most efficient to meet a difficult situation.

Picked for Suitability

For the most part, films were picked by Mr. Maas on the basis of their suitability for the countries concerned. The major companies and a number of the independents pooled their product for the purpose, but some of the independent producers, like Samuel Goldwyn, for instance, refused to participate in the arrangement, preferring to make local sales. Other independents at times complained over the basis on which MPEA profits were divided.

The scope of the MPEA was never expanded beyond the 13 original territories, but at times there have been suggestions that it extend its operations to other difficult markets. Even if the functional part of the MPEA is dissolved—its staff already has been reduced to the bare minimum—the MPEA as such, representing the major companies in dealings abroad, will continue.

Open Fort Lee House

B. S. Moss Theatres this week formally opened its new Lee theatre, Fort Lee, N. J., with a cocktail party and buffet supper in the theatre lobby.

M-G-M TRADE SHOW—NOV. 8th

"CALLAWAY WENT THATAWAY"

ALBANY	20th-Fox Screen Room	1052 Broadway	11/8	2 P.M.
ATLANTA	20th-Fox Screen Room	112 Walton St., N. W.	11/8	1 P.M.
BOSTON	M-G-M Screen Room	46 Church Street	11/8	2 P.M.
BUFFALO	20th-Fox Screen Room	290 Franklin Street	11/8	2 P.M.
CHARLOTTE	20th-Fox Screen Room	308 S. Church Street	11/8	1:30 P.M.
CHICAGO	H. C. Igel's Screen Room	1301 S. Wabash Ave.	11/8	1:30 P.M.
CINCINNATI	RKO Palace Bldg., Sc. Rm.	1100 Euclid Avenue	11/8	8 P.M.
COLOGNE	20th-Fox Screen Room	2219 Payne Ave.	11/8	1 P.M.
DALLAS	20th-Fox Screen Room	1803 Wood Street	11/8	2:30 P.M.
DENVER	Paramount Screen Room	2100 Stout Street	11/8	2 P.M.
DES MOINES	20th-Fox Screen Room	1300 High Street	11/8	1 P.M.
DETROIT	Max Blumenthal's Sc. Rm.	225 Cass Avenue	11/8	1:30 P.M.
INDIANAPOLIS	20th-Fox Screen Room	126 No. Illinois St.	11/8	1 P.M.
JACKSONVILLE	Florida State Screen Room	128 East Forsyth Street	11/8	2:30 P.M.
KANSAS CITY	20th-Fox Screen Room	1720 Wyandotte St.	11/8	1:30 P.M.
LOS ANGELES	United Artists' Sc. Room	1851 S. Westmoreland	11/8	2 P.M.
MILAN	20th-Fox Screen Room	1100 Wilshire Avenue	11/8	1 P.M.
MILWAUKEE	Warner Screen Room	212 S. Wisconsin Ave.	11/8	1:30 P.M.
MINNEAPOLIS	Paramount Screen Room	1201 Currie Avenue	11/8	2 P.M.
NEW HAVEN	20th-Fox Screen Room	40 Whiting Street	11/8	2 P.M.
NEW ORLEANS	20th-Fox Screen Room	200 S. Liberty St.	11/8	1:30 P.M.
NEW YORK - N. J.	M-G-M Screen Room	820 Madison Ave.	11/8	2:30 P.M.
OKLAHOMA CITY	20th-Fox Screen Room	10 North Lee Street	11/8	1 P.M.
OMAHA	20th-Fox Screen Room	1502 Davenport St.	11/8	1 P.M.
PHILADELPHIA	M-G-M Screen Room	1233 Summer Street	11/8	11 A.M.
PITTSBURGH	M-G-M Screen Room	1623 Blvd. of Allies	11/8	2 P.M.
PORTLAND	E. F. Sheard Screen Rm.	1949 S.W. Kearney St.	11/8	2 P.M.
ST. LOUIS	5th & Spring Theatres	319 Olive Street	11/8	1 P.M.
SALT LAKE CITY	20th-Fox Screen Room	216 E. First St. So.	11/8	1 P.M.
SAN FRANCISCO	20th-Fox Screen Room	245 Hyde Street	11/8	1:30 P.M.
SEATTLE	Jewel Box Preview Thea.	2318 Second Ave.	11/8	1 P.M.
WASHINGTON	RKO Screen Room	932 New Jersey Ave., N.W.	11/8	2 P.M.

M-G-M PRESENTS FRED MacMURRAY • DOROTHY MC GUIRE • HOWARD KEEL in "CALLAWAY WENT THATAWAY" * Written, Produced and Directed by Norman Panama and Melvin Frank * A M-G-M Picture

The Hollywood Scene

Studios Weigh Effects Of Decision, Wage Rise

by WILLIAM R. WEAVER
Hollywood Editor

Hollywood got dealt with from three quarters and in three different ways last week. Only time will tell whether the motion picture came out better off or *vice versa*, but it was a week of vital events.

The Society of Motion Picture and Television Engineers dealt thoroughly and constructively with the physical aspects of the motion picture, its production and its exhibition, in a week-long convention at the Hollywood Roosevelt Hotel. There isn't the shadow of a doubt that the results of the delivery of 65 learned papers, the demonstrations of many items of equipment and the numerous discussions of methods and processes, will be beneficial to the motion picture and its industry.

Film-Television Relation Affected by Decision

Federal Judge Peirson M. Hall on Thursday handed down a decision in the long-running case of Roy Rogers *versus* Republic Pictures, in which he granted the Rogers petition for a permanent injunction restraining Republic from making any of the pictures he made for the studio available for television exhibition. This decision, covered

in full on page 13 of this edition, covers a question never before answered in a court of law and has to do with the immediate and distant relationship between the motion picture industry and the television business with respect to the flow of old films from theatres to television stations.

The IATSE studio unions and the major studios found agreement on a new wage level, to prevail over a two-year period, which increases the major companies' labor bill an estimated \$11,000,000 per year, a sum which the studios must get from somewhere, and where else but from the exhibitor who will have to get it from the customer? Whatever compensatory revenues the major studios might have got from the sale of old films to television, if they had decided under pressure to sell some down that river, appear to have vanished with the announcement of the Rogers-Republic decision.

That same decision, if it leads to elimination of theatrical films from television and thus ends the condition in which exhibitors have found themselves virtually competing with their own wares, presumptively could result in the sale of even more than the required additional \$11,000,000 worth of admission tickets per year.

If the preceding paragraph appears abstruse—and it certainly does—that is be-

cause the decision in the Rogers case and the IATSE wage adjustment had combined to have Hollywood in general rather completely confused at the weekend. The never even tenor of Hollywood ways had been violently disrupted, and it would be a while before the experts and the prognosticators, aided and abetted by their analysts, their statisticians and their attorneys, could pull the new picture of Hollywood affairs into clear focus. Nobody was very sure about anything, save the bromidic truism that there's never anything the matter with the business that good pictures can't cure, and that reliable old saw is in dire need of sharpening.

Five Pictures Started

But five pictures were started during the week.

Philip Dunne started "The Way of a Gaucho," Technicolor, for 20th-Fox, with Jacques Tourneur directing Gene Tierney, Rory Calhoun and others.

"The Girl Next Door," Technicolor, is being produced for 20th-Fox by Robert Bassler, with Richard Sale directing June Haver, Dennis Day and Dan Dailey.

"Hear No Evil" is being directed by Joseph Pevney for U-I, with Tony Curtis and Jan Sterling in leading roles and with Leonard Goldstein credited as producer.

Wallace MacDonald rolled "Okinawa" for Columbia, with Pat O'Brien, Richard Denning and others directed by Leigh Johnson.

Jerry Thomas began filming "Hold That Line," Monogram, an item in the Leo Gorrey-Huntz Hall series, with William Beaudine directing.

THIS WEEK IN PRODUCTION:

STARTED (5)

COLUMBIA

Okinawa

MONOGRAM

Hold That Line

20TH CENTURY-FOX

Way of a Gaucho
(Technicolor)

The Girl Next Door
(Technicolor)

UNIVERSAL-INT'L

Hear No Evil

FINISHED (5)

MONOGRAM

Whip Law

REPUBLIC

Hoodlum Empire

WARNER BROS.

Where's Charley

(Technicolor)

Room for One More

The Lion and the

Horse (color)

SHOOTING (37)

COLUMBIA

The Marrying Kind

Fourposter (Kramer

Prod.)

The Sniper (Kramer

Prod.)

The Mother

My Six Convicts

(Kramer Prod.)

INDEPENDENT

The Tightrope (As-

pen Prod.-UA;

Reno)

Without Warning

(Allart Prod.)

MGM

Lovely to Look at

(Technicolor)

The Hour Of Thir-

teen (London)

The Merry Widow

(Technicolor)

Skirts Ahoy (Tech-

nicolor)

Young Man in a

Hurry

The Invitation

Scaramouche (Tech-

nicolor)

PARAMOUNT

This is Dynamite

Los Alamos (Santa

Fe, New Mexico)

Sailor Beware (Hal

Walls Prod.)

(formerly: "At Sea

With the Navy")

Somebody Love Me

(Perleberg-Seaton

Prod.; Techni-

color)

Shane (Technicolor)

REPUBLIC

An Old Spanish Cus-

tom (formerly:

"Girl From Pan-

ama")

Bal Tabarin (Paris)

RKO RADIO

Tarzan, the Hunted

(Sol Lesser Prod.)

Clash by Night

(Wald-Krasna

Prod.)

The Korean Story

Big Sky (Winchester

Pic.)

Androcles and the

Lion

UNIVERSAL-INT'L

Oh Money, Money

(Technicolor)

Steel Town (Techni-

color)

The World in His

Arms (Techni-

color)

WARNER BROS.

San Francisco Story

(Fidelity Prod.)

She's Working Her

Way Through Col-

lege

This Woman Is

Dangerous

Retreat, Hell!

(United States

Pictures)

Crimson Pirate

(Technicolor)

Sidney Clift Dies at 66

LONDON: Funeral services for Sir Sidney Clift, one of the best known exhibitors in the United Kingdom, took place Tuesday at the Parish Church of King's Norton, Birmingham.

Sir Sidney, who was 66, collapsed and died at the Birmingham railway station October 18. He had been in London that day on business concerned with his considerable holding in Film Classics (Great Britain) Inc. The seizure occurred as he was leaving the train on his way home.

The veteran exhibitor, chairman and managing director of 33 theatres in the Midlands and one time president of the Cinematograph Exhibitors Association, is survived by his widow, Lady Gertrude Clift, and two daughters, both of whom are married to directors of the Clift companies.

Sir Sidney practiced law before entering the motion picture business. He headed the CEA from 1944-45 and was chairman and president of the Birmingham and Midland Trade Benevolent Fund. Reputedly a very rich man, his benefactions in the film trade and other circles had become legendary. He was knighted in 1947.

James Zanias, 72, Veteran Wisconsin Exhibitor, Dies

James Zanias, 72, died suddenly of a heart attack at his home in Janesville, Wis., October 6. An immigrant from Greece, Mr. Zanias opened his first theatre, the Lyric, in Janesville in 1908. The next year he purchased a second, the Nickelodeon. He also managed the Apollo and Jeffries theatres there for Saxe Brothers of Milwaukee. He retired from the theatre business in 1939 because of a heart condition. At the time of his death he owned a restaurant. Mr. Zanias was active in civic and charitable affairs in Janesville.

MPAA Offers 12 Industry Short Subjects for \$100

The series of 12 industry shorts, released under the general title, "The Movies and You," and prepared by the Motion Picture Association of America is now available to any theatre or group of theatres for exhibition and general promotion. The 12 subjects, produced at a cost of \$300,000, can be had for \$100 from Taylor Mills, MPAA, New York.

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Short Product in First Run Houses

NEW YORK—Week of Oct. 22

ASTOR: Pilgrim Popeye.....	Paramount	ROXY: The Helpful Genie.....	20th-Fox
Feature: Here Comes the Groom.....	Paramount	Football Winning Ways.....	20th-Fox
CAPITOL: Danger Is My Business.....	Warner Bros.	The Grand Design.....	United Nations
That's What You Think.....	MGM	Feature: Anne of the Indies.....	20th-Fox
Magical Maestro.....	MGM	WARNER: Tweety's S.O.S.....	Warner Bros.
Feature: Angels in the Outfield.....	MGM	World of Kids.....	Warner Bros.
CRITERION: Art of Archery.....	Warner Bros.	Feature: A Streetcar Named Desire.....	Warner Bros.
The Stupid Cupid.....	Warner Bros.		
Feature: Mr. Imperium.....	MGM		
PARAMOUNT: Double-Cross-Country Race.....	Paramount		
Way Out West in Florida.....	Paramount		
The Willie Hoppe Story.....	Columbia		
Feature: The Mob.....	Columbia		
RIVOLI: Pastry Panic.....	20th-Fox		
Feature: David and Bathsheba.....	20th-Fox		

CHICAGO—Week of Oct. 22

ROOSEVELT: Happy in Hoppyland.....	Columbia
Feature: Crosswinds.....	Paramount
Feature: New Mexico.....	United Artists
SURF: Room and Bird.....	Warner Bros.
Rocky Eden.....	Warner Bros.
Feature: Tony Draws a Horse.....	Fine Arts
WOODS: Haunted Cat.....	20th-Fox
Feature: Bright Victory.....	Universal-Int.
ZIEGFELD: Harvest Festival.....	20th-Fox
Feature: No Highway in the Sky.....	20th-Fox

Theatres in Milwaukee Raise Admission Prices

A general wave of increased admission prices has made itself felt in Milwaukee, with some first run prices going up to \$1.10 and road-show engagements at \$2.40. The Fox Wisconsin, Palace and Riverside (latter with stage shows) have a top of \$1.10 for Saturday and Sunday, including tax. The Warner and Towne theatres have a weekday top of 95 cents. The Warner has eliminated the until-1 P.M. admission of 44 cents and charges 65 cents from opening until 6 P.M. The three Fox downtown houses charge 70 cents to 6 P.M. and 98 cents thereafter, on weekdays. The Riverside has raised its stage show prices, but retained its admission of 65 cents to 1 P.M., 74 cents to 6 P.M., and 98 cents to closing. First-run suburban Fox houses have an 85-cent top on week nights, but 92 cents Saturday and Sunday after 2 P.M.

Legion Approves Two; Puts Three in Class B

The National Legion of Decency approved two new films this week and put three others in Class B, morally objectionable in part for all. "Tom Brown's School Days" was placed in Class A-1, morally unobjectionable for general patronage. The Legion gave "Meet Danny Wilson" a Class A-2 rating, morally unobjectionable for adults. It put the following films in Class B: "Adventures of Captain Fabian," because of a "low moral tone"; "The Family Secret" because it "tends to condone immoral actions," and "The Man With a Cloak," because it "tends to portray suicide sympathetically."

Documentary Pictures Blind Child Training

"I See the Wind," a documentary on the nursery school of The Lighthouse of the New York Association for the Blind, was shown in New York this week. Produced by Victor D. Solow of Unity Films, the 20-minute picture is a moving, excellently phot-

ographed report on how the Lighthouse helps blind and partially-blind children of pre-school age and how the nursery section prepares them for the difficult years ahead. The film stresses the positive approach throughout, showing children in various stages of their training. Mr. Solow manages to indicate some of the mental torment and the initial helplessness of the blind, and his picture shows how, step by step, their self-confidence is built up. Burgess Meredith is the narrator. The film was originally made for the Army for distribution in Japan. The two-reeler is available free, in both 35mm and 16mm, through the Light-house.—F. H.

Feldman Distribution Head in Rogers Drive

Composition of the national distribution committee for the 1951 "Christmas Salute" to the Will Rogers Hospital was announced this week by Robert J. O'Donnell, president of the Variety Clubs-Will Rogers Memorial Hospital. Charles J. Feldman of Universal is national distribution chairman with A. Montague of Columbia and Robert Mohrie, RKO, vice-chairmen. The 1951 "Christmas Salute" whereby everyone in the amusement industry is asked to contribute to the Hospital Fund, will open nationally November 1.

Universal Sets Dividend

The board of directors of Universal Pictures Company, Inc., last week declared a quarterly dividend of \$1.0625 per share on the company's 4 1/4 per cent cumulative preferred stock. It is payable December 1, 1951, to stockholders of record November 15.

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IN NEWSREELS

MOVIETONE NEWS, No. 85—Ten-car crash in race. American Legion hails Gen. MacArthur. Taft throws his hat in the ring. Czech miners escape from Reds. Navy launches deadly sub. Paris styles.

MOVIETONE NEWS, No. 86—UN artillery blasts Reds. First Korean war bride arrives. S. Duke of Windsor visits German White House. Invited. Gene Tierney in Argentina. Canadian west hails Princess. Maryland tops North Carolina. Penn triumphs over Columbia.

NEWS OF THE DAY, No. 215—Taft's hat in the ring. Vino time in Italy. Colorado River marathon. New role for President Truman. Spotlight on diamonds. Legion convention cheers MacArthur.

NEWS OF THE DAY, No. 216—Korea Reds blasted in operation killer. Seeing Canada with the Princess and Duke. Reunion for a famous trio. California upset. Maryland trounces North Carolina. Tokyo welcomes U. S. baseball stars.

PARAMOUNT NEWS, No. 18—"Legion Week" in Miami. Mrs. K. L. Williams wins home snapshot national award. Senator Taft announces his candidacy. Sports report: Ten cars pile up in flames.

PARAMOUNT NEWS, No. 19—DiMaggio and company in Japan. El Alamein vets hear Ike. Gen. Clark named envoy to Vatican. Princess greeted western style. First war bride arrives from Korea. Korea: Battle roars on. Football upset. California vs. Southern California.

TELENEWS DIGEST, No. 42-B-Germany—Operation combine. UN: Iran vs. Britain. Sir Gurney assassinated. Ali Khan assassinated. Taft in the running. Tokyo strike. Anniversary of Columbus' birth. Italy: land reforms. New sub. American Legion meeting.

TELENEWS DIGEST, No. 43-A—Marines take hill in Korea. Pakistan Indians Liaquat Ali Khan. Base ball stars arrive in Japan. First Korean war bride gets welcome in Seattle. British royalty attends wedding of Marquess of Blandford. New York: sweater fashions. New Orleans: Adam and Eve on a raft, a social experiment. Football Spartans still on top.

UNIVERSAL NEWS, No. 501—Taft hat in the ring. Truman breaks ground at Murphy, N. C. American Legion holds convention. Diamond fashions. Sports: football, auto racing.

UNIVERSAL NEWS, No. 502—Dock strike. Reds blasted in Korea. First Korean war bride arrives. Japs nail baseball stars. Seasickness home grown. Northwestern vs. Navy. Maryland vs. North Carolina.

WARNER PATHÉ NEWS, No. 29—Auto race. Taft hat in ring. American Legion convention. Murphy, N. C., dedicates 10 Commandments Mountain. Atomic weapon to fight cancer. Sweater girls. Australia semi-symphony.

WARNER PATHÉ NEWS, No. 21—Korea: News from the front. Baby sitters caught after \$18,000 stroke. First Korean war bride caught after Ike, Winnie, Monty remember El Alamein. Royal couple heads west on Canadian tour. Piper cub in highest take-off from Mount Blanc, the Alps. Crack-up champ in Canada. U.S.C. vs. California. Maryland vs. North Carolina.

San Francisco Tent Wins Variety Charity Award

The annual Charity Citation Award of Variety Clubs International was presented to the San Francisco Tent at ceremonies in the tent's clubroom this week. Marc J. Wolf, international chief barker, presented the award, which San Francisco won at the Philadelphia convention last spring for its Blind Babies Foundation. The foundation provides home instruction for some 150 blind babies and their parents. Actor Robert Young was on hand for the occasion.

Variety Club Elects

The Pittsburgh Variety Club has elected William Finkel its chief barker. Carl Doser was named first assistant and Norman Mervis second assistant. Sam Speranza was elected dough guy. Al Weiblinger was retained as secretary-treasurer. The board members are: Bob Kimmelman, Harold Lund, Elmer Ecker, Mannie Trautenberg, Dave Silverman and Joe Hiller.

ROBERT HOFF, TESMA HEAD, A LEADER IN COMMUNITY

The vital statistics concerning J. Robert Hoff, newly-elected president of the Theatre Equipment and Supply Manufacturers Association, are that he is 42 years old, married, has two children, and at the moment occupies the position of sales manager with the Ballantyne Company, one of the most important theatre equipment dealers in the country.

Mr. Hoff was elected at the TESMA convention last week in Hollywood, succeeding Oscar Neu to the post. A resident of Omaha, Neb., the new president is a participant in community affairs, a joiner of civic organizations, and a member of a number of industrial groups.

Mr. Hoff pointed up the gregarious aspect of his personality during his university days as a member of the Psi Upsilon college fraternity, and the Phi Alpha Delta, the legal fraternity. He received his bachelor of arts degree in 1930 at the University of Illinois, and graduated as a Doctor of Jurisprudence from the John Marshall Law School in 1934.

Admitted to legal practice by the Illinois bar in 1935, Mr. Hoff was part of the law firm of Hoff-Collis in Chicago until 1942, at which time his career was interrupted by military service with the United States Naval Reserve. He was on active duty from November, 1942 until August, 1945, when



J. ROBERT HOFF

he was released with the rank of lieutenant commander.

Following his discharge, he joined the Ballantyne Company as sales manager. He was a member of the board of directors of TESMA from 1947 to 1949, and from 1949 until this year was vice-president. He is married to Beverly Ballantyne, daughter of R. S. Ballantyne, president of the company.

Vote on Sunday Films

Citizens of 49 communities in 31 Pennsylvania counties will vote on the issue of Sunday motion pictures when they go to the polls November 6. The popularity of drive-ins has been a leading factor in raising the

issue of the Sunday operation of theatres. The Lord's Day Alliance of Pennsylvania, headed by the Rev. Melvin M. Forney, has formed local committees to fight the Sunday showing of motion pictures in the local theatres.

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LEADERS IN RESEARCH FOR THE MOTION PICTURE INDUSTRY

INDEPENDENT FILM BUYERS REPORT ON PERFORMANCE

Film buyers of independent circuits in the U.S. rate current product on the basis of its performance in their theatres. This report covers 113 attractions, 4,965 playdates.

Titles run alphabetically. Numerals refer to the number of engagements on each attraction reported. The tabulation is cumulative. Dagger (†) denotes attractions published for the first time. Asterisk (*) indicates attractions which are listed for the last time.

EX means Excellent; AA—Above Average; AV—Average; BA—Below Average; PR—Poor.

THE FILM BUYER'S RATING

	EX	AA	AV	BA	PR
Alice in Wonderland (RKO Radio)	—	10	25	19	17
Along the Great Divide (W.B.)	1	7	29	18	5
Angels in the Outfield (MGM)	—	7	9	1	1
Apache Drums (U.I.)	—	10	36	10	2
Appointment With Danger (Para.)	—	8	48	44	13
As Young As You Feel (20th-Fox)	—	—	8	22	16
Best of the Badmen (RKO Radio)	—	9	23	28	10
Big Carnival, The (Formerly Ace in the Hole) (Para.)	—	2	13	20	34
Brave Bulls, The (Col.)	—	—	1	11	25
Captain Horatio Hornblower (W.B.)	17	20	18	10	—
Cattle Drive (U.I.)	10	2	5	8	6
Cavalry Scout (Mono.)	—	5	9	3	—
Comin' Round the Mountain (U.I.)	12	21	25	15	—
Cyrano de Bergerac (U.A.)	16	11	7	6	2
David and Bathsheba (20th-Fox)	7	3	1	1	—
Day the Earth Stood Still, The (20th-Fox)	—	4	6	8	—
Dear Brat (Para.)	—	2	37	19	22
Disc Jockey (A.A.)	—	—	—	1	4
Excuse My Dust (MGM)	1	16	55	22	1
Fabiola (U.A.)	—	6	6	10	4
Fat Man, The (U.I.)	4	—	4	8	3
Fighting Coast Guard (Rep.)	—	1	30	32	10
Five (Col.)	—	1	3	—	—
Flying Leathernecks (RKO Radio)	5	14	4	3	—
Force of Arms (W.B.)	—	1	11	5	2
Fort Worth (W.B.)	9	32	31	9	2
Four in a Jeep (U.A.)	—	—	—	—	4
Francis Goes to the Races (U.I.)	25	29	6	4	—
Frogmen, The (20th-Fox)	21	13	58	17	3
Go for Broke (MGM)	12	54	37	13	3
Golden Horde, The (U.I.)	—	2	4	2	1
Goodbye, My Fancy (W.B.)	—	9	11	24	10
Great Caruso, The (MGM)	37	21	47	17	3
Guy Who Came Back, The (20th-Fox)	—	—	7	22	6
Half Angel (20th-Fox)	2	39	43	9	1
Happy Go Lovely (RKO Radio)	—	1	15	8	1
Hard, Fast and Beautiful (RKO Radio)	—	2	—	14	9
He Ran All the Way (U.A.)	—	—	2	28	3
Her First Romance (Col.)	—	3	2	—	2
Here Comes the Groom (Para.)	7	18	11	1	2
His Kind of Woman (RKO Radio)	3	6	6	3	—
Hollywood Story (U.I.)	—	—	4	1	2
Horsie (Formerly Queen for a Day) (U.A.)	—	1	3	2	10
House on Telegraph Hill (20th-Fox)	—	—	2	15	6
Hurricane Island (Col.)	—	—	2	4	—

	EX	AA	AV	BA	PR
I Was a Communist for the F.B.I. (W.B.)	2	25	39	25	3
*I Was an American Spy (A.A.)	—	2	3	2	1
In Old Amarillo (Rep.)	—	—	2	1	1
Inside the Walls of Folsom Prison (W.B.)	—	7	7	11	5
Iron Man, The (U.I.)	1	2	3	7	1
Jim Thorpe—All American (W.B.)	—	—	14	8	5
Jungle Headhunters (RKO Radio)	—	—	2	1	5
Katie Did It (U.I.)	2	8	21	10	—
Kind Lady (MGM)	—	—	8	4	12
Last Outpost, The (Para.)	1	9	32	14	6
Law and the Lady, The (MGM)	—	1	1	6	22
Lemon Drop Kid, The (Para.)	4	56	40	42	4
Let's Go Navy (Mono.)	3	8	1	—	—
Little Big Horn (Lippert)	—	4	8	4	5
Little Egypt (U.I.)	1	1	8	5	1
Lorna Doone (Col.)	—	6	18	9	3
*Man from Planet X, The (U.A.)	—	2	7	1	11
Mask of the Avenger (Col.)	—	—	7	1	5
Meet Me After the Show (20th-Fox)	3	16	35	7	1
Millionaire for Christy, A (20th-Fox)	—	3	4	14	4
Mr. Belvedere Rings the Bell (20th-Fox)	9	15	27	21	5
†Mr. Imperium (MGM)	—	—	1	3	2
†Mob, The (Col.)	—	1	3	4	1
My Forbidden Past (RKO Radio)	2	18	20	29	27
New Mexico (U.A.)	—	—	7	5	1
Night Into Morning (MGM)	—	11	7	16	6
No Questions Asked (MGM)	—	—	6	10	15
On Moonlight Bay (W.B.)	44	52	9	8	1
On the Riviera (20th-Fox)	12	15	33	47	4
Painted Hills (MGM)	—	15	29	11	17
Painting the Clouds With Sunshine (W.B.)	—	3	5	6	—
Passage West (Para.)	9	2	32	16	15
Peking Express (Para.)	1	4	6	7	14
People Against O'Hara (MGM)	—	3	2	19	6
People Will Talk (20th-Fox)	1	3	11	12	—
Pickup (Col.)	—	7	6	2	2
Place in the Sun, A (Para.)	3	1	—	—	—
Prince Who Was a Thief, The (U.I.)	1	9	27	16	—
Prowler, The (U.A.)	2	2	4	3	4
Raton Pass (W.B.)	—	7	24	39	8
Rewhicle (20th-Fox)	8	22	47	11	1
Rhubarb (Para.)	—	2	—	5	1
Rich, Young and Pretty (MGM)	2	26	43	17	—
Saturday's Hero (Col.)	—	4	2	—	3
Sealed Cargo (RKO Radio)	—	3	10	14	15
Secret of Convict Lake, The (20th-Fox)	3	12	7	2	1
Show Boat (MGM)	104	19	14	—	—
Sirocco (Col.)	—	8	8	10	20
*Smuggler's Island (U.I.)	2	6	18	12	11
Strangers on a Train (W.B.)	3	38	24	21	4
Strictly Dishonorable (MGM)	—	3	2	14	42
Strip, The (MGM)	—	—	6	9	2
Take Care of My Little Girl (20th-Fox)	10	59	43	6	2
Tall Target, The (MGM)	—	—	2	2	9
Teresa (MGM)	—	7	10	18	10
Texas Carnival (MGM)	—	1	1	3	—
†Texas Rangers (Col.)	—	5	6	3	7
That's My Boy (Para.)	43	25	11	3	—
Thing, The (RKO Radio)	26	48	16	14	5
Thunder on the Hill (U.I.)	—	1	3	3	3
Tokyo File 212 (U.I.)	—	—	1	13	6
Try and Get Me (U.A.)	—	—	2	1	6
Two of a Kind (Col.)	—	—	5	14	3
Up Front (U.I.)	3	37	58	13	24
Warpath (Para.)	—	2	26	14	4
When the Redskins Rode (Col.)	—	3	3	—	5
†Whistle at Eaton Falls, The (Col.)	—	—	1	3	3
†You Never Can Tell (U.I.)	—	—	1	2	4

MANAGERS' ROUND TABLE



An International Association of Motion Picture Showmen — Walter Brooks, Director

This Armistice Day Is One To Think About

UNITED STATES NEWS, in its issue of Oct. 5th, says: "Here's why Korea is so embarrassing to officials trying to forget it. Casualty rates are skyrocketing. War losses, relatively, are high. In World War II, in the first 15 months, losses were 80,620 with 6,860 killed. In Korea, called a 'police action,' losses to date are 85,469 Americans, with 14,280 killed in action. Casualty rate in Korea for 15 months exceeds World War II for the comparable period."

An older brother in Korea is quoted by the *Saturday Review* editorially, as saying: "Just a cozy little police action—but they've got some live ammunition out here, and these kids are catching it. We don't want to have this party all by ourselves. Tell me I should feel all connected up with people at home, and they with me, and I'll laugh in your face."

Escapist entertainment is our proper business. Film industry functions best when it entertains the soldier in service and the family at home. But the manager of the neighborhood theatre has another responsibility, to the family, and the community of families that are his audience.

We need, on this Armistice Day, to bring to mind the solemn fact that we are fighting a major war, and not so much by any program of "message films" either at home or abroad, as by real community service, for the benefit of our own friends and neighbors. Your theatre must take its place in such community affairs.

Cooperate with your American Legion. Conduct drives for blood donors, and display your showmanship by stimulating this lagging public service. Arrange for the right treatment of draftees and recruits on leave. Recognize the fact that we're at war, but don't be lachrymose about it. Provide for Trans-Pacific telephone conversations from your stage with boys in Korea and their families in your vicinity. Lift the spirits of those nice kids, so far from home, and their parents, in your neighborhood. Hail the lads in service; pray for their safe return; contribute your share.

GETTING NEW IDEAS

A frequent phrase in our Round Table mail is when a member says he got a new idea from something that he's seen in our showmanship pages. And usually he has improved upon it, or at least, he has used it in his own way, displaying his personal flair for originality, within the limitations and scope of his situation.

We seldom expect a Round Table idea to be followed as exactly as a recipe for angel food cake. It isn't necessary, and we don't have an association of amateurs who must follow a formula so implicitly to obtain a successful result. It's good to see the initiative, the variations, the differences that spring up from a suggestion.

For instance, consider Jack Matlack's swell idea for "Wives Day" as described in a recent issue. In this case, two words to the wise were sufficient. The name itself told the whole story for a majority of showmen, and they've put it into effect, across the nation. It will be a new national holiday, but oftener than once a year. Even Jack himself didn't plan it that way; others do it more frequently, because it is a natural business builder.

The McGraw-Hill Book Company have a new 16-millimeter film issued by their text-film department on "Disaster Control," which describes for industry the techniques of forming the necessary organization to function in time of catastrophe. It stresses self-help, important when agencies will be overwhelmed with calls for assistance, and recommends a careful study of personnel resources. Theatre managers should look well in this direction, even to the extent of obtaining and showing this film for local industries and applying its lessons to theatre management. Our industry needs a 35-millimeter version for public relations activities in civilian defense.

One of the best films ever offered for the benefit of the Family theatre on Main Street is the first release of a new series of 30-minute featurettes from 20th Century-Fox,—the personal inspiration of Mr. Spyros Skouras, president of the company. The picture is "The Guest"—a religious film for any average audience, and most acceptable in small situations.

Get your churches behind this picture, and you'll have them with you, in community affairs. The film is based on Leo Tolstoy's inspiring story of faith in God. It's dramatic, moving, thrilling, and you'll be proud to present such an unusual experience on your screen. Use this opportunity to lift your theatre on a community level.

Al Sherman, who has his own advertising and publicity office in Washington, D. C., takes credit for the excellent Georgetown Theatre News, house program for the Georgetown theatre, out on Wisconsin Avenue, and says he's happy to report that the Georgetown has recaptured the loyal "lost" audience of oldsters, who live out in Drew Pearson's neighborhood, past 35. He says, if we ever want a story of a press-agent who turned a near-bankrupt theatre into a money-maker, just say the word! It's a deal and a dare! Copy coming up!

Just as we were discussing the stuff that "double bills" are made of, the Brooklyn Paramount comes up with "A Place in the Sun" and "The Emperor's Nightingale" on the same program. That's certainly shooting for the dissimilar. But, it practically guarantees that everybody will like one, or the other.

Mr. Bennett Cerf, a prominent prestidigitator with humorous material, quotes a lady from Biloxi, on the best way to enjoy a "whodunit." She says, "Begin it plumb in the middle. It doubles the suspense, for you have to dope out not only how it's going to end, but how it began." Devotees of double bills in picture houses have been doing that sort of thing for years. —Walter Brooks

Visitors At Point of Sale



Ted Barker of Loew's Cleveland theatres arranged this piquant street ballyhoo for "An American in Paris" at the Stillman, and it was very Parisian (left)!

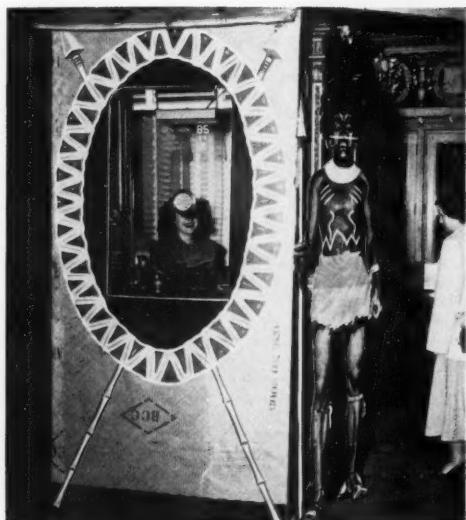
Nice night shot of the front display at the Trans-Lux theatre, Washington, D. C., for the gala premiere of "A Place in the Sun," with distinguished guests (right).

Jerry Zigmund, manager of the Paramount theatre, San Francisco, had the interesting box office front at right, to intrigue customers.



Her Royal Highness, Princess Elizabeth, and the Duke of Edinburgh, pay an official visit to the Famous Player Capitol theatre in Brantford, Ontario, and who could ask for more?

John C. Vlachos, manager of the Flatrock theatre, Flat Rock, Michigan, will long remember the visit of Yvette Geudey, Universal starlet, and author-director Stephen Longstreet, to his town of 1,800 population.



Block Party Best Bet for 'Movietime'

When the "block party" was outlined in COMPO's Movietime pressbook, we didn't go into stitches about it, for the very good reason that the block party idea has often been mentioned in dispatches from this desk. In conjunction with square dancing, it is a well known factor in showmanship.

Now comes word of the fine success which Charlie Jones, Round Table member at the Dawn theatre, Elma, Iowa, population 1000, has had with the block party idea. Charlie is one of our favorite people and a member of Iowa Allied, whom we hope to see here in New York next week. He promoted a block party with practically everybody in Elma attending. Charlie sent out his nice staff to personally invite everybody in town, on a person-to-person basis, and then followed through by greeting and entertaining them, in a Main Street party.

What we want to point out, particularly, is that the block party works so well in a very small town, and it works just as well for Alice Gorham, in Detroit. Alice has been holding block parties in the block adjoining the Majestic theatre, downtown, for several years now, and it goes over like it does in Elma, Iowa, with the Mayor of Detroit leading the square dancing. You can't beat it, as a community and neighborly gesture of good will.

Hall Baetz, district manager for Fox Intermountain theatres in Denver, and Frank "Rick" Ricketson—best writer on the subject of theatre management in book form—are responsible for the block parties which are held up as examples in the Movietime pressbook. The whole story of how to do it is in the pressbook and we suggest you read it over, again and again. It's a sure-fire, sure-sales approach, which can't miss, for Movietime or anything. And don't say your town is too large or too small to put it over.

Filmack Follows Pattern Of Movietime Pressbook

As an added aid to exhibitors planning to utilize the numerous promotional and exploitation ideas and stunts listed in the Movietime pressbook, Filmack Trailers of Chicago and New York announce that special trailer copy on all the events and special activities in the pressbook has been prepared and will be available to managers. In particular, Irving Mack cites the "block party" idea for which he has special material for promotion and screen advertising.

Cooking In Canada

Bill Burke, manager of the Capitol theatre, Brantford, Ont., made a Presto Pressure Cooker tieup, which paid off handsomely as promotion for the run of "Teresa" at his theatre.

SHOWMEN IN ACTION

News from Nicosia, capital city of Cyprus, is received from our Round Table member, Andrew W. Loucas, manager of the Cinema theatre, who says 95% of all pictures shown are American, with Greek translation, and that they held over "Joan of Arc" 12 days.

Chris Casper, manager of John Hamrick's Music Box theatre, Seattle, designed a marquee that was a stopper for "The Sinners," using only the name of the picture in oversized letters, with strong lighting.

Dan Dandica, formerly of the Stanley theatre, Bridgeton, N. J., has joined the Skouras Theatres circuit in New York, and takes their two houses at Ossining for a stretch.

Pearce Parkhurst, manager of the Lansing Drive-In, Lansing, Mich., says he's flying in to attend the National Allied Convention at the Biltmore in New York, next week.

Leonard Utecht, long-time Round Table member, who suffered a heart attack a year ago and must go easy, is devoting all his time to his own mail order business in Chicago.

Managers wanting tieup material and advertising accessories, for Paramount's "Rhubarb"—cost-free, write or wire the American Feline Society, 41 Union Square West, New York 3, N. Y.

Bill Howard, manager of the Plaza theatre, Windsor, Conn., tied up with the Police Mutual Benefit Association as sponsors of the annual children's party at the theatre.

A 24-sheet posted on the lobby floor where patrons had to walk over it, proved an effective advertising medium for "David and Bathsheba" at Walter Reade's Carlton theatre, Red Bank, N. J., according to Bob Hynes, city manager.

Adam Goelz, manager of the Hippodrome theatre, Baltimore, had a newspaper contest and a special race at Laurel track, as exploitation for "The Mob"—with a screening for the Police Department.

Al Hansen, manager of the Atlantic theatre, Atlantic, Iowa, put out 6,000 copies of a special eight-page, two-color, tabloid herald in celebration of Movietime, U. S. A.

Sid Kleper, manager of Loew's College theatre, putting on a terrific campaign for "Texas Carnival" deep in the heart of New Haven, Conn.

"The James Family Album"—a 32-page magazine, is published quarterly by the Betty Grable-Harry James Fan Club—"a family affair" for private circulation only.

Jack Farr, owner-manager of the Trail Drive-In, Houston, Texas, and the Skyway Drive-In, Bryan, Texas, puts out a handbill with strong arguments for buying tickets.

Phil Katz, one of our best, and long-time manager of Warner's Enright theatre, biggest neighborhood theatre in the country, moved downtown as assistant advertising director for Warner's Pittsburgh theatres.

Jim O'Laughlin, manager of the Port theatre, Newburyport, Mass., had a fine co-op page from local paint dealers on "Painting The Clouds With Sunshine."

Thomas Lee, manager of the Harris Warren theatre, Warren, Ohio, gets up some intriguing heralds as part of his special promotion for current pictures.

Bill Burke, manager of the Capitol theatre, Brantford, Ont., had a special preview of "Nature's Half Acre" for principals and teachers in public and parochial schools, with front-page news of the picture.

Seymour Morris, director of publicity for the Schine theatres at Gloversville, putting out a special brochure of help for managers in the \$15,000 showmanship contest on "The Day the Earth Stood Still"—with the query, "How big a slice can you cut?"

Bing Crosby sings "In the Cool, Cool, Cool of the Evening, with 'Slikun' on my hair . . ." And Arnold Van Leer found there really was such a drug store product and it's a tieup!

Sol Sorkin's herald on "Cyrano de Bergerac" at RKO Keith's theatre, Syracuse, was headlined "Follow the Nose to RKO's Show of Shows."

J. H. Watts, manager of the Watts theatre, Osage, Iowa, pleased with the Movietime visit of Macdonald Carey to his small town; says the Hollywood star made a lot of friends for the movies.

Alice Gorham doing a bang-up job with displays for "Captain Horatio Hornblower" at the Michigan theatre, Detroit, to capture all the nautical appeal.

Jack Matlack greeting one of the authentic chariots used in "Quo Vadis" as pre-ballyhoo for the picture at the Oregon State Fair and at the trotting races.

Tars from H. M. C. S. York were visitors at Shea's theatre, Toronto, and were greeted by Mr. Le Bishop at the Canadian premiere of "Captain Horatio Hornblower."

Local WAC recruiting station set up in the lobby of the Kentucky theatre, Lexington, Ky., for the exploitation of Warner's "Force of Arms" seemed to have special appeal to the ladies.

Campaign Catalog

BING & BOB REALLY AGREE

Since Bing Crosby's new comedy, and Bob Hope's, as well, are both Paramount Pictures, it is likely that many theatres throughout the country will be playing them, one after the other, and that prompts the notion that managers can build up the phoney feud these two fast friends have been cultivating on their radio programs, as a promotional idea. We pick up a bit of persiflage on this page to point the way.

We Recommend 'Em

These are pretty swell comedies, and we say that without reservation, because we've seen them both. Managers can go out on the end of a limb to praise them, but a bit of banter, the light approach, may prove better selling than anything serious. And playing one against the other, for laughs, may be exactly the right way to prove your point. We recall, out in Elko, Nevada, at the world premiere of "Here Comes the Groom" that a downtown store got a laugh by displaying Bob Hope's picture.

There are many ways in which the playdates for the two pictures may be tied together to accumulate advertising value, and if not spaced too far apart, the memory of one will hold over to benefit the other. Contest ideas to clock laughs might be a stunt, with rewards out for the patron who counts the most laughs in which picture. It would accent the fact that this requires a careful study of both pictures, and winners would be paid off after they had completed their research on what makes an audience laugh.

The Fans Will Agree

Rival fan clubs might be encouraged, and given some helpful hints as to how to promote their favorite, with no holds barred, within reasonable limits. Both Bing and Bob would like it if two student bodies started fighting over their fame. And a little prodding would probably have the feud really rolling in teen-age territory. It's election time, and with some encouragement, your rival groups could elect their candidate as the best comedian.

"Here Comes the Groom" has already shown a line of tieups and logical sponsorship by local merchants. Naturally, "Here Comes the Groom"—with candy, flowers, gifts from local stores. Whitman's Candy, across the nation, is a national tieup. Jane Wyman's wedding dress, in the picture, can be had from the Belle Brides Dress Com-



MR. HARRY LILLIS CROSBY
Says: "'My Favorite Spy' Is Bob Hope's best picture in five years."



MR. LESLIE TOWNES HOPE
Says: "'Here Comes the Groom' is Bing Crosby's best picture in five years."

pany, known to the retail trades. One hundred leading department stores have already given this a play, and there are others, waiting. The manufacturers of Feature Lock Rings have a national tieup, and over 250,000 personal letters from Jane Wyman, in her own hand-writing, have been sent to jewelry store customers in New York city, with more going out to other cities, addressed and mailed from Hollywood. Ask for this from your area Paramount exchange, as a local promotion in your town.

There's a big contest on for "My Favorite Spy" and between now and December 1st, Louella Parsons and other judges will decide the best of some 25,000 entries in a contest to decide which town or family, as listeners on the NBC network, would like to have the premiere of the picture in their own neighborhood. The best letter explaining "Why I would like to have 'My Favorite Spy' in my hometown . . ." will get a bundle of prizes, including the premiere itself, in their own front yard. The contest is open to everyone, and if a service man wins, it will be held wherever the winner is stationed, here or overseas.

Eight hundred disc jockeys are jockeying and as many radio commentators are commenting on the contest, with additional plugs for the picture, music-wise and for laughs, through the next sixty days, and this can

be continued in your town, on your local radio station, just as if it had never been heard before on the air. You can always pick up a national contest and hold it all over again in your own bailiwick, and with your own sponsored prizes.

If there is any special merit or suggestion in this piece, along local lines, we would like to know how you did it, at your own point-of-sale. As usual, the manager does his own job in each local situation, and it depends entirely on him, how he works out the personal slant, the special adaptation to fit his needs. If management could be prescribed by formula, there would be very few managers—any second lieutenant could call the shots.—W. B.

National Pre-Selling

A special Technicolor film strip showing 72 highlight scenes from "David and Bathsheba" will be widely used as a visual education aid in the nation's 10,000 Sunday schools this fall, reaching an estimated audience of 15,000,000 children and adults. The colored slides from the film have been endorsed by church groups as dramatic illustration of a famous Bible story. Particularly strong approval has come from the Jewish Education Committee, which has made arrangements to use the film strip in its 550 religious schools throughout the country, and are additionally distributing 500,000 "David and Bathsheba" brochures to children and parents through their member organizations.

Field Men In Action

Paramount's field exploitation men are spread across the country, with fifteen on assignments in the current week. Walter Hoffman, in Seattle and Portland; Gabe Sumner, in New York City and Edward J. Wall, in Albany, are laying the ground work for the national release of "When Worlds Collide" in November. Robert Blair, in Los Angeles, is first to get behind the release of "Detective Story" in the field. Leonard Allen, in Atlanta and Jacksonville, is devoted to "Crosswinds" and Everett Olsen, in Charlotte, is handling "Felix Express" in a local situation.

ing Express" in a local station. Robert Bixler, of the Dallas, Oklahoma City and Little Rock area, is in Corpus Christi, Texas, for one of the Navy premieres of "Submarine Command." Pete Bayes in Denver, has "Darling, How Could You" while Arthur Leazenny, in Detroit, gets "Crosswinds." "A Place in the Sun" occupies others of the staff, with Ralph Buring in Cincinnati, Pittsburgh and Indianapolis; James Castle, in Kansas City and Des Moines; E. G. Fitzgibbons in Chicago, Milwaukee and Minneapolis; Arnold Van Leer in Boston and New Haven; Mike Weiss, in Philadelphia, Washington and Lancaster and Win Barron in Canada, all at work on the same picture.

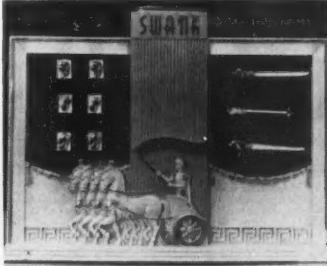
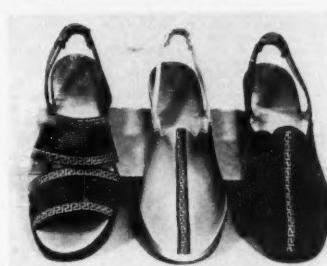
Phil Engel, 20th Century-Fox exploitation representative in New England, is touring with film stars Macdonald Carey, Joyce McKenzie and Robert Wagner, who are making personal appearances in connection with the saturation premiere of "Let's Make It Legal." Cities on the itinerary are Boston, Hartford, Lawrence, Concord, Dover, Keene, New Bedford, Providence and Worcester.

Eddie Yarbrough is in San Francisco preparing for the world premiere of 20th's "Golden Girl," the musical biography of Frisco's own Lottie Crabtree. Jimmy Gillespie is in New Orleans handling the world premiere of "Anne of the Indies" with Jean Peters, who plays the title role, and Louis Jourdan, who is co-starred, in town for a three days festival of exploitation. Sol Gordon, in Lincoln, Nebraska, is conducting a test campaign on "Decision Before Dawn" which will be pre-released in that city.

National Pre-Selling

Success of the "pin-point" promotion campaign in Kansas City for "Behave Yourself" has prompted Jerry Wald and Norman Krasna to repeat this type of advertising in Los Angeles and subsequently in Boston, Washington, Columbus and Atlanta. The campaign concentrates all advertising, exploitation and publicity guns in one area.

American Youth Institute has given RKO's "On the Loose" a special citation for "excellence in faithfully mirroring one of the symptomatic causes of teen-age problems." The picture, produced by Filmmakers, co-stars Joan Evans and Melvyn Douglas, and tells a story of parental neglect. The Institute, a non-profit organization set up to study youth problems, makes an annual selection of motion pictures that reflect the most honest representations of the American scene.



*now—Boys will go Roman with
"QUO VADIS?"*



The Chinese, with their ancient slogan, "One picture is worth 10,000 words" might have something, at that; or so we decided when we received a bundle of tipups on "Quo Vadis" from Dan Terrell's eager beavers at Metro-Goldwyn-Mayer. So, here are only six pictures and considerably less than 60,000 words to tell you that there are many.

many tieups, all over the map for the film. Metro always leads with national tieups, such as the Quality Bakers, who really advertise and exploit motion pictures, as part of their terrific campaigns, involving thousands of 24-sheets and hundreds of newspaper pages. But it is in the line of merchandise tieups that we offer evidence here.



CLASSIFIED ADVERTISING

Ten cents per word, money-order or check with copy. Count initials, box number and address. Minimum insertion, \$1. Four insertions for the price of three. Contract rates on application. No borders or cuts. Forms close Mondays at 5 P.M. Publisher reserves the right to reject any copy. Film and trailer advertising not accepted. Classified advertising not subject to agency commission. Address copy and checks: MOTION PICTURE HERALD, Classified Dept., Rockefeller Center, New York (20)



POSITIONS WANTED

THEATRE EXECUTIVE PRESENTLY EMPLOYED desires change. 20 years experience, go any place. Complete knowledge all types operations. Salary open. BOX 2609, MOTION PICTURE HERALD.

CLASS-A MANAGER, GENTLEMAN, WORKER, available. BOX 2613, MOTION PICTURE HERALD.

HELP WANTED

WANTED: MANAGERS AND ASSISTANTS FOR small Virginia towns. Give experience, salary expected, marital status, and photo first letter. Immediate openings. Write STATE THEATRE, Harrisonburg, Va.

WANTED: FEBRUARY 1ST. A MAN FOR drive-in theatre, year round position and vacation, in New York State. Working indoors in the cold season and outdoor seven months a year. Good salary. Send all data and photograph, salary expected in first letter. BOX 2615, MOTION PICTURE HERALD.

WANTED: A GOOD PRESENT ASSISTANT manager to act as a manager of night house in New York State. References, salary expected, photograph, and all communication in first letter. Year round job with vacation. BOX 2616, MOTION PICTURE HERALD.

THEATRES

NEW JERSEY THEATRE FOR RENT. 750 seats, excellent opportunity, populated area, reasonable. Telephone: ESSEX 3-1158.

FOR SALE: GROUP OF 4 DELUXE THEATRES in active southern California city of 25,000. No competition. Includes all equipment, leaseholds and large equity in one theatre building 1951 estimated net \$75,000. Should great increase in 1952. Extensive real estate development in surrounding areas. Only within a mile of one of the largest permanent Naval Reserves in the United States. Due to illness, present owner since 1950, forced to sell this lucrative business. Complete records to capable buyers only \$150,000 cash, balance to be arranged. SAMUEL KLEIN, owner's representative, 1994 Vermont Ave., Room II, Los Angeles 7, Calif.

WANTED: THEATRE OR DRIVE-IN NEW England—New York. BOX 2604, MOTION PICTURE HERALD.

THEATRE FOR SALE—TOWN 2500, NEW YORK STATE—TERMS. BOX 2608, MOTION PICTURE HERALD.

WANTED: THEATRE (600-1000 SEATS) WITHIN hundred mile radius New York City. Details please. BOX 2611, MOTION PICTURE HERALD.

DRIVE-IN EQUIPMENT

PAY OUT OF INCOME. COMPLETE PROJECTION and sound outfit from \$1,595 available on time payments. See our equipment list stating your car capacity. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

USED 120 S. E. 7582 MOTIOPHOTO SPEAKERS. \$3.00 each. 600 S. E. 7581 Motiograph junction boxes (lights), \$2.50 each. Good condition. All or part. F. O. B. Los Angeles. PACIFIC DRIVE-IN THEATRES, 143 South Robertson, Los Angeles 48, California.

"Hollywood Newsreel" to Be TV Film Promotion

HOLLYWOOD: Starting early in November, Screen Gems, Inc., will bring out a weekly "Hollywood Newsreel" to acquaint television viewers with the goings-on in the film capital, it was announced recently by Will Baltin, sales manager of the TV de-

ARE YOU LOOKING FOR BARGAINS?

DO YOU CONTEMPLATE CHANGING YOUR POSITION? Is there an opening on your staff for a qualified manager or projectionist? Here is your opportunity to tell us what you want to buy some? If you are looking for any of these things, you are reading the right page in the right book. The MOTION PICTURE HERALD classified page will get you results as it has for thousands of others. Why not try it next week? Contact us by mail or telephone. Classified Dept., Rockefeller Center, New York 20.

PRINTING SERVICE

WINDOW CARDS, PROGRAMS, HERALDS, photo-offset printing. CATO SHOW PRINTING CO. Cato, N. Y.

USED EQUIPMENT

FOR SALE: ROBIN-IMPERIAL BALL-PEAR inc. generators, 50,100 amp., 20 volt, ballast resistors and control panel. 5 hp—1740 rpm, 20 volt, phase—60 cycle. Guaranteed perfect. Any reasonable price considered. STATE THEATRE, Walker, Minn.

HOLMES SWEET HOLMES' EDUCATORS (Marsa lamps) \$600; with W. F. Soundheads, baby Strong arcs, rectifiers, special \$995. All rebuilt like new dual outfit with amplifier and speaker. Time delayed. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

STAR FOR PRICE AND QUALITY. E-7 mechanisms, rebuilt \$895.00 pair; Griswold splicers, \$14.95; Century intermittents, rebuilt, \$89.50; 1 unit electric ticket register, rebuilt, \$115.00; Hall-Motograph 85 amperes lamphouses, good condition, new reflectors, \$475.00 pair; National Super vacuum, good, \$39.50; Tell us your needs. STAR CINEMA SUPPLY, 441 West 50th Street, New York 19.

SEATING

CHAIRS—UPHOLSTERY—PARTS. HEYWOOD-American—Ideal—International. Get our prices and photos. Write the amount needed. ALLIED SEATING CO., 24 W. 4th St., New York City.

ROY CHAIRS FROM RELIABLE SOURCE—that means S. O. S. Get our chair Bulletin showing outstanding values. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

COMPLETE SEATING SERVICE SEWN CUSHION and back covers. New cushions, parts. Chairs rebuilt for your theatre without interruption. THEATRE SEAT SERVICE CO., 160 Hermitage Ave., Nashville, Tennessee.

BUSINESS BOOSTERS

GIVEAWAYS KIDDIE MATINEES—30 assorted favors—stamps—25¢ package. Catalogue on request. HECHT, 3074 Park Ave., New York 51.

COMIC BOOKS, AVAILABLE AS PREMIUMS giveaways at your kiddie shows. Large variety, latest newsstand editions. COMICS PREMIUM CO., 412 Greenwich St., N. Y. C. Publications for premiums (exclusively) since 1939.

BINGO DIE-CUT CARDS, 75 OR 100 NUMBERS, \$3.50 per thousand. PREMIUM PRODUCTS, 339 W. 44th St., New York 18, N. Y.

"MOVIESTA" UNLIMITED POSSIBILITIES FOR smart promoter. Copy \$3.00. BOX 692, Faena, Colo.

partment of Screen Gems. Erman Pessis, veteran Hollywood publicist and producer, will produce the 15-minute film which is to be air expressed to TV stations. Audit prints of the feature newsreel have been shipped to all stations. Paul Ivano has been signed to photograph the series for Screen Gems, the television subsidiary of Columbia Pictures.

NEW EQUIPMENT

PLAY UP ATTRACTIONS WITH TEMPERED MASONITE MARQUEE LETTERS 4"-35c; 8"-50c; 12"-65c; 14"-80c; 25"-100c—any colors. Film Wagons. Adler Bevelite signs. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

WHITE PLASTIC COATED SCREENS, 30 FOOT: Exciter lamps, 40c; Film cabinets, \$2.95 section; Sound lenses, \$14.50; Rewinders, \$9.95 set; Reel alarms, \$5.50. STAR CINEMA SUPPLY, 441 West 50th Street, New York 19.

NEW & TOP QUALITY 15 AMP. RECTIFIER ballasts on \$4.59! Reflectors all types, 20% off; flame-proofed fireproofed plastic screens 39 1/4 sq. ft.; beaded 49 1/2%; coated lenses \$100 pair. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

STUDIO EQUIPMENT

WANTED: 16MM AND 35MM MOTION PICTURE production equipment. Send your listing for our liberal cash offer. We want Mitchells, Movilias, Tripods, laboratory and editing equipment. See us first for best used equipment purchases. THE CAMERA MART, INC., 70 W. 4th St., New York.

BUSCH OPTICAL PICTURE REDUCTION printer, rebuilt \$3.25; Auricon professional sound camera \$495; Micop Hispeed 90 rpm printers, 16/35mm, \$1,650 plus tax; 16mm Animation stand complete, \$2.50; Eclair Eclairound projector complete, \$2.50; Movitron Soundmix U.D.P. rebuilt, \$1,095; Bell & Howell Specialist outfit, originally \$2,350, \$1,495; Micro synchronizer 4 way 16/35mm \$195; 500W Spots on stands \$27.50; New Bridgematic Jr. 16mm automatic developing machines (plus tax) \$995. Cash paid for used equipment. Trades taken. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

BOOKS

MAGIC SHADOWS—THE STORY OF THE ORIGIN of Motion Pictures by Martin Quigley, Jr. Adventurous exploration of all the screen's history told in 191 crisp pages and 28 rare illustrations. Exciting reading for now and future reference for tomorrow. A Georgetown University Press book. Price, postpaid, \$3.50. QUIGLEY BOOKSHOP, 1270 Sixth Ave., New York 20, N. Y.

RICHARDSON'S BLUEBOOK OF PROJECTION. Best Seller since 1911. Now in 7th edition. Revised to present last word in Sound Troubleshooting Chart. Expert information on all phases of projection and equipment. Special new section on television. Invaluable to beginner and expert. \$2.25 postpaid. QUIGLEY BOOKSHOP, 1270 Sixth Avenue, New York 20, N. Y.

INTERNATIONAL MOTION PICTURE ALMANAC—the big book about your business—1951-52 edition out soon. Contains over 12,000 biographies of important motion picture personalities. Also all industry statistics. Complete listing of feature pictures 1944 to date. Order your copy today. \$5.00 postage included. Send remittance to QUIGLEY BOOKSHOP, 1270 Sixth Ave., New York 20, N. Y.

Dezel Acquires 10

Albert Dezel announced in New York last week the acquisition of 10 Pine-Thomas pictures formerly released by Paramount. The deal was arranged with Jules Weill, representing Specialty Pictures Corporation. Mr. Dezel will distribute the pictures in the Chicago, Detroit, Indianapolis and Milwaukee territories.

The Product Digest

Let's Make It Legal

20th-Fox—Marital Comedy

Showmen have here the names of Claudette Colbert, Macdonald Carey, Zachary Scott and Barbara Bates with which to bill a comedy about divorce and marriage which has a chance with an audience in a mood for laughs, as, for instance, following a lively cartoon short or some similar conditioner. It's not a self-starter, and doesn't get up much momentum after it gets going, but less lustorous treatments of the reluctant divorcee theme have got by in lusher box office periods, and Miss Colbert's previous success in this kind of thing may tip the beam on the plus side in this case. It's about gambling and it's a gamble.

This time out, Miss Colbert, who's given less chance to carry the ball than would have been good for the outcome, plays a satisfied divorcee whose husband, Carey, a hotel press agent and a horticulture fan, insists, with the encouragement of their married daughter, on sticking around the house he has given his wife in the divorce settlement, hopeful of reinstating himself before the interlocutory decree has run out its year. The married daughter, her husband and their baby, live there also, against the young husband's wishes, so when an old sweetheart who has become a millionaire and the nation's most eligible bachelor shows up and sets out to win Miss Colbert's favor, the young husband tries to rig matters so he can do so.

As a matter of fact, among many strange ones, he does, and they become engaged, but the ex-husband, getting conveniently drunk and precipitating a police scene for which he arranges to have the press present, upsets the marriage plans and gets his wife back. The fact that he does this by informing his wife, who has divorced him for gambling, that he was using loaded dice when he won her from her other sweetheart in a crap game 20 years ago, reduces the plot to final, complete absurdity at the fadeout, but by that time it doesn't matter much.

It's largely an inoffensive, though dull, comedy of marriage and divorce, regrettably including the casting of the wealthy bachelor, painted as the country's leading lady's man as well, as a government appointee awaiting Senate approval as American delegate to an international money conference, when a plain fop would have served as well and would have given the critics of American governmental processes nothing to feed upon.

Robert Bassler produced the picture, and Richard Sale directed it, using a script by F. Hugh Herbert and I. A. L. Diamond based on a story by Mortimer Braus.

Previewed at the studio. Reviewer's Rating: Good—WILLIAM R. WEAVER.

Release date, November, 1951. Running time, 77 minutes. FCA No. 1530. General audience classification: Miriam Claudette Colbert Hugh Macdonald Carey Zachary Scott, Barbara Bates, Robert Wagner, Marilyn Monroe, Frank Cady, Jim Haynes, Carol Savage, Paul Grimes, Betty Jameson, Vicki Raaf, Ralph Sanford, Harry Denny, Harry Harvey, Jr.

Too Young to Kiss

MGM—Comedy with Music

A comedy with music—and a most enjoyable one—rather than a musical comedy in the accepted sense of the term, is "Too Young to Kiss," starring Van Johnson and June Allyson. Using the classical music concert field as a background, Sam Zimbalist, the producer, and Robert Z. Leonard, director, have fashioned a light, bright situation comedy while providing the audience with some beautifully played compositions from the works of Chopin, Grieg and others.

The story has Miss Allyson as an aspiring concert pianist who has for weeks been attempting to audition for Johnson, a highly successful impresario with a chrome-plated office, lavish country estate, and swank apartment in New York. Johnson, preoccupied among other things with romancing several of his attractive clients, does not even know Miss Allyson exists.

In desperation, she decides to enter a contest of child musicians—dressed as a 12-year-old—since this is the only way Johnson will hear her (he's the judge). She wins the contest, and the impresario enthusiastically plans to promote her as a child prodigy.

She is forced to carry on the hoax despite the wishes of her fiance, a newspaper man, until the final moment when Johnson discovers her true identity before the big concert. Naturally, she plays superbly and wins over the public and the impresario. By this time, too, the pianist and her manager have discovered that they are in love and the picture ends on a happy note.

Johnny Green, the musical director, has arranged the musical sequences so that they never interfere with the action of the story, and Miss Allyson is seen playing a number of famous pieces in addition to the final sequence where she plays with a symphony orchestra.

The story is by Everett Freeman and Albert Hackett. "Too Young to Kiss" is slick and polished in the MGM tradition and makes for good, clean fun.

Johnson and Miss Allyson get into the spirit of the occasion nicely, and providing able assistance are Gig Young as the fiance, Paula Corday and Esther Dale.

Reviewed at the MGM screening room in New York. Reviewer's Rating: Good—CHARLES J. LAZARUS.

Release date, November, 1951. Running time, 91 minutes. FCA No. 1537. General audience classification: Cynthia Potter June Allyson Eric Wainwright Van Johnson John Tirsen Gig Young Denise Dorset Paula Corday Kathryn Givney, Larry Keating, Esther Dale

SHOWMEN'S REVIEWS THE RELEASE CHART COMPANY CHART SHORT SUBJECTS CHART

Ten Tall Men

Columbia-Norma—Foreign Legion

The ten tall gentlemen of the title are French Foreign Legionnaires, the tallest, the strongest and the bravest of whom is Burt Lancaster. A good old fashioned adventure story without the slightest pretension to realism, this Norma production, produced in Technicolor by Harold Hecht, is an entertaining piece of fiction, even when its unabashed heroics and implausible romance strain credulity. To compensate for its fanciful plot, "Ten Tall Men" has all the successful drama-in-the-Sahara ingredients—dancing Arab girls, sandstorms, chases, hand to hand combat and good-natured horseplay among the fun-loving Legionnaires.

The screenplay by Roland Kibbee and Frank Davis, based on a story by James Warner Bellah and Willis Goldbeck who directed, has Lancaster lead a detachment of Legionnaires, gleaned from the stockade, into the desert to divert the Arab hordes, thus saving the outpost until the full regiment returns from maneuvers. The best way to accomplish this chore, Lancaster decides, is to abduct Jody Lawrence, the pretty bride-to-be of Gerald Mohr, the villainous Riff chieftain. The kidnapping is a success, but it brings the entire Riff tribe hot in pursuit of Lancaster and company. The action is fast and furious as the outnumbered Legionnaires clash again and again with the Arabs. In the few quiet moments between the chatter of machine guns and breathless chases across the desert, Miss Lawrence develops a rather tender feeling toward Lancaster, even though he is her people's enemy.

The jig appears to be up for Lancaster when he is finally captured by Mohr's men, but Miss Lawrence intervenes for her erstwhile captor.

In the midst of the delayed wedding ceremony that will unite Miss Lawrence and Mohr, as well as their tribes, and signal the beginning of all-out war against the French, Lancaster and his comrades cause a riot. The wedding is interrupted and in the melee that follows Lancaster kills Mohr. Mohr's death results in a peace treaty between the French and the Arabs. Lancaster is rewarded with the Croix de Guerre and Miss Lawrence.

While Miss Lawrence looks more like an apple-cheeked American co-ed than a tribal princess, she is appealing as the spit-fire captive. Lancaster is convincing as the rugged sergeant.

Reviewed at the Columbia screening room in New York. Reviewer's Rating: Good—TOM CANNING.

Release date, December, 1951. Running time, 97 minutes. FCA No. 15386. General audience classification: Sergeant Mike Kincaid Burt Lancaster Mahla Jody Lawrence Corporal Luis Delgado Gilbert Roland Corporal Pierre Molier Kieron Moore Lieutenant George Tobias John Dennis Nick Dennis, Mike Marquie, Gerald Mohr, Ian MacDonald, Mari Blanchard, Donald Randolph, Robert Clary, Henry Rowland, Michael Pate, Stephen Bekassy, Raymond Greenleaf, Paul Marion, Henri Letondal, Philine Vanzandt.
(Review continued on following page)

The Son of Dr. Jekyll

Columbia—Horror and Mystery

"The Son of Dr. Jekyll" is light on horror and heavy on mystery—certainly it is far less gruesome than its predecessor, on which this sequel is based. Directed by Seymour Friedman with Louis Hayward in the title role, the picture has some good moments of excitement and even departs occasionally from the conventional run of mystery pictures.

There may be many persons, especially of the younger element, who have no knowledge of the original "Dr. Jekyll and Mr. Hyde" and the opening of the current film briefly and effectively pictures what went on before.

It seems that Hayward, ignorant of how his father had wrought death and destruction by experiments that went awry, is blithely pursuing his career of chemist despite the fact that he has been discharged from a school for unorthodox experimentation. When the time comes for the estate, which has been in trust, to be settled one way or another, Hayward is informed of his father's actions and instead of ignoring the whole matter, sets out to prove his father had a point in trying to prove that human personality can be changed by certain chemical stimulants.

However, Hayward doesn't reckon on Alexander Knox, a prominent doctor and close friend of the family. Knox is interested in getting his hands on the estate and resorts to murder and general conspiracy to make Hayward appear as insane as his father, and discrediting the young man.

Hayward is not to be done in, and through some shrewd detective work, figures out who is plotting against him and provides the audience with some exciting footage as he corners the culprit.

The story, written by Mortimer Braus and Jack Pollexfen, is placed in the London of decades ago and has the usual dimly lighted scenes to provide the air of mystery and suspense.

Reviewed at the Columbia screening room in New York. Reviewer's Rating: Good.—C.J.L.

Release date, November, 1951. Running time, 77 minutes. PCA No. 15206. General audience classification.

Edward..... Louis Hayward
Lynn..... Jody Lawrence
Curtis, Lanyon..... Alexander Knox
John Uterson..... Lester Matthews
Gavin Muir, Paul Cavanagh, Rhys Williams

He returns to college as a chemistry professor and signs a contract for the following season with another professional team. However, he cannot stay away from the Trotters and despite a bad knee, asks the players to allow him to play with them. He again joins the team, this time realizing the importance of idealism and tradition.

Gomez, as the non-Negro coach, is excellent as is Brown, except where, in some spots, he shows his inexperience as an actor. However, this is of lesser importance since the real stars are the Trotters, and basketball fans will get more than their money's worth in the generous amount of basketball footage.

Reviewed at the Columbia screening room in New York. Reviewer's Rating: Good.—C. J. L.

Release date, November, 1951. Running time, 80 minutes. PCA No. 15014. General audience classification.

Bill Townsend..... Billy Brown
Abe Saperstein..... Thomas Gomez
Amy Carpenter..... Dorothy Danbridge
Professor Turner..... Bill Walker
Sylvia Saperstein..... Angela Clarke
The Harlem Globetrotters, Peter Thompson, Steve Roberts

The Family Secret

Columbia-Santana—Moral Cowardice

Producer Robert Lord has co-starred John Derek and Lee J. Cobb, two good box office names, in this Santana Production film. A thoughtful drama about a moral coward, it is sleekly acted and handsomely mounted, yet fails to achieve full impact because of its sluggish pace. Despite static stretches of dialogue, however, the film is an intelligent examination of the moral issues of guilt and responsibility. Mature audiences, with enough patience to weather the duller spots, are likely to find the subject matter a refreshing change from conventional film fare. The youngsters, however, are likely to be perplexed and bored.

The problem that confronts Derek, his wealthy attorney-father, Cobb, and his mother, Erin O'Brien-Moore, is this: should Derek confess to the police that he has accidentally killed his closest friend. Morally, Derek is blameless since he killed the boy in self-defense. Cobb, giving a warm and restrained performance as the understanding father, tells Derek he himself must decide whether to confess. Derek at first fully intends to confess, but his courage leaves him. Supported by his doting mother, he can see no reason why he should implicate himself. Ironically, an innocent man is accused of the crime and Cobb agrees to defend him. A mood of impending disaster is built up as Derek and his parents begin to crack under the strain of their deceit.

Cobb puts up a vigorous defense of the innocent man. On the strength of evidence he has unearthed, it is likely that the man will be freed. The pressure of the trial is too much for the victim, however, and he dies of a heart attack before he is exonerated. The police are satisfied that the case is closed, freeing Derek from all suspicion. His conscience continues to gnaw at him, however, and it grows worse when he falls in love with Jody Lawrence. After confiding his secret to her, she encourages him to tell the complete story to the authorities. The film closes with Derek facing two years' imprisonment and feeling a free man for the first time since the killing.

Director Henry Levin has evoked near perfect performances from the cast. The film's characters are real, believable people. Their emotions are sincere; their frailties and virtues honest. Francis Cockrell and Andrew Solt fashioned the screenplay from a story by Marie Baumer and James Cavanagh.

Reviewed at the Columbia screening room in New York. Reviewer's Rating: Good.—T. C.

Release date, December, 1951. Running time, 85 minutes. PCA No. 15229. General audience classification.

David Clark..... John Derek
Howard Clark..... Lee J. Cobb
Lee Pearson..... Jody Lawrence
Ellen Corby..... Erin O'Brien-Moore
Santor Ortega, Henry O'Neill, Carl Benton Reid, Peggy Converse, Jean Alexander, Dorothy Tree, Whit Bissell, Raymond Greenleaf, Onslow Stevens, Elizabeth Flannery, Bill Walker, Frances E. Williams, Mary Alan Hokanson

Tom Brown's Schooldays

U.A.-Minter—Rugby Sportsmanship

George Minter offers in this British film a school reproduction of life at the famed Rugby school for boys back in 1834, when Dr. Thomas Arnold, headmaster, was trying to alleviate the brutality of the "hazing system" which was supposed to make men of the youngsters, but which actually was a mask for passionate, unregenerate cruelty.

As Dr. Arnold, renowned British actor Robert Newton has little to do, for the plot mainly revolves about one small boy, John Howard Davies, and his cronies. They take the brutalities with a stiff upper lip, and the hazing continues. It is not the purpose of Minter to portray reforms in the British school system, but merely to transfer the Thomas Hughes book to the screen in sufficient compressive impact.

This he does, somberly, in a manner typically British. With all its language accents and grim regard for moods, it is probably best for this to travel the art theatre route. Acting honors go to Davies and a host of talented youngsters who play upper and lower classmen; the adults are shadows or caricatures. Brian Desmond-Hurst produced and Gordon Parry directed, from a screenplay by Noel Langley.

The story has Davies the youngster ragged continually by one particularly brutal upper classman, John Forrest. His bravery and school-spirited silence arouse Newton's admiration. A combination of circumstances gives Forrest his come-uppance; he is expelled. Davies and his chums are much happier, and a broad feeling pervades that things are changing, and that reforms, slow in coming, will be part of the school pattern.

Reviewed at the New York projection room. Reviewer's Rating: Good.—FLOYD STONE.

Release date, November 2, 1951. Running time, 93 minutes. PCA No. 14842. General audience classification.

Tom Brown..... John Howard Davies
Dr. Arnold..... Robert Newton
John Charlesworth..... John Charlesworth
Old Thomas..... James Hayter
Flashman..... John Forrest
Michael Hordern, Max Bygraves, Francis De Wolff, Diana Wynyard, Harold Holt, Michael Redgrave, Valerie Hobson, Bryan Worthy, Rachel Gurney, Michael Bremner, Neil North, Glynn Deearman, Benji Aris, Robin Dowell, Peter Scott, Gabriel Woolf, Anthony Doonan, Peter Madren, Ronald Howard, Nina Parry

Elephant Stamped

Monogram—Bomba Series

More animals, more action, more heavies and more story set this item in the Bomba series well ahead of its highly useful predecessors. Although the emphasis of the villainy of the two-legged meanies sometimes take the play away from the heroics of the star's four-legged friends, it appears likely that the youngsters will find the film even more to their liking than the more slenderly plotted numbers they have enjoyed in the past. Produced by Walter Mirisch and directed by Ford Beebe, with Johnny Sheffield again and very convincingly the jungle boy whose heart is pure and muscles strong, the production looks sound and solid for its purpose.

The script, by the director, opens in a jungle village where a white woman is teaching the natives English in a makeshift schoolroom and her aide, played by Donna Martell, is teaching Bomba the alphabet in the adjacent jungle. This pleasant paradise is disrupted by a couple of white hunters who invade the area, an elephant sanctuary, intent upon killing elephants for the profit the sale of their tusks can bring them. The degradations begin with their murder of their guide, an authorized hunter, and end, after many a conflict, with one of the villains killing the other and with Bomba's friends, the elephants, killing the killer.

Reviewed at the studio. Reviewer's Rating: Good.—W. R. W.

Release date, October 26, 1951. Running time, 71 minutes. PCA No. 1543. General audience classification.

Bomba..... Johnny Sheffield

Lola..... Donna Martell

Edith Evanson, Martin Wilkins, John Kellogg, Myron Healey, Leonard Mudie, Guy Kingsford

The Harlem Globetrotters

Columbia—Basketball Drama

Built around the famous Negro professional basketball team, "The Harlem Globetrotters" is a neat and efficient job, with plenty of action that should pay off at the box office.

The film's main advantage is that its basketball theme should find ready audiences throughout the U. S. since the game, in recent years, has mushroomed to all-time popularity.

Wisely perhaps, Alfred Palca, who wrote the story and screenplay, has avoided use of the unpleasant "fix" stories that hit the front pages last season. This permitted the producer, Buddy Adler, and the director, Phil Brown, to concentrate rather on the human story which it is, and the exciting basketball sequences, which are plentiful. Palca was associate producer.

There are no names of any marquee importance in the cast, which is composed of the Globetrotters team and, for the most part, Negro actors. And here again it should be noted that no attempt is made to bring in any mention of race prejudice. As far as the picture is concerned, it's simply a story of a great team with fine traditions, and the problem of one of its younger players in riddling himself of cynicism and adjusting to the team spirit.

In the role of the young player is Billy Brown, who leaves school, where he is an honor student, to join the Trotters. Soon he is the star player but it doesn't take long before his teammates find out that he doesn't share their idealism. Despite the fact that he scores and wins an important game for the team, he has disobeyed orders of the coach, Thomas Gomez, and is released.

The Whip Hand

RKO—Soviet Dirty Work

A distinctly exploitable number with a pulp fiction gait, "The Whip Hand" has as its main spring the fanciful assumption that a Soviet laboratory for the development of diseases for use in bacteriological warfare against the United States could be established in this country in complete secrecy. While many will find the screenplay which George Bricker and Frank L. Moss have fashioned from a story by Roy Hamilton highly implausible, the picture should please to the hilt filmgoers who delight in unqualifiedly heroic heroes; villains whose facial features reveal their sinister purposes, and romance that is not overemphasized.

Since the cast of II has only one or two names that will be recognizable to the general public, it is obvious that this picture, whose stars are Carla Balenda and Elliott Reid, will require strenuous promotion. The plot, which becomes increasingly transparent as it unfolds, has Reid, a vacationing magazine writer, stumble upon the Communists' germ warfare laboratory in a midwest ghost town. Seeing an opportunity to get a sensational scoop, Reid undertakes an investigation on his own. His only ally is Miss Balenda, the sister of Edgar Barrier, a doctor caught in the Red plot. That they succeed ultimately in outwitting the mad bacteriologist, Otto Waldis, should surprise no one. They also capture the scientist's henchmen, Raymond Burr and Lewis Martin.

Lewis J. Rachmil produced. William Cameron Menzies directed. The sets, including the laboratory situated on an island in a wilderness lake, reveal imagination and originality upon the part of decorators Darrell Silvers and James Altwies.

Reviewed at the RKO Radio screening room in New York. *Reviewer's Rating: Fair.*

Release date, not set. Running time, 82 minutes. PCA No. 14630. General audience classification. Janet Matt Carla Balenda Elliott Reid

Dr. Keller Edgar Barrier
Raymond Burr, Otto Waldis, Michael Steele, Lurene Tuttle, Peter Brocco, Lewis Martin, Frank Darren, Olive Carey

The Kid from Amarillo

Columbia—Durango vs. Smugglers

Charles Starrett, again playing the dual role of the Durango Kid and Steve Ransom, herein takes up the ticklish chore of unmasking a gang of silver smugglers. On hand to help in the fight against villainy, and at the same time provide the comic touches is Starrett's old sidekick, Smiley Burnett. As usual Burnett is lavish in the use of his outlandish disguises, a fact that should delight the youngsters.

Fred F. Sears plays the wily leader of the smugglers. To get closer to the workings of the gang, Federal agent Harry Lauter poses as an outlaw and manages to work his way into the group. In time, however, the outlaws discover Lauter's identity, and also capture Burnett. A close shave follows, but Starrett manages to rescue them and give the culprits their just due.

Produced by Colbert Clark and directed by Ray Nazarro, the picture has all the necessary ingredients for this type of entertainment. Some pleasant vocal interludes are provided by the Cass County Boys. Barry Shipman's screenplay has the customary allotment of brawls, gunplay and hard riding. By way of a novel touch, the story has the smugglers haul in the silver by converting it into chains and daubing them with black paint.

Reviewed at the Columbia screening room in New York. *Reviewer's Rating: Fair.*

Release date, October, 1951. Running time, 55 minutes. PCA No. 15381. General audience classification. Steve Ransom } Charles Starrett
The Durango Kid } Smiley Burnett
Smiley Burnett Charles Evans
Tom Morris Harry Lauter
Fred F. Sears Don Megowan, Scott Lee, Guy Teague, Charles Evans, George Lewis, Henry Kulky, George Chesebro, Jerry Scroggins and the Cass County Boys

Reviewed at the Columbia screening room in New York. *Reviewer's Rating: Fair.*

Release date, not set. Running time, 82 minutes. PCA No. 14630. General audience classification. Janet Matt Carla Balenda Elliott Reid

Hot Lead

RKO—Another Holt Western

The latest in the Tim Holt-Richard Martin Western series follows pretty much the same lines as its predecessors. There is the usual quota of action and comedy, the latter supplied by Martin as a Mexican with an Irish monicker. However, there is perhaps just a dash more romance here than one would expect in an outdoor drama. It never goes as far as a kiss or an embrace, mind you, but the romance between Joan Dixon and Ross Elliott receives more attention than is common in Westerns of this type.

The screenplay by William Lively has Holt and Martin as cowpokes in the employ of Miss Dixon, perhaps the prettiest heroine of the Westerns. Determined to apprehend the killer of a co-worker, Holt persuades Miss Dixon to hire Elliott, who appears to have some connection with the suspected killers. As Elliott warms to Miss Dixon, he becomes less secretive about his past and reveals that he was once innocently involved with the killers and paid for his mistake with a prison term. To trap the gang and their leader, John Dehner, Elliott agrees to join the gang and lead them into ambush. Things appear too pat for Dehner. His suspicions ruin Holt's carefully laid plans. The gang traps Miss Dixon and Elliott and is about to eliminate them when Holt and Martin come to the rescue. Elliott marries Miss Dixon, of course, and presumably they live happily ever after.

Herman Schliom produced and Stuart Gilmore directed.

Reviewed in New York projection room. *Reviewer's Rating: Fair.*—T. C.

Release date, not set. Running time, 60 minutes. PCA No. 15693. General audience classification.

Tim Tim Holt
Chito Rafferty Richard Martin
Gail Joan Dixon
Dan Collins Ross Elliott
John Dehner Paul Marion
Lee MacGregor, Stanley Andrews, Paul E. Burns, Kenneth MacDonald, Robert Wilke

THE RELEASE CHART

Index to Reviews and Advance Synopses, with Rating Data in PRODUCT DIGEST SECTION

Release dates and running time are furnished as soon as available. Advance dates are tentative and subject to change. Running times are the official times supplied by the distributor.

All page numbers on this chart refer to pages in the PRODUCT DIGEST SECTION of MOTION PICTURE HERALD.

Short Subjects Chart with Synopsis Index can be found on pages 1091-1092, issue of October 27, 1951.

Feature Product by Company starts on page 1081, issue of October 27, 1951.

TITLE—Production Number—Company

Stars

ABOTT & COSTELLO Meet the Invisible Man [116]	Univ.	Bud Abbott-Lou Costello	REVIEWED	RATINGS
According to Mrs. Hoyle [5122]	Mono.	Spring Byington-Brett King	(S) = synopsis	Nat'l Groups
Across the Wide Missouri [color] (208)	MGM	Clark Gable-Ricardo Montalban	Issue	L. of D.
Adventures of Capt. Fabian [5101]	Rep.	Errol Flynn-Michelene Pralle	Mar. '51	Herald Review
Air Cadet [115]	Univ.	Stephen McNally-Gail Russell	82m	Very Good
Al Jennings of Oklahoma [color] (327)	Col.	Dan Duryea-Gale Storm	Oct. '51	A-2
Aladdin and His Lamp [color] (5104)	Mono.	Patricia Medina-John Sands	100m	Very Good
Alice in Wonderland [color] (292)*	RKO	Disney Feature	Mar. '51	A-2
Alice in Wonderland [color]	Souville	Carol Marsh-Puppets	94m	A-2
Along the Great Divide [025]	WB	Kirk Douglas-Virginia Mayo	79m	Fair
American in Paris, An [color]	MGM	Gene Kelly-Leslie Caron	Jan. '52	A-2
Angels in the Outfield [202]	MGM	Paul Douglas-Janet Leigh	75m	A-2
Anne of the Indies [color] (134)	20th-Fox	Jean Peters-Louis Jourdan	Aug. '51	Excellent
Apache Drums [123] [color] (134)	Univ.	Stephen McNally-Coleen Gray	83m	Average
Appointment With Danger [formerly United States Mail] [5019]*	Para.	Alan Ladd-Phyllis Calvert	June '51	Very Good

For exploitation see Managers' Round Table section.

* Following a title indicates a Box Office Champion.

Picture ratings under National Groups are estimates by leading women's organizations and national review committees: A—Adults (over 18 years), Y—Youth (ages 12 to 18), C—Children (ages 8 to 12). Legion of Decency Ratings: A-1, Unobjectionable; A-2, Unobjectionable for Adults; B, Objectionable in part; C, Condemned.

(S) before a page number indicates advance synopsis.

Release Date	Running Time	REVIEWED	RATINGS
		(S) = synopsis	Nat'l Groups
		Issue	L. of D.
May 20, '51	80m	Mar. 17	A-2
		June 23	Very Good
		789	AYC
		905	AY
Oct. '51	78m	Sept. 29	A-2
Oct. 6, '51	100m	Sept. 29	Good
		1041	B
		1042	Good
Mar. '51	94m	Feb. 17	A-2
		713	AYC
Mar. '51	79m	Jan. 13	A-2
		662	AY
Jan. 20, '52	75m	July 7	A-2
		921	AYC
Aug. '51	75m	July 7	A-1
July 26, '51	83m	Aug. 4	Excellent
		967	Average
June 25 '51	88m	May 5	Very Good
		825	A
Nov. '51	113m	Sept. 1	A-1
		997	AY
Sept. 14, '51	102m	Sept. 1	A-2
		997	AY
Nov. '51	81m	Oct. 20	Excellent
		1065	A-2
June '51	75m	Apr. 21	Very Good
		810	AYC
May '51	89m	Apr. 21	A-1
		809	AY
			Good

TITLE—Production Number—Company	Stars	Release Date	Running Time	REVIEWED		RATINGS		
				(S) —synopsis	Page	No'l Groups	L. of D.	Herald Review
Arizona Manhunt [5068] As Young As You Feel (for. Will You Love Me in December) [120]	Rep. Michael Chapin-Eileen Janssen Jean Peters-David Wayne	Sept. 15, '51 June, '51	60m 77m	Sept. 22 June 9	1034 878	AY AY	A-1 A-2	Fair Very Good
BADMAN'S Gold Bannerline (206) Basketball Fix, The Behave Yourself (206) Best of the Badmen (color) [176] Big Carnival, The (formerly "Ace in the Hole") 5023* Big Gusher, The (306) Big Night, The Bird of Paradise (color) [109] Bitter Springs Blackmailed Blazing Bullets (5142) (formerly Gold Bullets) Blue Lamp, The (Brit.) Blue Veil, The (263) Bomba and Elephant Stampede Bonanza Town (367) Border Fence Brave Bulls, The (321) Bridge of the Gorilla Bridge of San Luis Rey Bright Victory Browning Version, The (Brit.) (281) Buckaroos Sheriff of Texas (5066) Bullfighter and the Lady (formerly Torero) (5009)	UA MGM Realart RKO RKO Para. Col. UA 20th-Fox Ealing-Bell Bell	Johnny Carpenter-Allyn Lockwood Sally Forrest-Lionel Barrymore John Ireland-Vanessa Brown Shelley Winters-Farley Granger Robert Ryan-Claire Trevor Kirk Douglas-Jan Sterling Preston Foster-Wayne Morris John Barrymore, Jr.-John Lorring Jeff Chandler-Louis Jourdan Tommy Trinder-Chips Rafferty Mai Zetterling-Dirk Bogarde	Apr. 3, '51 Oct., '51 Sept., '51 Sept. 22, '51 June 16, '51 July 4, '51 July, '51 Dec. 7, '51 Mar., '51 Oct. 1, '51 Oct., '51	56m 88m 65m 81m 84m 112m 68m 94m 100m 73m 73m	Sept. 22 Sept. 22 Sept. 15 June 2	1033 1034 1013 869	AY	A-1 A-2 Good Very Good B Good
CALLING Bulldog Drummond Canyon Raider (formerly Wild Horse Prairie) [5151] Captain Boycott (Brit.) Captain Horatio Hornblower (color) [030]* Carrie Casa Manana (5116) Cattle Drive (color) [128] Cavalry Scout (color) [5101] Cave of the Outlaws, The (color) [201] Chain of Circumstance China Corsair (316) Christmas Carol, A (Brit.) Circle of Danger (formerly White Heather) (Brit.) Close to My Heart [107] Cloudburst Clouded Yellow, The (Brit.) Cohens and Kells in Africa Cohens and Kells in Hollywood Come Fill the Cup, [106] Comin' Round the Mountain (127) Corky of Gasoline Alley Crackdown Criminal Lawyer Criminals of the Underworld Crosswinds (color) [5104] Cuban Fireball (5007) Cyclone Fury (368) Cyran de Bergerac	Mono. UA RKO Mono. Col. Astor Col. Realart Astor Univ. U-I Rep. Rep.	Johnny Mack Brown Jack Warner-Jimmy Hanley Jan Wyman-Charles Laughton Johnny Sheffield-Donna Martell Charles Starrett-Smiley Burnett Walt Wayne-Mary Nord (reissue) Mel Ferrer-Miriam Hopkins Lon Chaney, Jr.-Barbara Payton Lynn Bari-Louis Calhern (reissue) Arthur Kennedy-Peggy Dow Michael Redgrave-Jean Kent Michael Chapin-Eileen Janssen	May 6, '51 Mar. 1, '51 Oct. 27, '51 Not Set July, '51 Aug. 15, '51 May, '51 Oct., '51 Apr. 15, '51 Aug. 5, '51 Oct., '51 May 1, '51	51m 84m 114m Not Set 56m 60m 108m 76m 91m 97m 60m	May 12 June 3 Sept. 15 Aug. 18 July 14	[S]846 322 1015 [S]982 929	AYC AY AYC	A-1 A-2 Fair Excellent A-1 Good A-1 Good A-1 Good A-1 Good
DAKOTA Kid, The (5067) Daltons Ride Again Danger Zone (5017) Dark Waters Darling, How Could You! (5108) David and Bathsheba (color)* Day the Earth Stood Still, The (129) Dear Brat (5021) Decision Before Dawn Desert Fox, The (130) Detective Story (5111) Dice Jockey (AA-21) Dodge City [017] Double Crossbones (color) [119] Double Dynamite (formerly It's Only Money) Drums in the Deep South (color) ELEPHANT Stampede (5110) Emperor's Nightingale, The (color) excuse My Dust (color) [133] FABIOLA* (1st.) Family Secret, The Fat Men, The (120) Father Takes the Air (5126)	MGM Mono. Astor Para. Realart Col. Realart WB Univ. Col. RKO Col. Realart Para. Rep. Col. UA Rep. Realart Lippert Astor Para. 20th-Fox Para. 20th-Fox Para. AA WB Univ. RKO RKO Mono. Rembrandt MGM UA Col. Univ. Mono.	Whip Wilson-Fuzzy Knight Stewart Granger-K. Ryan (reissue)	Apr. 8, '51 (reissue) Oct. 1, '51	54m 93m	May 12	[S]846	AY	A-1
Prairie) [5151] Captain Boycott (Brit.) Captain Horatio Hornblower (color) [030]* Carrie Casa Manana (5116) Cattle Drive (color) [128] Cavalry Scout (color) [5101] Cave of the Outlaws, The (color) [201] Chain of Circumstance China Corsair (316) Christmas Carol, A (Brit.) Circle of Danger (formerly White Heather) (Brit.) Close to My Heart [107] Cloudburst Clouded Yellow, The (Brit.) Cohens and Kells in Africa Cohens and Kells in Hollywood Come Fill the Cup, [106] Comin' Round the Mountain (127) Corky of Gasoline Alley Crackdown Criminal Lawyer Criminals of the Underworld Crosswinds (color) [5104] Cuban Fireball (5007) Cyclone Fury (368) Cyran de Bergerac	Walter Pidgeon-Margaret Leighton	Not Set	80m	Oct. 20	1056		Good	
Gregory Peck-Virginia Mayo Jennifer Jones-Laurence Olivier Robert Clarke-Virginia Welles Joel McCrea-Dean Stockwell Rod Cameron-Audrey Long	WB Para. Mono. Univ. Mono.	Aug. 11, '51 Not Set June 10, '51 Aug., '51 May 13, '51	117m 90m 73m 77m 78m	June 16 June 2 July 28 July 14 Apr. 21	886 [S]1870 [S]947 929 809	AYC AY AYC	A-1 A-2 Fair Good A-1 A-2 Very Good	
Macdonald Carey-Alexis Smith Richard Grayson-Margaret Field Jon Hall-Liza Faready Alistair Sim-Kathleen Harrison	Univ. Col. Col. UA	Nov., '51 Aug., '51 June, '51 Nov. 30, '51	75m 68m 67m	Aug. 25 June 9	990 878	AY	B A-2 Fair Good	
Ray Milland-Patricia Roc Robert Preston-Elizabeth Sellars	UA	Mar. 22, '51 Aug. 3, '51	85m 90m	Mar. 31 Oct. 6	783 1049	A	A-1 A-2 Good	
Jean Simmons-Travor Howard George Sidney-Charles Murray (reissue)	Realart	Not Set Aug. 1, '51	92m 82m	Oct. 6 Nov. 8, '30	1049 47		A-2 Good	
George Sidney-Charles Murray (reissue)	Realart	Aug. 1, '51	78m	Mar. 19, '32	39			
James Cagney-Phyllis Thaxter	WB	Oct. 20, '51	113m	Sept. 22	1033	A	B AYC AYC	
Bud Abbott-Lou Costello Bill Williams-Carla Balenda	Univ. Col. RKO	July, '51 Sept., '51 Oct., '51	77m 80m Not Set	June 16 Sept. 22 Jan. 6	887 1034 [S]654	AYC AYC	A-2 A-2 Good Fair	
Pat O'Brien-Jane Wyatt	Col.	Oct., '51	74m	Aug. 25	990		A-2 Good	
Richard Dix-Lon Chaney (Reissue)	Realart	May 1, '51	51m					
John Payne-Rhonda Fleming Estelita Rodriguez-Warren Douglas	Para. Rep.	Oct., '51 Mar. 5, '51	93m 78m	Aug. 11 Mar. 31	973 784	AY	A-2 A-2 Good Good	
Charles Starrett-Smiley Burnett	Col.	Aug., '51	54m	Aug. 18	982		A-1 Fair	
Jose Ferrer-Mala Powers	UA	July 20, '51	112m	Nov. 18	869	AYC	A-2 Superior	
Rudy Vallee-Philip Ford Alan Curtis-Lon Chaney (reissue)	Rep. Realart	July 1, '51 (reissue) Sept. 1, '51	60m 72m	July 14	930		Fair	
Richard Travis-Pamela Blake	Lippert	Sept. 1, '51	60m					
Merle Oberon-Franchot Tone (reissue)	Astor	Mar. 15, '51	93m	June 30	[S]914		B	
Joan Fontaine-John Lund	Para.	Oct., '51	96m	Nov. 5, '44			A-2	
Gregory Peck-Susan Hayward	20th-Fox	Sept. 5, '51	116m	Aug. 11	973	AY	Good	
Michael Rennie-Patricia Neal	Para.	Sept. 5, '51	92m	Aug. 25	990	AY	Excellent	
Mona Freeman-Edward Arnold	Realart	June, '51	82m	Sept. 8	1005	AY	Very Good	
Richard Basehart-Gary Merrill	20th-Fox	Aug., '51	82m	Apr. 28	817	AY	Good	
James Mason-Jessica Tandy	Para.	Oct., '51	88m	July 21	[S]938		A-2	
Kirk Douglas-Eleanor Parker	AA	Nov., '51	103m	Oct. 6	1050	AY	Very Good	
Jane Figh-Michael O'Shea	WB	Sept. 30, '51	77m	Sept. 29	1041		Excellent	
Errol Flynn-O. de Havilland (reissue)	Univ.	Mar. 17, '51	104m	Sept. 8	1006		Very Good	
Donald O'Connor-Helene Carter	RKO	Apr., '51	75m	Oct. 27	1074		Good	
Frank Sinatra-Jane Russell	Rep.	Oct. 13, '51	80m	May 19	854	AYC	A-1 Very Good	
James Craig-Barbara Payton	Realart	Oct. 20, '51	78m	May 26	861	AY	A-1 Very Good	
Johnny Sheffield-Donna Martell	Mono.	Oct. 28, '51	71m	Oct. 27			B Good	
Puppets	Rembrandt	Sept., '51	70m					
Red Skelton-Sally Forrest	MGM	June 22, '51	82m					
Michele Morgan-Henry Vidal	UA	June 1, '51	96m	May 5	826	A	A-2 Very Good	
John Derek-Lee J. Cobb	Col.	Not Set	85m	Oct. 27	1074		B Good	
J. Scott Smart-Julie London	Univ.	May, '51	77m	Apr. 7	794	AY	A-2 Very Good	
Raymond Walburn-Walter Catlett	Mono.	June 17, '51	61m	June 23	907	AY	A-1 Average	

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Father's Little Dividend (124)*	MGM	S. Tracy-J. Bennett-E. Taylor	Apr. 13, '51	82m	Feb. 24	721	AYC	A-2 Excellent
F.B.I. Girl (5002)	Lippert Rep.	Cesar Romero-Gene Evans	Oct. 26, '51	86m	May 5	827	AY	A-1 Good
Fighting Coast Guard (5010)	Realart	Brian Donlevy-Ella Raines	June 1, '51	86m	May 5	827	AY	A-1 Good
Fighting the Racketeers	UA	Ed Sullivan-Barton MacLane	May 1, '51	58m	Apr. 14	801	AY	A-2 Very Good
First Legion, The	Col.	Charles Boyer-Walter Hampden	May 11, '51	86m	Apr. 14	802	A	A-2 Good
Five (391)	Col.	William Phipps-Susan Douglas	Oct. '51	93m	Mar. 10	751	AY	A-2 Fair
Flame of Stamboul (314)	Mono.	Richard Denning-Lise Ferraday	Apr. '51	68m	Mar. 10	751	AY	A-2 Fair
Flight to Mars (5103) (color)	RKO	Marguerite Chapman-C. Mitchell	Nov. 11, '51					
Flying Leathernecks (color) (261)*	20th-Fox	John Wayne-Robert Ryan	Aug. 26, '51	102m	July 21	937	AY	A-1 Excellent
Follow the Sun (112)	RKO	Anne Baxter-Glene Ford	Apr. 5, '51	93m	Mar. 24	765	AYC	B Very Good
Footlight Varieties (116)	Variety Cast		Apr. 5, '51	61m	Mar. 24	766	AY	B Good
Force of Arms (102)	WB	William Holden, Nancy Olson	Sept. 15, '51	100m	Aug. 18	981	AY	A-2 Good
Fort Defiance	UA	Dane Clark-Tracy Roberts						
Fort Dodge Stampede (5062)	Rep.	Allie—"Rocky" Lane	Aug. 24, '51	60m	Sept. 15	1014		Fair
Fort Osage (color) (5102)	Mono.	Rod Cameron-Jane Night	Feb. 10, '52					
Fort Savage Raiders (365)	Col.	Charles Starrett-Smylie Burnette	Mar. '51	54m	Mar. 24	766	AY	Good
Fort Worth (color) (028)	WB	Randolph Scott-David Niven	July 14, '51	80m	May 12	845		A-2 Very Good
Four in a Jeep (Swiss)	UA	Vivica Lindfors-Ralph Meeker	Aug. 17, '51	97m	June 9	878	AY	A-2 Good
Fourteen Hours (114)	20th-Fox	Paul Douglas-Debra Paget	Apr. '51	92m	Mar. 3, '51	741	A	A-2 Excellent
Franchise Affair, The (Brit.)	Stratford Univ.	Michael Denison-Dulcie Gray	Aug. 31, '51	95m				
Francis Goes to the Races (125)*	20th-Fox	Donald O'Connor-Piper Laurie	July. '51	88m	May 26	863	AYC	A-1 Excellent
Frogmen, The (122)*	Rep.	Richard Widmark-Dana Andrews	July. '51	96m	June 9	877	AY	A-1 Very Good
Fugitive Lady (501)	Col.	Janis Paige-Binnie Barnes	July 15, '51	78m	July 21	938		B Fair
Fury of the Congo (329)	Souvaine	Johnny Weissmuller-Sherry Moreland	Apr. 5, '51	69m	Feb. 24	722	AY	A-1 Average
GALLOPING Major, The (Brit.)	Mono.	Basil Radford-Janet Scott	Not Set					
Ghost Chasers (5112)	Lippert	Leo Gorcey-Hunter Hall	Apr. 29, '51	82m	Oct. 13	1058		Good
G. I. Jane (5012)	RKO	Jean Porter-Tom Neal	July 6, '51	69m	June 23	906		Good
Girl in Every Port, A	MGM	Groucho Marx-Marie Wilson	Dec. 22, '51	62m	Aug. 11	975		Good
Go for Broke (129)*	UA	Van Johnson-Warner Anderson	May 25, '51	92m	Mar. 31	783	AYC	A-1 Excellent
Gold Raiders	20th-Fox	George O'Brien-Sheila Ryan	Sept. 14, '51	56m	Oct. 13	1057		A-2 Fair
Golden Girl (color) (136)	Univ.	Milti Gaynor-Dale Robertson	Nov. 5, '51	108m				
Golden Horde, The (color) (134)	WB	David Farrar-Ann Blyth	Oct. '51	77m	Sept. 15	1014	AY	A-2 Good
Goodbye, My Fancy (024)	Lippert	Joan Crawford-Frank Lovejoy	May 19, '51	107m	Apr. 14	801	AY	A-2 Very Good
Great Adventure (5021)	MGM	Dennis Price-Jack Hawkins	Nov. 2, '51					
Great Caruso, The (color) (127)*	Astor	Mario Lanza-Anne Blyth	Apr. 5, '51	109m	Apr. 21	810	AY	A-1 Excellent
Great John L., The	Univ.	Linda Darnell-Rory Calhoun	July 15, '51	96m	June 9, '45			Good
Groom Wore Spurs, The (114)	Realart	Ginger Rogers-Jack Carson	May 5, '51	80m	Feb. 24	722	AY	A-2 Good
Guerrillas of the Underground	Stratford	C. Bennett-Grade Fields	(reissue) May 15, '51	97m				
Guilt Is My Shadow (Brit.)	RKO	Elizabeth Sellars-Patrick Holt	July 27, '51	78m				
Gun Play (120)		Tim Holt-Joan Dixon	May, '51	61m				
Guy Who Came Back, The (formerly Just One More Chance) (118)	20th-Fox	Paul Douglas-Joan Bennett	July. '51	91m	May 26	861	AY	B Good
Gypsy Fury (formerly Wind Is My Lover (Swed.) (5192)	Mono.	Viveca Lindfors-Christopher Kent	Mar. 18, '51	63m	July 9	[S]406	A	B
HALF Angel (color) (116)*	20th-Fox	Loretta Young-Jessie Cotton	May. '51	80m	Apr. 14	802	AY	A-2 Good
Half Breed (color)	RKO	Robert Young-Janis Carter	Dec. 1, '51					
Happy Go Lovely (color) (262) (Brit.)	AA	David Niven-Vera-Ellen	July 15, '51	88m	June 16	886	AY	A-2 Very Good
Hard, Fast and Beautiful (formerly Mother of a Champion) (119)	RKO	Clair Trevor-Robert Clarke	June 9, '51	76m	May 26	861	AY	A-2 Very Good
Hariens Globetrotters, The	Col.	Thomas Gomez and Globetrotters	Nov. '51	80m	Oct. 27	1074	AY	Good
Havana Rose (5124)	Rep.	Estelita Rodriguez-Hugh Herbert	Sept. 15, '51	77m	Sept. 29	1042	AY	A-2 Good
He Ran All the Way	UA	John Garfield-Shelly Winters	July 13, '51	72m	June 9	877	A	Excellent
Heart of the Rockies (5042)	Rep.	Roy Rogers-Penny Edwards	Mar. 30, '51	67m	Mar. 31	784	AYC	A-1 Good
Her First Romance (358)	Col.	Margaret O'Brian-Alan Martin, Jr.	May. '51	73m	May 5	826	A	A-1 Good
Her Panelled Door (Brit.)	Souvaine	Phyllis Calvert-Edward Underdown	Aug. 27, '51	84m	Sept. 8	1006		Very Good
Here Comes the Groom (5101)*	Para.	Bing Crosby-Jan Wymann	Sept. 5, '51	114m	July 7	921	AYC	A-2 Very Good
Highly Dangerous (5029)	Lippert	Dane Clark-Margaret Lockwood	Oct. 12, '51	80m				
Highwayman, The (AA-20) (color)	Astor	Wanda Hendrix-Charles Coburn	Oct. 21, '51	83m	Aug. 25	990		A-2 Very Good
Hillbilly Blitzkrieg	World Travel	Bud Duncan-Edgar Kennedy (reissue)	Sept. 1, '51	63m				
Hills of Ireland (color)	Col.	Documentary Travelogue	May 21, '51	60m	June 2	870		A-1 Very Good
Hills of Utah (356)	RKO	Gene Autry-Donna Martell	Sept. 5, '51	70m	Sept. 15	1014	AY	A-1 Good
His Kind of Woman (201)*	Univ.	Robert Mitchum-Jane Russell	Aug. 25, '51	120m	July 21	938	A	B Very Good
Hollywood Story (124)	Lippert	Richard Conte-Julie Adams	June, '51	77m	May 19	853	AY	A-2 Good
Home Town Story, The (formerly Headline Story) (128)	MGM	Harold Lloyd, Jr.-Cathy Downs	Dec. 7, '51					
Honeysuckle (color) (5124)	Rep.	Donald Crisp-Marjorie Reynolds	May 18, '51	61m	May 5	826	AY	A-2 Good
Hoodlum, The	UA	Judy Canova-Eddie Foy, Jr.	Not Set					
Horsie (formerly Queen for a Day)	UA	Lawrence Tierney	July 27, '51	61m	Aug. 18	[S]982		B Fair
Hot Lead	RKO	Phyllis Avery-Darren McGavin	July 7, '51	107m	July 14	930		A-2 Good
Hotel Sahara (Brit.)	AA	Joan Dixon-Richard Martin	Not Set	60m	Oct. 27	1075		Fair
House on Telegraph Hill (117)	20th-Fox	Yvonne De Carlo, Peter Ustinov	Oct. 15, '51	87m	Sept. 15	1014		B Fair
Hurricane Island (color) (349)	Col.	Richard Baseket-Valentina Cortese	June, '51	93m	Mar. 10	749	A	B Good
I CAN Get It for You Wholesale (111)	20th-Fox	Jon Hall-Marie Windsor	July, '51	70m	July 7	922	AYC	A-1 Fair
I Was a Communist for the F.B.I. (023)	WB	Susan Hayward-Dan Dailey	Apr. '51	91m	Mar. 17	757	AY	A-2 Very Good
I Was an American Spy (AA-19)	AA	Frank Lovejoy-Dorothy Hart	May 5, '51	83m	Apr. 21	809	AY	A-2 Average
I'll Never Forget You (formerly Man of Two Worlds) (color)	20th-Fox	A. Dvorak-G. Evans-D. Kennedy	Apr. 15, '51	85m	Mar. 31	784		A-2 Average
In Old Amarillo (5043)	Rep.	Tyrone Power-Anne Blyth	Dec. '51					
Inside Straight (123)	MGM	Roy Rogers-Penny Edwards	May. '51	67m	May 26	862	AYC	A-1 Good
Inside the Walls of Folsom Prison (026)	WB	David Brian-Arlene Dahl	Mar. 16, '51	87m	Mar. 10	749	A	B Very Good
Insurance Investigator (5026)	Rep.	Steve Cochran-David Brian	June 16, '51	87m	May 19	854	A	B Good
Interrupted Journey (British)	Lippert	Audrey Long-Richard Denning	Mar. 23, '51	60m	Mar. 31	784		Fair
Iron, Man, The (130)	Univ.	Valerie Hobson-Richard Greene	May 28, '51	80m	June 23	906		A-2 Good
JESSE James (color) (057)	20th-Fox	Jeff Chandler-Evelyn Keyes	Aug. '51	82m	July 7	922	A	A-2 Good
Jet Pilot (color)	RKO	Tyrone Power-Henry Fonda	[reissue] July, '51	106m				
Jim Thorpe—All American (101)	WB	John Wayne-Janet Leigh	Dec. 22, '51	119m				
		Burt Lancaster-Phyllis Thaxter	Sept. 1, '51	107m	June 16	885	AYC	A-2 Excellent

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Joe Palooka in Triple Cross [5118]	Mono.	Joe Kirkwood	Sept. 16,'51	60m	Sept. 22	1034			Good	
Journey Into Light [132]	20th-Fox	Sterling Hayden-Vivica Lindfors	Oct.,'51	87m	Sept. 1	998			Good	
Jungle Headhunters (color) [177]	RKO	American Expedition	June,'51	60m	May 12	846	AY	A-2	A-2	Good
Jungle Manhunt	Col.	Johnny Weissmuller-Sheila Ryan	Oct.,'51	60m	Oct. 6	1050	AY	A-1	A-1	Good
KANGAROO (color)	20th-Fox	Peter Lawford-Maureen O'Hara	Dec.,'51							
Katie Did It [122]	Univ.	Anne Blyth-Mary Stevens	May,'51	81m	Apr. 14	802	AY	A-2	A-2	Average
Kentucky (color) [150]	20th-Fox	Loretta Young-Richard Greene (reissue)	July,'51	96m	Feb. 24, '38					
Kentucky Jubilee [5007]	Lippert	Jerry Colonna-Jean Porter	May 18,'51	75m	June 30	913		A-2	A-2	Average
Kid from Amarillo, The	Col.	Charles Starrett-Simile Burnett	Oct.,'51	56m	Oct. 27	1075	AY	A-1	A-1	Fair
Kid Lady [134]	MGM	Ethel Barrymore-Maurice Evans	June 29,'51	78m	June 23	905	AY	A-2	A-2	Very Good
Kon-Tiki [173]	RKO	Adventure-Documentary	Apr.,'51	73m	Mar. 24	765	AYC	A-1	A-1	Good
LADY and the Bandit, The [337] (formerly Dick Turpin's Ride)	Col.	Louis Hayward-Patricia Medina	Sept.,'51	79m	Aug. 11	974	AY	A-2	A-2	Good
Lady from Texas, The (color) [136]	Univ.	Mona Freeman-Howard Duff	Oct.,'51	78m	Sept. 22	1033	AY	A-1	A-1	Good
Lady Pays Off, The [202]	UA	Linda Darnell-Stephen McNally	Nov.,'51	80m	Oct. 20	1065			A-2	Very Good
Lady Says No, The	UA	David Niven-Joan Caulfield	Nov. 16,'51	80m						
Las Vegas Story	RKO	Jane Russell-Victor Mature	Nov. 17,'51							
Last Outpost, The (color) (formerly New Guinea Gold) [5020]	Para.	Ronald Reagan-Rhonda Fleming	May,'51	89m	Apr. 14	802	AY	A-1	A-1	Good
Laughter in Paradise (Brit.)	Stratford	Alistair Sim-Fay Compton	Oct. 1,'51	99m	Oct. 20	1067	AY			
Lavender Hill Mob, The [280]	Univ.	Alec Guinness-Stanley Holloway	Oct.,'51	82m						
Law and the Lady, The (formerly The Law and Lady Lovers) [136]	MGM	Greer Garson-Michael Wilding	July 20,'51	105m	July 21	938	A	A-2	A-2	Very Good
Leave It to the Marines [5005]	Lippert	Sid Melton-Maria Lynn	Sept. 28,'51	66m						
Lemon Drop Kid, The [5018]*	Para.	Bob Hope-Marilyn Maxwell	Apr.,'51	91m	Mar. 17	758	AY	B	B	Excellent
Let's Go Navy [5113]	Mono.	Bowery Boys	July 29,'51	68m	Aug. 4	966		A-1	A-1	Very Good
Let's Make It Legal [133]	20th-Fox	Claudette Colbert-Macdonald Carey	Nov.,'51	77m	Oct. 27	1073		B	B	Good
Lightning Strikes Twice [019]	WB	Ruth Roman-Richard Todd	Mar. 10,'51	91m	Feb. 24	721	AY	A-2	A-2	Good
Lili Marlene [203] (Brit.)	RKO	Lisa Daniely-Hugh McDermott	July,'51	75m	July 28	946	AY	B	B	Good
Lion Hunters, The [5109]	Mono.	Johnny Sheffield	Mar. 25,'51	75m	Apr. 21	(S)811				
Little Egypt (color) [131]	Univ.	Mark Stevens-Rhonda Fleming	Sept.,'51	82m	Aug. 4	965	A	B	B	Good
Little Giant	Realart	Abbott and Costello (reissue)	June 1, '51	91m	Mar. 2, '46					
Little Big Horn [5003]	Lippert	John Ireland-Lloyd Bridges	June 18,'51	85m	June 2	869		A-2	A-2	Very Good
Long Dark Hall, The (Brit.)	UA	Ray Harrison-Lili Palmer	Apr. 10,'51	86m	Mar. 10	750	AY	A-2	A-2	Good
Longhorn, The [5223]	Mono.	Bill Elliott	Nov. 25,'51	70m	Oct. 20	1066				
Lorna Doone (color) [336]	Col.	Barbara Hale-Richard Greene	June,'51	84m	May 26	862	A	A-2	A-2	Good
Lost Continent [5004]	Lippert	Cesar Romero-Hillary Brooke	Aug. 17,'51	85m	July 28	946		A-1	A-1	Average
Lost Planet Airmen [5031]	Rep.	Tristram Coffin-Mae Clarke	July 25,'51	65m						
Love Is Better Than Ever	MGM	Elizabeth Taylor-Larry Parks	Not Set	81m						
Love Nest [131]	20th-Fox	William Lundigan-June Haver	Oct.,'51	84m	Oct. 20	1066	AY	A-2	A-2	Good
Lucky Nick Cain (formerly High Stakes) [108]	20th-Fox	George Raft-Coleen Gray	Mar.,'51	87m	Feb. 10	706	AY	A-2	A-2	Good
Lullaby of Broadway (color) [020]*	WB	Doris Day-Gene Nelson	Mar. 24,'51	92m	Mar. 17	757	AY	A-2	A-2	Very Good
M [347]	Col.	David Wayne-Howard Da Silva	Mar.,'51	88m	Mar. 3	741	A	B	B	Very Good
Me and Pa Kettle Back on the Farm [117]	Univ.	Margorie Main-Parcy Kilbride	Apr.,'51	81m	Mar. 24	765		A-1	A-1	Very Good
Macao	RKO	Robert Mitchum-Jane Russell	Nov. 17,'51		June 2	(S)870				
Magic Carpet, The	Col.	Lucille Ball-John Agar	Oct.,'51	84m	Sept. 29	1042		A-1	A-1	Good
Magic Face, The	Col.	Luther Adler-Patricia Knight	Aug. 8,'51	89m	Aug. 11	974	AY	B	B	Fair
Man from Planet X, The	UA	Robert Clark-Margaret Field	Apr. 27,'51	70m	Mar. 17	758	AY	A-1	A-1	Good
Man from Sonora [5141]	Mono.	Johnny "Mack" Brown	Mar. 11,'51	54m	May 12	(S)846				
Man With a Cloak, The [207]	MGM	Joseph Cotten-Barbara Stanwyck	Oct.,'51	81m	Oct. 6	1050		B	B	Fair
Man With My Face, The	UA	Barry Nelson-Carole Matthews	June 8,'51	75m	May 19	853	A	B	B	Very Good
Maniacs on Wheels (Brit.)	IRO	Dirk Bogarde-Bonar Colleano	July 11,'51	72m	July 14	930		A-2	A-2	Good
Mark of the Renegade (color) [129]	Univ.	Ricardo Montalban-Cyd Charisse	Aug.,'51	81m	July 28	945	AY	A-2	A-2	Good
Mask of the Avenger (color) [359]	Col.	John Derek-Jody Lawrence	July 5,'51	83m	June 30	913	AYC	A-1	A-1	Good
Mask of the Dragon [5013]	Lippert	Richard Travis, Sheila Ryan	Mar. 17,'51	55m	July 14	(S)930		A-2	A-2	
Massacre in the Orient	Realart	Leo Carrillo-Turban Bey (reissue)	May 15,'51	60m						
Mating Season, The [5016]	Para.	Thelma Ritter-John Lund	Mar. 24,'51	101m	Jan. 13	661	AYC	B	B	Excellent
Medium, The	Transfilm	Marie Powers-A. M. Alberghetti	Not Set	85m	Sept. 15	1013		A-2	A-2	Excellent
Meet Me After the Show (C) [125]*	20th-Fox	Betty Grable-Macdonald Carey	Aug.,'51	86m	Aug. 4	965	AYC	B	B	Very Good
Men of the Sea (Brit.)	Astor	M. Lockwood-Roger Livesey (reissue)	May 15,'51	70m	June 2	869	A	A-2	A-2	Fair
Million Dollar Pursuit [5028]	Rep.	Penny Edwards-Steve Flagg	May 30,'51	60m	Aug. 4	965	AY	B	B	Very Good
Millionaire for Christy, A [127]	20th-Fox	Fred MacMurray-Eleanor Parker	Sept.,'51	91m	Aug. 4	965	AY	A-2	A-2	Good
Mr. Ace	Astor	George Raft-Sylvia Sidney (reissue)	June 15,'51	85m	Aug. 31, '46					
Mr. Peek-A-Boo (Fr.)	UA	Joan Greenwood-Bourvil	Oct. 21,'51	74m	Sept. 22	1033		A-2	A-2	Very Good
Mister Drake's Duck (Br.)	Col.	Douglas Fairbanks, Jr.-Y. Doolan	Sept. 21,'51	76m	Aug. 18	982	AY	A-2	A-2	Fair
Mr. Belvedere Rings the Bell [124]*	20th-Fox	Clifton Webb-Jeanne Dru	Aug.,'51	87m	July 28	945	AY	A-2	A-2	Excellent
Mr. Imperium (color) [203]	MGM	Lana Turner-Ezio Pinza	Sept.,'51	87m	May 12	845	AY	A-2	A-2	Fair
Mob, The	Col.	Broderick Crawford-Betty Buehler	Oct.,'51	87m	Sept. 8	1006		A-2	A-2	Good
Molly (formerly The Goldbergs) (5011)	Para.	Gertude Berg-Philip Loeb	Apr.,'51	83m	Dec. 2	597	AYC	A-1	A-1	Very Good
Montana Desperado [5143]	Mono.	Johnny Mack Brown	June 24,'51	51m	July 28	(S)947				
Murder Without Crime	Stratford	Dennis Price-Joan Dowling	May 25,'51	80m				B	B	
My Favorite Spy [510]	Para.	Bob Hope-Hedy Lamarr	Dec.,'51	93m	Oct. 6	1049				
My Forbidden Past [114]*	RKO	Robert Mitchum-Ava Gardner	April 14,'51	81m	Mar. 31	784	A	B	B	Excellent
My Friend Flicks (color) [152]	20th-Fox	Roddy McDowall-Preston Foster (reissue)	June,'51	89m	Aug. 10, '43					
My Outlaw Brother (formerly My Brother, the Outlaw)	UA	Mickey Rooney-Wanda Hendrix	Mar. 15,'51	82m	Feb. 10	706				
My True Story [308]	Col.	Helen Walker-Willard Parker	Mar.,'51	67m	Mar. 10	750	AY	A-2	A-2	Good
NATIVE Son	Classic	Jean Wallace-Richard Wright	June 18,'51	95m	June 23	906				
Naughty Arlette (Brit.)	UA	Mai Zetterling-Hugh Williams	Mar. 9,'51	86m	May 19	853		B	B	Good
Navajo Bound [5120]	Mono.	Tom Neal-Regis Toomey	Mar. 4,'51	61m	Feb. 24	721	AYC	A-1	A-1	Very Good
Neverada Badmen [5132]	Mono.	Whip Wilson-Fuzzy Knight	May 27,'51	58m	April 28	(S)818				
Never Trust a Gambler [326]	Col.	Dale Clark-Cathy O'Donnell	Aug.,'51	79m	Oct. 6	1050	A	A-2	A-2	Good
New Mexico	UA	Lew Ayres-Marilyn Maxwell	Aug. 24,'51	76m	Dec. 30	(S)644	AYC	A-2	A-2	Good
Night Into Morning (formerly The People We Love) [130]	MGM	Ray Milland-John Hodiak	June 8,'51	86m	May 19	853	A	A-2	A-2	Good

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No Highway in the Sky (formerly No Highway) (121)	20th-Fox	James Stewart-Marlene Dietrich	Oct. '51	98m	July 21	937	A	A-2	Very Good	
No Place for Jennifer (Brit.)	Stratford	Rosamund John-Les Genn	June 22, '51	89m	Aug. 4	966	B	Fair		
No Questions Asked (132)	MGM	Arlene Dahl-Barry Sullivan	June 15, '51	81m	June 16	887	A	B	Good	
OBSESSED (formerly Evil One) (Br.)	UA	David Farrar-Geraldine Fitzgerald	Sept. 7, '51	77m	Sept. 1	998	B	Fair		
Odette (Br.)	UA	Anne Neagle-Trevor Howard	May 15, '51	105m	Jan. 6	653	A	A-2	Very Good	
Of Men and Music	20th-Fox	Concert Package	Mar. '51	85m	Nov. 25	590	AYC	A-1	Very Good	
Oh! Susanna (color)								A-2	Excellent	
(formerly The Goldentide) (5008)	Rep.	Rod Cameron-Adrian Booth	Mar. 28, '51	90m	Mar. 17	758	AY	A-2	Good	
Oklahoma Justice (5144)	Mono.	Johnny Mack Brown	Aug. 19, '51	74m				A-1		
Oliver Twist (Brit.) (828)	UA	Robert Newton-Alec Guinness	Apr. 27, '51	105m	May 5	825	AY	A-2	Very Good	
On Dangerous Ground (formerly Dark Highway)	RKO	Robert Ryan-Ida Lupino	Aug. '51							
On Moonlight Bay (color) (029)*	WB	Doris Day-Gordon MacRae	July 28, '51	95m	Nov. 4	[S] 554	AYC	A-1	Very Good	
On the Loose (202)	RKO	Joan Evans-Melvyn Douglas	Sept. 8, '51	74m	July 14	929	AY	A-2	Good	
On the Riviera (color) (115)*	20th-Fox	Danny Kaye-Gene Tierney	May, '51	90m	July 28	945	AY	B	Excellent	
Only the Valiant (022)	WB	Gregory Peck-Barbara Payton	Apr. 21, '51	105m	Apr. 28	818	AYC	A-2	Good	
PAINTED Hills (color) (125)	MGM	Lassie-Bruce Cowling-Cary Grant	May 4, '51	69m	Mar. 10	749	AY	A-2	Excellent	
Painting the Clouds With Sunshine (color) (105)	WB	Dennis Morgan-Virginia Mayo	Oct. 10, '51	87m	Mar. 24	765	AYC	A-1	Good	
Pandora and the Flying Dutchman (C) (Brit.)	MGM	James Mason-Ava Gardner	Nov., '51	123m	Oct. 13	1057	A	B	Good	
Pardon My French (French)	UA	Merle Oberon-Paul Henreid	Aug. 10, '51	81m	Sept. 8	1007	AY	A-2	Fair	
Passage West (color) (5022)	Para.	John Payne-Arlene Whelan	July, '51	80m	May 26	861	AY	A-2	Very Good	
Paking Express (5024)	Para.	Joseph Cotten-Corinne Calvet	Aug. '51	90m	June 23	905	AY	A-2	Good	
People Against O'Hara (201)	MGM	Spencer Tracy-Diana Lynn	Sept. '51	102m	Aug. 25	989	A	A-2	Very Good	
People Will Talk (126)	20th-Fox	Cary Grant-Jeanne Crain	Sept. '51	110m	Aug. 18	981	A	B	Excellent	
Pickup	Col.	Beverly Michaels-Hugo Haas	Aug. '51	78m	July 21	938	A	B	Very Good	
Pier 23 (5018)	Lippert	Hugh Beaumont-Richard Travis	May 11, '51	57m	May 19	854	B	Good		
Pistol Harvest (205)	RKO	Tim Holt	Not Set	60m	July 28	946	A	A-1	Average	
Place in the Sun, A (5102)	Para.	M. Cliff-E. Taylor-S. Winters	Sept., '51	122m	July 21	937	AY	A-2	Excellent	
Pool of London (Brit.) (183)	Univ.	Bonar Colleano-Rene Asherson	Sept., '51	86m	Aug. 11	974	A	A-2	Good	
Portrait of Clare (Brit.)	Stratford	Richard Todd-Margaret Johnson	May 18, '51	94m						
Present Arms (5023)	Lippert	William Tracy-Joe Sawyer	Oct. 5, '51							
Prince Who Was a Thief, The (color) (126)	Univ.	Tony Curtis-Piper Laurie	July, '51	88m	June 9	879	AY	A-2	Good	
Prison Break	Realart	Baron MacLane-C. Bennett (reissue)	June 15, '51	72m	July 23, '38					
Private Snuffy Smith	Astor	Bud Duncan-Edgar Kennedy (reissue)	Nov. 10, '51	67m						
Prowler, The	UA	Van Heflin-Evelyn Keyes	May 25, '51	92m	Apr. 28	817	A	B	Good	
QUEBEC (5017) (color)	Para.	John Barrymore, Jr.-Corinne Calvet	Apr. '51	85m	Mar. 3	742	AY	B	Good	
Quo Vadis (color)	MGM	Robert Taylor-Deborah Kerr	Not Set	171m						
RACKET, The	RKO	Robert Mitchum-Lizbeth Scott	Oct. 6, '51	88m	Oct. 20	1065	A	A-2	Very Good	
Raging Tide, The (203)	Univ.	Shelley Winters-Richard Conte	Nov., '51	93m	Oct. 13	1057	B	Good		
Raton Pass (021)	WB	Patricia Neal-Dennis Morgan	Apr. 7, '51	84m	Mar. 3	742	A	A-2	Very Good	
Rawhide (113)	20th-Fox	Tyrone Power-Susan Hayward	May, '51	86m	Mar. 10	749	A	A-1	Good	
Red Badge of Courage, The (204)	MGM	Audie Murphy-Bill Mauldin	Sept. 28, '51	69m	Aug. 18	981	B	Excellent		
Red Shoes, The (color) (Brit.)	Para.	Moira Shearer-Anton Walbrook	Oct. 1, '51	133m	Oct. 23	4357	AY	A-2	Average	
Redhead and the Cowboy, The (5015)	Para.	Glenn Ford-Rhonda Fleming	Mar., '51	82m	Dec. 16	614	AY	A-2	Good	
Reluctant Widow, The	Fine Arts	Jean Kent-Guy Rolfe	Sept. '51	86m	Sept. 15	1014	A	A-2	Very Good	
Reunion in Reno (135)	Univ.	Mark Stevens-Peggy Dow	Oct. '51	79m	Sept. 29	1041	A	A-2	Good	
Return of Frank James (color) (058)	20th-Fox	Henry Fonda-Gene Tierney (reissue)	July, '51	92m						
Rhubarb (5103)	Para.	Ray Milland-Jan Sterling	Sept., '51	95m	Aug. 4	985	AYC	A-2	Very Good	
Rich, Young and Pretty (color) (138)	MGM	Jane Powell-Wendell Corey	Aug. 3, '51	95m	July 7	922	AY	A-2	Very Good	
River, The (color)	UA	Radha-Desmond Knight	Sept. 10, '51	99m	Sept. 8	1006	AYC	A-2	Good	
Roadblock (204)	RKO	Charles McGraw-Joan Dixon	Not Set	73m	July 28	945	A	A-2	Good	
Roaring City (5016)	Lippert	Hugh Beaumont-Richard Travis	May 4, '51	60m	Sept. 22	1034	B	Fair		
Rodeo King and the Senorita (5053)	Rep.	Rex Allen	July 15, '51	67m	July 28	946	AYC	A-2	Fair	
Royal Wedding (color) (121)*	MGM	Fred Astaire-Jane Powell	Mar. 23, '51	92m	Feb. 10	705	AYC	A-2	Excellent	
SADDLE Legion (117)	RKO	Tim Holt-Dorothy Malone	Apr. 23, '51	81m	May 5	826	AYC	A-1	Good	
St. Benny the Dip	UA	Dick Haymes-Nina Foch	Aug. 24, '51	80m	June 30	913	A	A-2	Good	
Samson and Delilah (color)* (5010)	Para.	H. Lamar-V. Mature-G. Sanders	Mar. 28, '51	128m	Oct. 22	57	AYC or AY	A-2	Excellent	
Santa Fe (color) (330)	Col.	Randolph Scott-Janis Carter	Apr. '51	89m	Apr. 28	817	AYC	A-1	Good	
Saturday's Hero (for The Hero) (318)	Col.	John Derek-Donna Reed	Sept., '51	111m	Aug. 25	989	AY	A-2	Excellent	
Savage Drums (5001)	Lippert	Sabu-Lita Baron	June 22, '51	70m	July 14	930	A	A-1	Average	
Scarf, The	UA	John Ireland-Mercedes McCambridge	Apr. 6, '51	86m	Mar. 24	766	A	A-2	Good	
Sea Hornet (5105)	Rep.	Dick Cameron-Adela Mara	Nov. 6, '51	86m						
Sealed Cargo (118)	RKO	Dana Andrews-Claude Rains	May, '51	84m	Sept. 29	1042	A	A-1	Good	
Second Woman, The	UA	Robert Young-Betty Drake	Mar. 16, '51	90m	April 28	817	AY	A-2	Very Good	
Secret Confessions of a Model	Realart	D. Darrieux-D. Fairbanks, Jr. (reissue)	Mar., '51	91m	Jan. 27	690	AY	A-2	Very Good	
Secret of Convict Lake, The (123)	20th-Fox	Ethel Barrymore-Glenn Ford	Aug., '51	78m						
Secrets of a Sinner	Realart	Madge Evans-John Boles (reissue)	Mar., '51	83m	June 30	913	A	B	Very Good	
Secrets of Monte Carlo (5030)	Rep.	Warren Douglas-Lois Hall	June 20, '51	63m	Mar. 24	766	A	A-2	Good	
Show Boat (color) (135)*	MGM	Kathryn Grayson-Howard Keel	July 13, '51	80m	June 23	907	B	Fair		
Silver Canyon (355)	Col.	Gene Autry-Pat Buttram	June, '51	108m	June 9	877	AY	A-2	Excellent	
Silver City (color) (5112)	Para.	Edmond O'Brien-Yvonne de Carlo	Dec., '51	70m	June 23	906	AY	A-2	Good	
Silver City Bonanza (5061)	Rep.	Rex Allen-Buddy Ebsen	Mar. 1, '51	90m	Sept. 29	1042	A	A-1	Good	
Sirocco (348)	Col.	Humphrey Bogart-Marta Toren	July, '51	67m	Mar. 31	784	AY	A-1	Fair	
Skidalong Rosenblom	UA	Maxie Rosenblom-Jackie Coogan	Apr. 20, '51	98m	June 9	878	A	B	Good	
Sky High (5024)	Lippert	Sid Melton-Marie Lynn	Oct. 19, '51	61m	May 26	862	A-1	Fair		
Slaughter Trail (color)	RKO	Brian Donlevy-Virginia Grey	Sept. 29, '51	78m	Oct. 20	1066	B	Good		
Smoky (color) (043)	20th-Fox	Victor Jory-Irene Bentley (reissue)	June, '51	86m						
Smugglers, The (Brit.)	Astor	M. Redgrave-R. Attenborough (reissue)	Oct. 1, '51	86m						
Smuggler's Gold (316)	Col.	Cameron Mitchell-Amanda Blake	May, '51	64m	May 5	326	A	A-1	Good	
Smuggler's Island (color) (121)	Univ.	Jeff Chandler-Evelyn Keyes	May, '51	75m	April 14	802	AY	B	Good	
Snake River Desperadoes (366)	Col.	Charles Starrett-Smiley Burnett	May, '51	54m	May 12	846	AYC	A-1	Fair	
So Long at the Fair (Brit.)	UA	Jean Simmons-Dirk Bogarde	Mar. 29, '51	85m	Jan. 27	690	AY	A-2	Good	
Soldiers Three (126)	MGM	S. Granger-W. Pidgeon-D. Niven	Apr. 20, '51	77m						

TITLE—Production Number—Company	Stars	Release Date	Running Time	REVIEWED		RATINGS	
				(S)=synopsis	Issue Page	Nat'l Groups	L. of D.
Something to Live For (5105)	Para. Col.	Joan Fontaine-Ray Milland	Not Set	92m	Mar. 17	757	A-2 Good
Son of Dr. Jekyll	Rep.	Louis Hayward-Jody Lawrence	Nov.'51	77m	Oct. 27	1074	
South of Caliente (5151)	Rep.	Roy Rogers-Dale Evans	Oct. 15,'51	67m	Aug. 11	[S]975	A-1
Stagecoach Driver (5153)	Mono.	Johnny Mack Brown	July 15,'51	52m			
Stardust and Sweet Music (form. Calendar Girl) (5029)	Rep.	William Marshall-Gail Patrick	June 15,'51	60m			
Stop That Cab (5014)	Lippert	Sid Melton-Iris Adrian	Mar. 31,'51	60m	July 14	[S]930	A-1
Storm Over Bengal (579)	Rep.	P. Knowles-Rochelle Hudson [reissue]	June 1, '51	65m	Nov. 12, '38		
Strangers on a Train (027)*	WB	Farley Granger-Ruth Roman	June 30,'51	101m	June 16	885 A	B Excellent
Starlift	All-Star Cast		Dec. 1, '51				
Streetcar Named Desire, A (104)	WB	Vivian Leigh-Marlon Brando	Sept. 29,'51	125m	June 16	885 A	B Excellent
Strictly Dishonorable (131)	MGM	Ezio Pinza-Janet Leigh	July 6,'51	95m	July 7	922 A	B Very Good
Strip, The (140)	MGM	Mickey Rooney-Sally Forrest	Aug., '51	85m	Aug. 11	974 AY	A-2 Good
Submarine Command (5107)	Para.	William Holden-Nancy Olson	Nov., '51	87m	Sept. 1	998 A	A-2 Good
Sugarfoot (color) (016)	WB	Randolph Scott-Adele Jergens	Mar. 10,'51	80m	Feb. 3	697 AY	A-2 Good
Sunny Side of the Street (color)	Col.	Frankie Laine-Tony Arden	Sept. 5,'51	71m	Sept. 1	998 A	A-1 Good
Superman and the Mole Men (5030)	Lippert	George Reeves-Phyllis Coates	Nov. 16,'51				
Sword of Monte Cristo (color) (106)	20th-Fox	George Montgomery-Paula Corday	Mar., '51	80m	Mar. 17	758 AY	A-1 Very Good
TAKE Care of My Little Girl (color) (119)*	20th-Fox	Jeanne Crain-Jean Peters	July,'51	93m	June 16	887 AY	A-2 Very Good
Tales of Hoffmann (color)	Lopert	Maire Shearer-Robert Helpmann	138m		Apr. 7	793 AY	A-2 Excellent
Tales of Robin Hood (5008)	Lippert	Robert Clarke-Mary Hatcher	Nov. 30,'51				
Tall Target, The (139)	MGM	Dick Powell-Paula Raymond	Aug., '51	78m	Aug. 4	966 AYC	A-1 Good
Tanks Are Coming, The (108)	WB	Steve Cochran-Marie Aldon	Nov. 17,'51	79m	Mar. 24	766 AYC	A-1 Good
Tarzan's Peril (172)	RKO	Lex Barker-Virginia Huston	Mar. 10,'51	97m	Oct. 27	1073	A-2 Good
Ten Tall Men (color)	Col.	Burt Lancaster-Jody Lawrence	Dec., '51	105m	Mar. 10	750 AYC	A-1 Good
Teresa (137)	MGM	Pier Angeli-John Ericson	July 27,'51	70m	Mar. 10	750 AYC	A-1 Good
Texans Never Cry (352)	Col.	Gene Autry-Gail Davis	Mar., '51	77m	Sept. 15	1013	A-2 Very Good
Texas Carnival (color) (205)	MGM	Esther Williams-Howard Keel	Oct. 15,'51	74m	June 9	878 A	A-1 Good
Texas Rangers (325) (color)	Col.	George Montgomery-Gale Storm	June,'51	98m	June 16	886 AY	A-2 Very Good
That's My Boy (5026)*	Para.	Dean Martin-Jerry Lewis	Aug., '51	87m	Apr. 7	793 A	A-2 Good
Thing, The (174)*	RKO	Kenneth Tobey-Margaret Sheridan	Apr., '51	50m	Sept. 1	997 A	A-1 Excellent
This Is Korea (color)	Rep.	Documentary	Aug. 10,'51	90m	Feb. 10	705 AYC	A-2 Good
Three Guys Named Mike (119)*	MGM	Jane Wyman-Van Johnson	Mar. 9,'51	85m	July 7	922 A	A-2 Good
Three Steps North	UA	Lloyd Bridges-Lee Padovani	June 15, '51	67m	Apr. 21	810 AYC	A-1 Good
Thunder in God's Country (5052)	Rep.	Rex Allen-Mary Ellen Key	Apr. 8,'51	84m	Aug. 11	973 AY	A-2 Good
Thunder on the Hill (133)	Univ.	Claudette Colbert-Ann Blyth	Sept., '51				
Thunderhead, Son of Flicks (color) (161)	20th-Fox	Roddy McDowall-Preston Foster [reissue]	June,'51	78m	Feb. 3, '45		Good
Time for Their Lives	Realart	Abbott and Costello [reissue]	June 1, '51	82m	Aug. 17, '46		Excellent
Tokyo File 212 (175)	RKO	Florence Marly-Robert Payton	May, '51	84m	Apr. 21	810 AY	B Fair
Tom Brown's School Days (Brit.)	UA	John Howard Davies-Robert Newton	Nov. 2,'51	93m	Oct. 27	1074 A-1 Good	
Tomorrow Is Another Day (103)	WB	Ruth Roman-Steve Cochran	Sept. 22,'51	90m	Aug. 11	973 A-2 Very Good	
Tony Draws a Horse (British)	Fine Arts	Cecil Parker-Anne Crawford	May 14,'51	90m	May 26	862 A	Very Good
Too Young to Kiss	MGM	Van Johnson-June Allyson	Nov., '51	91m	Oct. 27	1073	Good
Trio (Brit.) (5030)	Para.	J. Hayter-N. Patrick-J. Simmons	June,'51	91m	Oct. 14	517 AY	Excellent
Try and Get Me (formerly Sound of Fury)	UA	Frank Lovejoy-Kathleen Ryan	May 4,'51	92m	Dec. 9	605 A	A-2 Excellent
Two Dollar Bettor	Realart	John Litel-Marie Windsor	Sept., '51	63m	Oct. 6	1050	Good
Two Gals and a Guy	UA	Janis Paige-Robert Alida	Aug. 31,'51	70m	June 23	906 A-2 Fair	
Two of a Kind (350)	Col.	Lizabeth Scott-Edmond O'Brien	July,'51	75m	June 23	905 A	B Good
Two Tickets to Broadway (color)	RKO	Tony Martin-Janet Leigh	Oct. 20,'51	106m	Oct. 20	1066	Excellent
UNKNOWN Man, The (form. Behind the Law)	MGM	Walter Pidgeon-Anne Harding	Nov., '51	86m	Oct. 20	1065	Good
UNKNOWN World (5101)	Lippert	Bruce Kellogg-Marilyn Nash	Oct. 26,'51	92m	Mar. 3	741 AYC	A-1 Very Good
Up Front (118)*	Univ.	David Wayne-Tom Ewell	Apr., '51				
VALENTINO (color) (320)	Col.	Tony Dexter-Eleanor Parker	Apr., '51	102m	Feb. 17	713 AY	B Excellent
Varieties on Parade (5020)	Lippert	Jackie Coogan	July 20,'51	Not Set	July 28	[S]947	A-1
Vengeance Trail	Mono.	Bill Elliott-Peggy Stewart	Aug. 18,'51	85m	Aug. 18	[S]982	
Virginia City (018)	WB	Errol Flynn-H. Bogart [reissue]	Mar. 17,'51	121m	Mar. 23, '40	42 A	
Volcano (Ital.)	UA	Anne Magnani-Geroldine Brooks	May 1,'51	110m	Feb. 17	[S]714 A	B
WANTED: Dead or Alive (5154)	Mono.	Whip Wilson	Sept. 9,'51				A-1
Warden of the Big House	Realart	V. McLaglen-Jackie Cooper [reissue]	June 15,'51	78m			
Warpath (color) (5025)	Para.	Edmond O'Brien-Dean Jagger	Aug., '51	95m	June 2	869 AY	A-2 Very Good
Well, The	UA	Henry Morgan, Barry Kelly	Sept. 10,'51	85m	Sept. 8	1005 AY	A-2 Excellent
Wells Fargo Gunmaster (5061)	Rep.	Allan "Rocky" Lane	May 15,'51	60m	May 19	855 AY	Good
Westward the Women	MGM	Robert Taylor-Denise Darcel	Nov., '51	118m			
When I Grow Up	UA	Robert Preston-Martha Scott	Apr. 20,'51	90m	Apr. 14	801 AY	A-1 Very Good
When the Redskins Rode (C) (339)	Col.	Jon Hall-Mary Castle	May 1,'51	78m	May 12	846 AY	A-2 Good
When Worlds Collide (5106) (color)	Para.	Richard Derr-Barbara Rush	Nov., '51	81m	Sept. 1	998 A-2 Very Good	
Whip Hand	RKO	Elliott Reed-Carla Balenda	Not Set	82m	Oct. 27	1075 Fair	
Whirlwind (354)	Col.	Gene Autry-Gail Davis	Apr., '51	70m	Apr. 7	793 AYC	A-1 Good
Whistle at Eaton Falls, The	Col.	Lloyd Bridges-Dorothy Gish	Aug., '51	96m	Aug. 4	966 AY	A-1 Very Good
Wooden Horse, The (Brit.)	Snader	Leo Genn-David Tomlinson	Aug. 28,'51	98m	Sept. 8	1006 A-2 Very Good	
YELLOWFIN (formerly Bluefin) (5108)	Mono.	Wayne Morris-Adrian Booth	Oct. 7,'51	74m	Aug. 18	[S]982	
You Sir, Mr. Bones (5019)	Lippert	All-Star Minstrel Show	July 13,'51	85m	Aug. 11	[S]975	A-1 Good
You Never Can Tell (132)	Univ.	Dick Powell-Peggy Dow	Sept., '51	78m	Aug. 25	989 AYC	A-1
You're in the Navy Now (formerly U.S.S. Teakettle) (110)	20th-Fox	Gary Cooper-Jane Greer	Apr., '51	93m	Mer. 3	743 AY	A-2 Very Good
Yukon Manhunt (5123)	Mono.	Kirby Grant-Margaret Field	July 12,'51	93m	July 20	[S]947 AY	A-1

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SHORT SUBJECTS CHART APPEARS ON PAGES 1091-1092, ISSUE OF OCTOBER 27, 1951

The Product Digest

RELEASE CHART BY COMPANIES

Complete catalogue of features released during 12 months plus coming attractions

This Product Digest section—a monthly service of MOTION PICTURE HERALD—lists all features in release from August, 1950, plus completed coming attractions. Titles are arranged in order of release dates. Advance dates are subject to change. Running times are the official times supplied by the distributor.

For index to reviews, synopses and ratings see the alphabetical Release Chart in the weekly Product Digest.

(R) designates a reissue. (C) designates color.

ALLIED ARTISTS

(Released through M-G-M)

PROD. NO.	TITLE	RELEASE DATE	STARS	RUNNING TIME	TYPE	STARS	RUNNING TIME	TYPE
317	Pretty Girl (C)	Sept. '50	Robert Cummings, Jean Caulfield	87	Musical			
384	When You're Sailing	Sept. '50	Jerome Courtland, Lois Albright	75	Musical			
282	Across the Badlands	Sept. 14 '50	Charles Starrett, Sailey Burnett	55	Western			
328	Between Midnight and Dawn	Oct. '50	Mark Stevens, Edmond O'Brien	58	Melodrama			
239	Fuller Brush Girl, The	Oct. '50	Lucille Ball, Edith Albert	85	Comedy			
341	Last of the Buccaneers (C)	Oct. '50	Paul Henreid, Jack Oakie	75	Adventure			
311	Rockie Freeman	Oct. 12 '50	Bill Williams, Barton MacLane	63	Melodrama			
362	Raiders of Tonawha Creek	Oct. 26 '50	Charlie Starrett, Sailey Burnett	55	Western			
246	Blaing San	Nov. '50	Gene Autry, Lynne Roberts	78	Western			
313	Chain Gang	Nov. '50	Douglas Kennedy, Marjorie Lord	78	Melodrama			
332	Emergency Wedding	Nov. '50	Larry Parks, Barbara Hale	78	Comedy			
323	Harriet Craig	Nov. '50	Jean Crawford, Wendell Corey	94	Drama			
342	Pityana Island	Nov. '50	John Wayne, William Bendix	99	Adventure			
343	Requiem for a Mousie	Nov. 16 '50	Johnny Akers, James Ellison	71	Western			
348	He's a Cockeyed Wonder	Nov. 24 '50	Charles Starrett, Sailey Burnett	58	Western			
358	Killer That Stalked New York	Nov. '50	Terry Moore	77	Comedy			
361	Lightning Gans	Dec. '50	Evelyn Keyes, Charles Korvin	79	Drama			
386	The Tougher They Come	Die. '50	Charles Starrett, Sailey Burnett	55	Western			
283	Frontier Outpost	Die. '50	Wayne Morris, Preston Foster	69	Melodrama			
313	Flying Mauzie, The	Jan. '51	Glenn Ford, Shirley Booth	55	Western			
355	Gasoline Alley	Jan. '51	Charles Starrett, Sailey Burnett	55	Melodrama			
381	Gene Autry and The Mantises	Jan. '51	Scotty Beckett, Jimmy Lydon	77	Comedy			
351	Great Mastah! (The (formerly State Secret) (Brit.)	Jan. '51	Charles Starrett, Sailey Burnett	79	Western			
321	State Secret (Brit.)	Jan. '51	Red Cammerer, Wayne Morris	63	Western			
363	Freddie Randolph	Feb. '51	Judy Holliday, Frederick Crawford	104	Comedy			
324	State to Texas (C)	Feb. '51	Howard Da Silva, Dennis Blake	97	Melodrama			
344	Barn Yesterday	Feb. '51	Howard Da Silva, Dennis Blake	97	Melodrama			
397	Countdown Made—Scotland Yard	Feb. '51	Howard Da Silva, Dennis Blake	97	Melodrama			
312	Operation X (Brit.)	Feb. '51	Edward G. Robinson, Peter Cushing	79	Drama			
313	Ravenous Agent	Feb. '51	Douglas Kennedy, Jean Willes	72	Melodrama			
312	Rainbow Trail	Feb. '51	Charles Starrett, Sailey Burnett	54	Western			
344	Yank in Kore	Feb. '51	Lon McCallister, William Phillips	75	Drama			
327	Al Jennings of Oklahoma (C)	Mar. '51	Dan Daurey, Gale Storm	65	Western			
314	Flame of Stambava	Mar. '51	Richard Denning, Lila Gopinath	65	Adventure			
345	Fort Strange Raid	Mar. '51	Charles Starrett, Sailey Burnett	55	Western			
347	M	Mar. '51	David Wayne, Howard Da Silva	88	Drama			
348	My True Story	Mar. '51	Helen Walker, Wilfred Parker	47	Drama			
387	Texas Never Cry	Mar. '51	Gene Autry, Gail Davis	79	Western			
312	Fury of the Congo	Apr. '51	John Wayne, Sherry Moreland	69	Melodrama			
329	On the Isle of Samoa	Apr. '51	John Wayne, Sherry Moreland	69	Melodrama			
315	Streets of Ghast Town	Aug. 3 '51	Jan Hall, Susan Choi	65	Melodrama			
344	Charles Starrett, Sailey Burnett	Aug. 1 '51	Charles Starrett, Sailey Burnett	54	Western			
320	Beware of Bandits	Aug. 1 '51	Lon McCallister, Teay Danas	108	Western			
327	Penny Singleton, Arthur Lake	Aug. 1 '51	Eleanor Parker, Teay Danas	108	Western			
344	Indian Territory	Sept. '51	Gene Autry, Sailey Burnett	76	Drama			

(Continued in column 2)

(Continued on following page, column 1)

COLUMBIA

234	Cartwheels	Aug. '50	Glenn Ford, Frederick Crawford	91	Melodrama			
242	In a Landly Place	Aug. '50	Bumpeky Bear, Gloria Grahame	94	Melodrama			
242	On the Isle of Samoa	Aug. 3 '51	Jan Hall, Susan Choi	65	Melodrama			
215	Streets of Ghast Town	Sept. 1 '51	Edgar Bergen, Edgar Kennedy	75	Western			
244	Captain Blystone (Brit.)	Oct. 1 '51	Stewart Granger, Kathleen Ryan	53	Western			
244	Smashers, The (Brit.)	Oct. 1 '51	Michael Redgrave, R. Atttenborough	86	Comedy			
249	Private Sancty Smith	Nov. 10 '51	Rud Duncan, Edgar Kennedy	67	Comedrama			
345	Rud Duncan, Edgar Kennedy	Nov. 10 '51	Rud Duncan, Edgar Kennedy	67	Comedrama			
345	David Wayne, Howard Da Silva	Mar. '51	David Wayne, Howard Da Silva	88	Drama			
347	My True Story	Mar. '51	Helen Walker, Wilfred Parker	47	Drama			
352	Texas Never Cry	Mar. '51	Gene Autry, Gail Davis	79	Western			
329	Fury of the Congo	Apr. '51	John Wayne, Sherry Moreland	69	Melodrama			
329	Charles Starrett, Sailey Burnett	Apr. '51	Charles Starrett, Sailey Burnett	54	Western			
320	Bearish Scott, Jasla Carter	Apr. '51	Bearish Scott, Jasla Carter	75	Drama			
327	Valentine (C)	Apr. '51	Lon McCallister, William Phillips	75	Drama			
327	Dan Daurey, Gale Storm	Mar. '51	Dan Daurey, Gale Storm	75	Drama			
344	Richard Denning, Lila Gopinath	Mar. '51	Richard Denning, Lila Gopinath	65	Adventure			
345	Charles Starrett, Sailey Burnett	Mar. '51	Charles Starrett, Sailey Burnett	55	Western			
345	Howard Da Silva	Mar. '51	Howard Da Silva	88	Drama			
347	David Wayne, Howard Da Silva	Mar. '51	David Wayne, Howard Da Silva	88	Drama			
347	My True Story	Mar. '51	Helen Walker, Wilfred Parker	47	Drama			
352	Texas Never Cry	Mar. '51	Gene Autry, Gail Davis	79	Western			
329	Fury of the Congo	Apr. '51	John Wayne, Sherry Moreland	69	Melodrama			
329	Charles Starrett, Sailey Burnett	Apr. '51	Charles Starrett, Sailey Burnett	54	Western			
320	Bearish Scott, Jasla Carter	Apr. '51	Bearish Scott, Jasla Carter	75	Drama			
327	Valentine (C)	Apr. '51	Lon McCallister, William Phillips	75	Drama			
327	Dan Daurey, Gale Storm	Mar. '51	Dan Daurey, Gale Storm	75	Drama			
344	Richard Denning, Lila Gopinath	Mar. '51	Richard Denning, Lila Gopinath	65	Adventure			
345	Charles Starrett, Sailey Burnett	Mar. '51	Charles Starrett, Sailey Burnett	55	Western			
345	Howard Da Silva	Mar. '51	Howard Da Silva	88	Drama			
347	David Wayne, Howard Da Silva	Mar. '51	David Wayne, Howard Da Silva	88	Drama			
352	My True Story	Mar. '51	Helen Walker, Wilfred Parker	47	Drama			
352	Texas Never Cry	Mar. '51	Gene Autry, Gail Davis	79	Western			
329	Fury of the Congo	Apr. '51	John Wayne, Sherry Moreland	69	Melodrama			
329	Charles Starrett, Sailey Burnett	Apr. '51	Charles Starrett, Sailey Burnett	54	Western			
320	Bearish Scott, Jasla Carter	Apr. '51	Bearish Scott, Jasla Carter	75	Drama			
327	Valentine (C)	Apr. '51	Lon McCallister, William Phillips	75	Drama			
327	Dan Daurey, Gale Storm	Mar. '51	Dan Daurey, Gale Storm	75	Drama			
344	Richard Denning, Lila Gopinath	Mar. '51	Richard Denning, Lila Gopinath	65	Adventure			
345	Charles Starrett, Sailey Burnett	Mar. '51	Charles Starrett, Sailey Burnett	55	Western			
345	Howard Da Silva	Mar. '51	Howard Da Silva	88	Drama			
347	David Wayne, Howard Da Silva	Mar. '51	David Wayne, Howard Da Silva	88	Drama			
352	My True Story	Mar. '51	Helen Walker, Wilfred Parker	47	Drama			
352	Texas Never Cry	Mar. '51	Gene Autry, Gail Davis	79	Western			
329	Fury of the Congo	Apr. '51	John Wayne, Sherry Moreland	69	Melodrama			
329	Charles Starrett, Sailey Burnett	Apr. '51	Charles Starrett, Sailey Burnett	54	Western			
320	Bearish Scott, Jasla Carter	Apr. '51	Bearish Scott, Jasla Carter	75	Drama			
327	Valentine (C)	Apr. '51	Lon McCallister, William Phillips	75	Drama			
327	Dan Daurey, Gale Storm	Mar. '51	Dan Daurey, Gale Storm	75	Drama			
344	Richard Denning, Lila Gopinath	Mar. '51	Richard Denning, Lila Gopinath	65	Adventure			
345	Charles Starrett, Sailey Burnett	Mar. '51	Charles Starrett, Sailey Burnett	55	Western			
345	Howard Da Silva	Mar. '51	Howard Da Silva	88	Drama			
347	David Wayne, Howard Da Silva	Mar. '51	David Wayne, Howard Da Silva	88	Drama			
352	My True Story	Mar. '51	Helen Walker, Wilfred Parker	47	Drama			
352	Texas Never Cry	Mar. '51	Gene Autry, Gail Davis	79	Western			
329	Fury of the Congo	Apr. '51	John Wayne, Sherry Moreland	69	Melodrama			
329	Charles Starrett, Sailey Burnett	Apr. '51	Charles Starrett, Sailey Burnett	54	Western			
320	Bearish Scott, Jasla Carter	Apr. '51	Bearish Scott, Jasla Carter	75	Drama			
327	Valentine (C)	Apr. '51	Lon McCallister, William Phillips	75	Drama			
327	Dan Daurey, Gale Storm	Mar. '51	Dan Daurey, Gale Storm	75	Drama			
344	Richard Denning, Lila Gopinath	Mar. '51	Richard Denning, Lila Gopinath	65	Adventure			
345	Charles Starrett, Sailey Burnett	Mar. '51	Charles Starrett, Sailey Burnett	55	Western			
345	Howard Da Silva	Mar. '51	Howard Da Silva	88	Drama			
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352	Texas Never Cry	Mar. '51	Gene Autry, Gail Davis	79	Western			
329	Fury of the Congo	Apr. '51	John Wayne, Sherry Moreland	69	Melodrama			
329	Charles Starrett, Sailey Burnett	Apr. '51	Charles Starrett, Sailey Burnett	54	Western			
320	Bearish Scott, Jasla Carter	Apr. '51	Bearish Scott, Jasla Carter	75	Drama			
327	Valentine (C)	Apr. '51	Lon McCallister, William Phillips	75	Drama			
327	Dan Daurey, Gale Storm	Mar. '51	Dan Daurey, Gale Storm	75	Drama			
344	Richard Denning, Lila Gopinath	Mar. '51	Richard Denning, Lila Gopinath	65	Adventure			
345	Charles Starrett, Sailey Burnett	Mar. '51	Charles Starrett, Sailey Burnett	55	Western			
345	Howard Da Silva	Mar. '51	Howard Da Silva	88	Drama			
347	David Wayne, Howard Da Silva	Mar. '51	David Wayne, Howard Da Silva	88	Drama			
352	My True Story	Mar. '51	Helen Walker, Wilfred Parker	47	Drama			
352	Texas Never Cry	Mar. '51	Gene Autry, Gail Davis	79	Western			
329	Fury of the Congo	Apr. '51	John Wayne, Sherry Moreland	69	Melodrama			
329	Charles Starrett, Sailey Burnett	Apr. '51	Charles Starrett, Sailey Burnett	54	Western			
320	Bearish Scott, Jasla Carter	Apr. '51	Bearish Scott, Jasla Carter	75	Drama			
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352	My True Story	Mar. '51	Helen Walker, Wilfred Parker	47	Drama			
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327	Valentine (C)	Apr. '51	Lon McCallister, William Phillips	75	Drama			
327	Dan Daurey, Gale Storm	Mar. '51	Dan Daurey, Gale Storm	75	Drama			
344	Richard Denning, Lila Gopinath	Mar. '51	Richard Denning, Lila Gopinath	65	Adventure			
345	Charles Starrett, Sailey Burnett	Mar. '51	Charles Starrett, Sailey Burnett	55	Western			
345	Howard Da Silva							

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Volume 1

LIPPERT (continued)

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RUNNING TIME	TYPE	STARS	
		TITLE	RELEASE DATE
108	Drama	Brave Bulla, The.....	May '51.....Mel Ferrer, Miralovska.....
73	Drama	Her First Romance.....	May '51.....Margaret O'Brien, Alain Marin, Jon.
64	Drama	Slaughter Gold.....	May '51.....Cameron Mitchell, Annauda Blake.....
54	Western	Snake River Desperadoes.....	May '51.....Charles Starrett, Smiley Burnette.....
78	Melodrama	When the Redhead Rose (C).....	May '51.....Jan Hall, Mary Castle.....
67	Melodrama	China Corsair	June '51.....Jan Hall, Lila Arhardt, Richard Greene.....
84	Drama	Lorna Done (C)	June '51.....Barbara Hale, Gail Davis.....
70	Western	Genie Autr., Gail Davis	June '51.....George Montague, Gale Storm.....
65	Drama	Texas Rangers (C)	July '51.....Preston Sturges, Wayne Morris.....
55	Western	Big Baker, The.....	July '51.....Charles Starrett, Smiley Burnette.....
70	Drama	Bonanza Town.....	July '51.....John Hall, Marie Windsor.....
83	Drama	Hurricane Island (C)	July '51.....John Derek, Judy Lawrence.....
83	Drama	Mask of the Avenger (C)	July '51.....John Derek, Judy Lawrence.....
98	Drama	Sirocco	July '51.....Humphrey Bogart, Maria Toren.....
75	Melodrama	Two of a Kind	July '51.....Lindsay Scott, Edmund O'Brien.....
75	Adventure	Chain of Circumstances	Aug '51.....Richard Grayson, Margaret Field.....
68	Drama	Cyanna Fury	Aug '51.....Charles Starrett, Stanley Barnett.....
54	Western	Pickup at Gamble.....	Aug '51.....Dane Clark, Kathy O'Donnell.....
73	Drama	Whistle at Eaton Falls, The.....	Aug '51.....Beverly Michaels, Hage Haas.....
96	Drama	Corky of Gasoline Alley	Sept '51.....John Lydon, Scotty Beckett.....
70	Comedy	Hills of Utah	Sept '51.....Dana Mantell, Dennis Price.....
79	Adventure	Lady and the Handi, The	Sept '51.....Louise Hayward, Patrick Medina.....
89	Drama	Magic Face, The	Sept '51.....Luther Adler, Patricia Knight.....
111	Drama	Saturday's Hero	Sept '51.....John Derek, Donna Reed.....
71	Musical	Sunny Side of the Street (O)	Sept '51.....Frankie Lane, Tony Alden, Pat O'Brien, Jane Wyatt.....
74	Drama	Criminal Lawyer	Oct '51.....S. Douglas, Philip J. Anderson, Jimmie Fenton.....
93	Drama	Fire	Oct '51.....S. Douglas, Philip J. Anderson, Jimmie Fenton.....
66	Adventure	Jungle Merchant	Oct '51.....Johnny Weissmuller, Sheba Stan.....
56	Adventure	Kid From Amarillo, The	Oct '51.....Charles Starrett, Smiley Burnette.....
84	Adventure	Maze Carpet (C)	Oct '51.....Lassie Bell, John Agar.....
87	Drama	Mobile Maidman, The (C)	Oct '51.....Broderick Crawford, Betty Bresler.....
83	Drama	Barefoot in the Big City	Nov '51.....Robert Cummings, Terry Moore.....
77	Drama	Hartless Ghabroeketers, The	Nov '51.....Thomas Gomez and Globetrotters.....
77	Drama	Son of Jekyll	Nov '51.....Louis Hayward, Judy Lawrence.....

LIPPELT (continued)

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FNO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
5917	Danger Zone	Aug. 29 '31.....	Richard Travis, Paulette Blake	40.....	Drama
5916	Roaring City	May 4 '31.....	Hugh Beaumont, Richard Travis	60.....	Drama
5915	Pier 23	May 11 '31.....	Hugh Beaumont, Richard Travis	67.....	Drama
5907	Kentucky Jubilee	June 19 '31.....	Jerry Colonna, Jean Porter	75.....	Musical
5903	Little Big Horn	June 19 '31.....	John Ireland, Lloyd Bridges	55.....	Drama
5901	Savage Drama	June 22 '31.....	Sabine, Lila Brody	75.....	Adventure
5900	G. I. Jane	July 13 '31.....	Jean Porter, Tom Neill	62.....	Comedy
5919	You Sir, Mr. Banks	July 13 '31.....	All Star Minstrel Show	45.....	Musical
5928	Varieties on Parade	July 20 '31.....	Jackie Coogan	54.....	Musical
5904	Last Continent	Aug. 17 '31.....	Cesar Romero, Hilary Brooke	63.....	Adventure
5905	Leave It to the Marines	Sept. 28 '31.....	Sid Melton, Mara Lynn	66.....	Comedy
5923	Present Arms	Oct. 5 '31.....	William Tracy, Joe Sawyer	60.....	Drama
5924	Highly Dangerous	Oct. 12 '31.....	Dame Clark, Margaret Lockwood	60.....	Drama
5924	Sky High	Oct. 19 '31.....	Sid Melton, Mara Lynn	61.....	Drama
5902	F.H.I. Girl	Dec. 24 '31.....	Cesar Romero, Gene Evans	61.....	Drama
5902	Unknown World	Dec. 24 '31.....	Bruce Kellor, Marilyn Nash	61.....	Drama
5181	Great Adventure	Nov. 2 '31.....	Dennis Price, Jack Hawkins	61.....	Adventure
5020	Superman and the Mole Men	Nov. 16 '31.....	George Reeves, Phyllis Coates	61.....	Adventure
5008	Tales of Robin Hood	Nov. 30 '31.....	Robert Clarke, Mary Hatchet	61.....	Adventure
5932	Home Town Boy	Dec. 7 '31.....	Harold Lloyd, Jr., Cathy Downs	60.....	Comedy

HOPALONG CASSIDY REISSUES

... (R) Bar 20 Justice.	William Boyd, "Gaby" Hayes	74	... Western
... (R) Borderland	William Boyd, "Gaby" Hayes	82	... Western
... (R) Cassidy at Bay 26	William Boyd, Russell Hayden	53	... Western
... (R) Frontierman. The	William Boyd, "Gaby" Hayes	65	... Western
... (R) Heart of Arizona	William Boyd, "Gaby" Hayes	65	... Western
... (R) Hidden Gold	William Boyd, Minor Watson	62	... Western
... (R) Hills of Old Wyoming	William Boyd, "Gaby" Hayes	70	... Western
... (R) Hopalong Cassidy Returns	William Boyd, "Gaby" Hayes	74	... Western
... (R) Hopalong Cassidy Returns	William Boyd, "Gaby" Hayes	74	... Western
... (R) In Old Mexico	William Boyd, "Gaby" Hayes	65	... Western
... (R) Law of the Pampas	William Boyd, "Gaby" Hayes	78	... Western
... (R) North of the Rio Grande	William Boyd, Sidney Toler	74	... Western
... (R) Partners of the Plains	William Boyd, "Gaby" Hayes	71	... Western
... (R) Pride of the West	William Boyd, Russell Hayden	71	... Western
... (R) Range War	William Boyd, "Gaby" Hayes	58	... Western
... (R) Renegade Trail	William Boyd, Wild Bill Robertson	60	... Western
... (R) Renter's Valley	William Boyd, Russell Hayden	69	... Western
... (R) Santa Fe Marshal	William Boyd, Russell Hayden	69	... Western
... (R) Showdown, the	William Boyd, Russell Hayden	70	... Western
... (R) Silver on the Stage	William Boyd, Russell Hayden	64	... Western
... (R) Stage Coach War	William Boyd, Little Carter	64	... Western
... (R) Sunset Trail	William Boyd, "Gaby" Hayes	77	... Western
... (R) Texas Trail	William Boyd, "Gaby" Hayes	59	... Western
... (R) Trail Doctor	William Boyd, "Gaby" Hayes	59	... Western

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39	Annie Get Your Gun (C).....Aug. '56.....Betty Hutton, Howard Keel.....107.....Musical
36	Three Little Words (C).....Aug. '476.....Fred Astaire, Red Skelton.....182.....Musical
37	A Lady Without Passport.....Aug. '48.....John Wayne, Lee Marvin, John Hadak.....72.....Melo-drama
38	Summer Stock (C).....Aug. '25 '50.....Gene Kelly, Judy Garland.....100.....Musical
191	A Life of Her Own.....Sept. 1 '56.....Lana Turner, Ray Milland.....161.....Drama
192	Devita Desirous.....Sept. 15 '56.....Robert Taylor, Linda Christian.....81.....Western

COLUMBIA

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PROD. NO.	TITLE	RELEASE DATE	STARS	RUNNING TIME	TYPE	PHON. NO.	TITLE	RELEASE DATE	STARS	RUNNING TIME	TYPE
4931	Sound Off . . .	Mickey Rooney	Mickey Rooney	81	Drama	103	Toast of New Orleans (C)	Sept. 29 '50	Kathryn Grayson, Marie Lanza	97	Musical
4932	Ten Tall Men (C)	Hart Lancaster, John Lawrence	Hart Lancaster, John Lawrence	97	Adventure	104	Right Cross	Oct. 6 '50	Dick Powell, Robert Lowery	98	Drama
4933	Thief of Damascus (C)	Paul Henreid, Jeff Donnell	Paul Henreid, Jeff Donnell	97	Drama	105	To Please A Lady	Oct. 13 '50	Clark Gable, Barbara Stanwyck	92	Drama
4934	Woman in Question, The	Jean Kent, Dick Bargade	Jean Kent, Dick Bargade	97	Mystery	106	The Miser Story	Oct. 27 '50	Greer Garson, Walter Pidgeon	104	Drama
4935	(R) Adam Had Four Sons	Jean Arthur, Joel McCrea	Jean Arthur, Joel McCrea	81	Drama	110	Next Voice You Hear, The	Oct. 27 '50	James Whitmore, Nancy Davis	83	Drama
4936	(R) Adventure in Manhattan	Jean Arthur, William Holden	Jean Arthur, William Holden	124	Western	111	Two Weeks With Love (C)	Nov. 3 '50	Marshall Thompson, Virginia Field	75	Melodrama
4937	(R) Arizona	Mr. O'Malley and Mr. Malone	Mr. O'Malley and Mr. Malone	73	Comedrama	112	Fagan Love Song (C)	Dec. 10 '50	Marlo Scott, Marlene Dietrich	92	Musical
4938	(R) Awful Truth, The	Joe E. Brown, Mary Carlisle	Joe E. Brown, Mary Carlisle	82	Comedy	113	Watch the Marriage	Dec. 12 '50	Eldred Keet, Howard Keet	76	Musical
4939	(R) Beware Spooks	Boris Karloff, Peter Lorre	Boris Karloff, Peter Lorre	66	Horror	114	Ground for Marriage	Jan. 19 '51	Van Johnson, Kathryn Grayson	89	Comedy
4940	(R) Coast Guard	Randolph Scott, Ralph Bellamy	Randolph Scott, Ralph Bellamy	72	Melodrama	115	King Solomon's Mines (C)	Jan. 26 '51	Errol Flynn, Dean Stockwell	113	Adventure
4941	(R) Commandos Strike at Dawn	Pat O'Brien, Glenn Ford	Pat O'Brien, Glenn Ford	80	Melodrama	116	Magnificent Yankee, The	Feb. 9 '51	Louis Calhern, Ann Harding	88	Drama
4942	(R) Cry of the Werewolf	Nina Foch, Lillian Gish	Nina Foch, Lillian Gish	63	Horror	117	Vengeful Valley (C)	Feb. 16 '51	Burt Lancaster, Robert Walker	82	Melodrama
4943	(R) Darling Young Man, The	Jae E. Brown, Margarette Chapman	Jae E. Brown, Margarette Chapman	73	Comedy	118	Cause for Alarm	Feb. 23 '51	Loretta Young, Barry Sullivan	73	Drama
4944	(R) Destroyer	Edward G. Robinson, Glenn Ford	Edward G. Robinson, Glenn Ford	99	Melodrama	119	Three Guys Named Mike	Mar. 9 '51	Janet Leigh, James Whitmore	90	Comedy
4945	(R) Dislike	Jack Holt, Ralph Graves	Jack Holt, Ralph Graves	100	Melodrama	120	Inside Straight (C)	Mar. 16 '51	David Brian, Arlene Dahl	87	Drama
4946	(R) Doctor Will Get You The	Loretta Young, Ray Milland	Loretta Young, Ray Milland	89	Comedy	121	Royal Wedding (C)	Apr. 13 '51	Fred Astaire, Jane Powell	92	Musical
4947	(R) Flight Listener	Soldiers Three	Soldiers Three	104	Melodrama	122	Father's Little Dividend	Apr. 20 '51	Tracy J. Bennett, E. Taylor	81	Comedy
4948	(R) Golden Bay	William Holden	William Holden	101	Melodrama	123	Great Caravan, The (C)	Apr. 27 '51	Mario Lanza, Ann Blyth	92	Drama
4949	(R) Good Girl Go to Paris	Jean Biondi, Mervyn Deatrich	Jean Biondi, Mervyn Deatrich	78	Comedy	124	Painted Hills, The (C)	May 4 '51	Laurel, Bruce Cowling, Gary Grey	69	Melodrama
4950	(R) Heat's On, The	Mac West, Victor Moore	Mac West, Victor Moore	68	Mus. Com.	125	Homeland Story (Formerly Headline)	May 11 '51	Donald Craig, Marlene Reynolds	61	Drama
4951	(R) His Girl Friday	Carry Grant, Basilde Russell	Carry Grant, Basilde Russell	92	Comedy	126	Story Tho	May 18 '51	Walter Anderson	52	Drama
4952	(R) Holiday	Kathleen Habsburg, Cary Grant	Kathleen Habsburg, Cary Grant	94	Drama	127	Go For Broke	May 25 '51	Van Johnson, Warner Anderson	52	Drama
4953	(R) Howard of Virginia, The	Carry Grant, Martha Scott	Carry Grant, Martha Scott	111	Drama	128	Night Into Morning (formerly People We Love, The)	June 1 '51	Ray Milland, Nancy Davis	86	Drama
4954	(R) Invaders, The	Clark Gable, Claudette Colbert	Clark Gable, Claudette Colbert	184	Melodrama	129	No Questions Asked	June 15 '51	Arlene Dahl, Barry Sullivan	81	Drama
4955	(R) It Happened One Night	John Davis, Fredric March	John Davis, Fredric March	72	Comedy	130	Excuse My Dust (C)	June 22 '51	Ethel Barrymore, Maurice Evans	82	Comedy
4956	(R) Kansas City Kid(s)	William Holden, Dorothy Appleby	William Holden, Dorothy Appleby	66	Western	131	Kind Lady	June 29 '51	Elia Kazan, Janet Leigh	95	Comedrama
4957	(R) King of the Wild Horses	Mariette Dietrich, Maureen O'Sullivan	Mariette Dietrich, Maureen O'Sullivan	91	Melodrama	132	Strictly Dishonorable	July 6 '51	Red Skelton, Howard Keel	108	Musical
4958	(R) Let Us Live	Henry Fonda, Maureen O'Hara	Henry Fonda, Maureen O'Hara	89	Melodrama	133	Show Boat (C)	July 13 '51	Kathryn Grayson, Howard Keel	105	Musical
4959	(R) Lost Horizon	Ronald Colman, Jane Wyatt	Ronald Colman, Jane Wyatt	118	Drama	134	Law and the Lady, The	July 20 '51	Greer Garson, Michael Wilding	105	Drama
4960	(R) Louis Pasteur	John Gielgud, Basil Deane	John Gielgud, Basil Deane	67	Comedrama	135	Terress	July 27 '51	Pier Angeli, John Ericson	105	Drama
4961	(R) Mr. Deeds Goes to Town	Clark Gable, Jean Arthur	Clark Gable, Jean Arthur	115	Comedy	136	Young and Pretty (C)	Aug. 3 '51	Janet Leigh, Mickey Rooney	98	Musical
4962	(R) Mr. Smith Goes to Washington	James Stewart, Cary Grant	James Stewart, Cary Grant	130	Comedrama	137	Strip, The	Aug. 10 '51	Dick Powell, Paula Raymond	78	Drama
4963	(R) More Than a Secretary	James Arthur, George Brent	James Arthur, George Brent	77	Comedy	138	Target, The	Sept. 7 '51	Elia Kazan, Diana Turner	87	Mus. Comedy
4964	(R) More Than the Merit	James Arthur, Joel McCrea	James Arthur, Joel McCrea	103	Comedy	139	Mr. Imperial (C)	Sept. 14 '51	People Against O'Hearn	103	Drama
4965	(R) Let Us Live	Henry Fonda, Tullio Carminati	Henry Fonda, Tullio Carminati	81	Musical	140	People Against O'Hearn	Sept. 21 '51	Spencer Tracy, Diana Lynn	102	Comedy
4966	(R) One Night of Love	Grace Moore, Tullio Carminati	Grace Moore, Tullio Carminati	121	Adventure	141	Angels in the Outfield	Sept. 4 '51	Paul Drueke, Janet Leigh	102	Comedy
4967	(R) One Night Angels Have Wings	Grace Moore, Cary Grant	Grace Moore, Cary Grant	61	Horror	142	Bad Bedes of Courage	Sept. 21 '51	Audie Murphy, Bill Mauldin	69	Drama
4968	(R) Seal of a Monster	Rose Hobart, George Macready	Rose Hobart, George Macready	74	Melodrama	143	Aaron the Wise Misnomer (C)	Oct. 15 '51	Clark Gable, John Hodiak	78	Drama
4969	(R) Submarine	C. Morris, R. D. Iris, D. Del Rio	C. Morris, R. D. Iris, D. Del Rio	118	Comedy	144	Banshee	Oct. 15 '51	Sally Forrest, Keefe Brasselle	88	Drama
4970	(R) Talk of the Town, The	Carry Grant, Jean Arthur	Carry Grant, Jean Arthur	94	Western	145	Man With a Cloak	Oct. 15 '51	Joseph Cotten, Barbara Stanwyck	81	Drama
4971	(R) Texas	William Holden, Glenn Ford	William Holden, Glenn Ford	84	Melodrama	146	Texas Carnival (C)	Oct. 15 '51	Elmer Gantry, Rod Steiger	77	Musical
4972	(R) Two Years in Trinidad	Pat O'Brien, Janet Blair	Pat O'Brien, Janet Blair	83	Melodrama	147	American in Paris, An (C)	Nov. 15 '51	Gene Kelly, Leslie Caron	118	Musical
4973	(R) White Town's Talking, The	Edward G. Robinson, Sean Archive	Edward G. Robinson, Sean Archive	113	Comedrama	148	Pandora and the Flying Dutchman (C)	Nov. 22 '51	Ava Gardner, James Mason	123	Fantasy
4974	(R) You Can't Take It with You	Wyn Caison, Scott Cullen	Wyn Caison, Scott Cullen	59	Comedrama	149	Too Young to Kiss	Nov. 29 '51	Van Johnson, Jane Wyman	91	Comedy
4975	(R) You Can't Take It with You	J. Arthur, I. Barrymore, J. Stewart	J. Arthur, I. Barrymore, J. Stewart	127	Comedrama	150	Unknown Man, The	Nov. 30 '51	Walter Pidgeon, Ann Darrow	68	Melodrama
4976	(R) You Can't Take It with You	Howard Da Silva, Dennis Price	Howard Da Silva, Dennis Price	56	Western	151	Westward the Women	Nov. 30 '51	Robert Taylor, Dennis Price	118	Drama

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4934	Train to Tombstone	Don Harry, Tom Neal	Don Harry, Tom Neal	56	Western	152	Belle of New York (C)	Sept. 29 '50	Fred Astaire, Vera-Ellen	97	Musical
4935	I Shot Billy the Kid	Don Harry, Robert Lowery	Don Harry, Robert Lowery	57	Western	153	Callipyre, West Whisperer	Oct. 6 '50	Howard Keel, Dorothy McGuire	98	Comedrama
4936	Return of Jesus James	John Ireland, Ann Darrow	John Ireland, Ann Darrow	78	Western	154	Calling Bulldog Drummond	Oct. 13 '50	Walter Pidgeon, Marlene Dietrich	80	Mystery
4937	Border Rangers	Dan Barry, Philip Reed	Dan Barry, Philip Reed	68	Musical	155	County Line	Oct. 20 '50	Walter Pidgeon, Audrey Totter	82	Drama
4938	Holiday Rhythm	Barbara Bates, Philip Reed	Barbara Bates, Philip Reed	68	Ad-Drama	156	It's a Big Country	Oct. 27 '50	All Star Cast	88	Documentary
4939	Bandit Queen	Janet Leigh, Phillip Reed	Janet Leigh, Phillip Reed	69	Western	157	Frankie and Johnny	Oct. 27 '50	Elizabeth Taylor	102	Comedy
4940	3 Desperate Men	Patricia Neal, Philip Reed	Patricia Neal, Philip Reed	69	Western	158	Just This Once	Oct. 27 '50	Peter Lawford, Elizabeth Taylor	102	Comedy
4941	Bandit Queen	Patricia Neal, Philip Reed	Patricia Neal, Philip Reed	69	Western	159	Light Touch, The	Oct. 27 '50	Stewart Granger, Pier Angeli	110	Drama
4942	3 Fingerspin, Don't Lie	Bob Hope, R. D. Iris	Bob Hope, R. D. Iris	55	Mystery	160	Lone Star, The	Oct. 27 '50	Clark Gable, Ava Gardner	108	Western
4943	Mask of the Dragon	Tom Neal, Wyn Caison	Tom Neal, Wyn Caison	60	Western	161	Step That Cat	Mar. 30 '51	Sid Melton, Iris Adrian	91	Drama

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KUNGOK		REALART	
11	Candy Fair (C).....Aug. 6 '50 - Rorry Calahan, Jane Sieh.....77 - Drama	11	Aaron Slick from Punkin Creek (C).....Alan Young, Robert Merrill, Dinah Shore - Musical
12	Triple Trouble.....Aug. 13 '50 - Lee Gorcey, Huntz Hall.....46 - Comedy	12	Anything Can Happen.....Joe Ferrer, Jim Hauer.....John Payne, Susannah Morow.....John Payne, Susannah Morow - Western
13	Silver Raiders.....Aug. 20 '50 - Whip Wilson, Andy Clyde.....55 - Western	13	Big Timber (C).....Carrie.....Jennifer Jones, Laurence Olivier.....Denver and Rio Grande.....Edmond O'Brien, Sterling Hayden.....Sterling Hayden, Arlene Weland.....Western
14	The Timber.....Sep. 10 '50 - Roddy McDowell, Jeff Donnell.....73 - Western	14	Greatest Show on Earth, The (C).....Al-Star Cast.....Ronald Reagan, Rhonda Fleming.....Adventure
15	Law of the Panhandle.....Sep. 17 '50 - Johnny Brown, Lynn Heath.....55 - Western	15	Hong Kong (C).....Helen Hayes, Van Heflin.....Drama
16	Bombs and the Hidden City.....Sep. 24 '50 - J. Sheaford, Sue England.....57 - Adventure	16	My Son John.....Alan Ladd, Wendell Corey.....John Fontaine, Ray Milland.....Comedians
17	Cherokee Uprising.....Oct. 1 '50 - Whip Wilson, Andy Clyde.....57 - Western	17	Red Mountain (C).....Something to Live For.....Sam of Palface (C).....Snowie The.....Dene Martin, Jerry Lewis.....Comedy
18	A Modern Marriage.....Oct. 15 '50 - Margaret Field, Red Hadley.....66 - Melodrama	18	Thunder in the East.....Alan Ladd, Deborah Kerr.....Charlton Heston, Susan Morrow.....Western
19	Hail Road.....Oct. 22 '50 - James Lydon, Gloria Winters.....61 - Action	19	Watsonnet.....Watsonnet
20	Bulls Busters.....Oct. 29 '50 - Lee Gorcey, Huntz Hall.....61 - Comedy	20	
21	Joe Patolino in the Squared Circle, Nov. 5 '50 - Joe Kirkwood, Myrna Dell.....63 - Drama	21	
22	Outline Gold (formerly Massacre Valley).....Nov. 12 '50 - Johnny Mack Brown, V. Herrick.....51 - Western	22	
23	Outlaws of Texas.....Dec. 16 '50 - Whip Wilson, Andy Clyde.....56 - Western	23	
24	Father's Wild Game.....Dec. 3 '50 - Barbara Brown, Raymond Walburn.....41 - Comedy	24	
25	Call of the Klondike (formerly Trail of the North).....Dec. 17 '50 - Kirby Grant, Chinook.....46 - Adventure	25	
26	Sierra Passage (formerly Trail Dust).....Jan. 7 '51 - Wayne Morris, Lois Albright.....41 - Western	26	
27	Colorado - A Musical.....Jan. 14 '51 - Johnny Mack Brown,....51 - Western	27	(B) All Quiet on the Western Front, Aug. 1 '50 - Lew Ayres, Louis Wolheim.....100 - Drama
28	Bowery Bitchin'.....Jan. 21 '51 - Leo Gorcey, Huntz Hall.....49 - Comedy	28	(B) Big Cage, The.....Aug. 15 '50 - Claude Beane, Anita Page.....100 - Drama
29	Blood Blot (C).....Jan. 28 '51 - Bill Williams, Jane Sieh.....72 - Drama	29	(B) Big Nose.....Aug. 15 '50 - Rita Hayworth, Fred MacMurray.....100 - Action
30	Alien Trail.....Feb. 4 '51 - Whip Wilson, Andy Clyde.....44 - Western	30	Randolph Scott, Walter Brennan.....73 - Western
31	Rhythm Inn.....Feb. 11 '51 - Jane Frazee, Kirby Grant.....73 - Musical	31	White Huston, Walter Huston,....73 - Western
32	Victoria, The.....Feb. 18 '51 - Tommy Cook, Gay Moore.....81 - Drama	32	Black Cooper, F. Bradford....74 - Drama
33	Navy Bound.....Mar. 4 '51 - Tom Neal, Ray Tormey.....61 - Drama	33	Spirit of Notre Dame.....Sept. 15 '50 - Lew Ayres, Andy Devine.....90 - Action
34	Man From Sonora.....Mar. 11 '51 - Johnny Mack Brown.....54 - Western	34	House of Dynamite.....Oct. 1 '50 - John Wayne,....71 - Horror
35	Grey Fever (formerly The Wind Is My Lover (Swedish)).....Mar. 18 '51 - Vireca Lindford, Christopher Kent.....63 - Drama	35	House of Frankenstein.....Oct. 15 '50 - Boris Karloff,....71 - Horror
36	Lion Hunters, The (formerly Wild Horse Prairie).....Mar. 25 '51 - Johnny Sheffield, Ann Todd.....75 - Adventure	36	River Gang.....Oct. 15 '50 - Gloria Jean, John Qualen.....64 - Drama
37	Ghost Chasers.....Apr. 29 '51 - Leo Gorcey, Huntz Hall.....49 - Comedy	37	San Francisco Decks.....Oct. 15 '50 - Barry Fitzgerald, Barbara Mereith.....66 - Drama
38	Blasting Balls (formerly Cavalry Scout (C)).....May 6 '51 - Johnny Mack Brown.....51 - Western	38	Stagecoach Driver.....Jan. 1 '51 - Broderick Crawford, Dan Duryea.....86 - Drama
39	According to Mrs. Horsie (formerly Outlaws, The Law).....May 13 '51 - Rod Cameron, Audry Long.....75 - Western	39	Stalag 17.....Jan. 1 '51 - Robert Mantas, Robert Paige.....86 - Drama
40	Nevada Badmen.....May 20 '51 - Spring Byington, Brett King.....60 - Drama	40	Constance Bennett, Grace Fields.....97 - Melodrama
41	Cave Man.....May 27 '51 - Whip Wilson, Funzie Knight.....58 - Western	41	Abbot and Costello.....98 - Melodrama
42	Father Takes the Air.....June 17 '51 - Raymond Fairbanks, Walter Calleet.....51 - Comedy	42	Guerrillas of the Underground.....May 15 '51 - Anna Baxter, Thomas Mitchell.....91 - Comedy
43	Montana Desperado.....June 24 '51 - Johnny Mack Brown.....51 - Western	43	(B) Massacre in the Orient.....May 15 '51 - Dana Andrews, Richard Conte.....111 - Action
44	Taken Manhunt.....July 8 '51 - Kirby Grant, Margaret Field.....63 - Adventure	44	(B) Little Giant.....Feb. 1 '51 - Anne Francis,....111 - Action
45	Stagecoach Driver.....July 15 '51 - Johnny Mack Brown.....52 - Western	45	Abbot and Costello.....91 - Comedy
46	It's Go Navy.....Aug. 29 '51 - Leo Gorcey, Huntz Hall.....56 - Comedy	46	(B) Prison Break.....June 1 '51 -....91 - Comedy
47	Oklahoma Outlaws.....Aug. 29 '51 - Whip Wilson,....58 - Western	47	(B) Warden of the Big House.....June 15 '51 -....91 - Comedy
48	Wanted: Dead or Alive.....Sept. 6 '51 -....58 - Western	48	(B) Cobens and Kellys in Africa.....July 1 '51 -....91 - Comedy
49	Triple Cross.....Sept. 13 '51 -....58 - Western	49	George Sidney, Charles Murray.....78 - Comedy
50	Whistling Hills.....Sept. 20 '51 -....58 - Western	50	Basketball Fix, The.....Aug. 1 '51 -....78 - Comedy
51	Yellow Fin.....Oct. 14 '51 - Wayne Morris, Adrian Booth.....74 - Drama	51	Daltons Ride Again.....Sept. 1 '51 -....72 - Western
52		52	Tellos Dalton's Better Half.....Sept. 1 '51 -....72 - Western
53		53	Bride of the Gorilla.....Sept. 1 '51 -....72 - Western
54		54	Brawhackers, The.....Nov. 31 '51 -....72 - Western

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REPUBLIC

PROD.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE	PROD.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
5110	Elephant Stampede	Oct. 24 '51	Johnny Sheffield, Donna Martell	71	Adventure	4868	Virgini Hideout	Aug. 6 '52	Alan "Rocky" Lane	60	Western
5115	Lawless Cowboys	Nov. 7 '51	Whip Wilson	56	Western	4924	The Showdown	Aug. 15 '52	William Elliott, Marie Windsor	86	Western
5118	Flight to Mars (O.)	Nov. 11 '51	Marguerite Chapman, C. Mitchell	72	Adventure	4925	Lonely Heart Bandits	Aug. 29 '52	Dorothy Patrick, Barbara Fuller	48	Adventure
5113	Crazy Over Horses	Nov. 25 '51	Wild Bill Elliott, Myron Healey	70	Western	4926	Fever Tornado	Sept. 6 '52	Allan "Rocky" Lane, Eddie Waller	48	Western
5223	Longhorn, The	Dec. 1 '51	Johnny Grant, Gloria Saunders	54	Western	4927	Surrender	Sept. 15 '52	Vera Ralston, John Carroll	58	Drama
5146	Northwest Territory	Dec. 9 '51	Whip Wilson	61	Western	4928	Bedwood Forest Trail	Sept. 18 '52	Rex Allen, Dorothy Patrick	67	Western
5124	Stage from Amarillo	Dec. 10 '51	Roddy McDowell, Kristine Miller	55	Western	4929	Pioneers in Petticoats	Sept. 25 '52	Valentine Perkins, Robert Rockwell	40	Melodrama
5156	Escape to Freedom	Jan. 6 '52	Patricia Medina, John Sands	54	Drama	4930	Sunset in the West (C)	Sept. 25 '52	Ray Rogers, Elisha Rodgers	67	Western
5217	Aladdin and His Lamp (C)	Feb. 10 '52	Patricia Medina, John Sands	65	Drama	4931	March	Oct. 20 '52	Oscar Wells, Janette Nelson	85	Drama
5102	Fort Onslaught	Mar. 9 '52	Rod Cameron, Jane Fitch	55	Western	4932	Hill Parade of 1851	Oct. 15 '52	Orson Wells, John Carroll	35	Musical
5184	Rodeo	Mar. 9 '52	John Archer	70	Western	4933	Indians on Horseback	Oct. 22 '52	John Wayne, Marlene Dietrich	60	Western
5194	Dancing Years, The (C)	Aug. '52	Dennis Price, Giselle Preville	88	Musical	4934	North of the Great Divide (C)	Nov. 13 '52	Ray Rogers, Penny Edwards	67	Western
5195	Queen of Spades	Sept. 15 '52	Anton Walbrook, Edith Evans	55	Drama	4935	Rio Grande	Nov. 18 '52	John Wayne, Marlene Dietrich	106	Drama
5196	Last Holiday	Nov. 19 '52	Belle Le Grand	70	Comedy	4936	Under Merriweather	Nov. 20 '52	Rex Allen, Dorothy Patrick	67	Western
5197	Portrait of Clare	Dec. 2 '52	Richard Todd, Margaret Johnson	94	Drama	4937	The Mysterious ...	Nov. 25 '52	Monte Hale, Paul Hurst	80	Drama
5198	Murder Without Crimes	Dec. 25 '52	Dennis Price, Joan Dowling	50	Mystery	4938	California Passage	Dec. 18 '52	Forrest Tucker, Adele Mara	39	Drama
5199	No Place for Jennifer	June 22 '51	Barbara Loden, Leo Glenn	88	Drama	4939	Trail of Robin Hood (C)	Dec. 18 '52	Perry Stewart, ...	67	Western
5200	Guilt Is My Shadow	July 27 '51	Elizabeth Sellars, Patrick Holt	76	Mystery	4940	Frigid of Maryland	Jan. 20 '53	Stanley Clements, Perry Stewart	60	Melodrama
5201	Franchise Affair, The	Aug. 31 '51	Michael Denison, Daniel Gray	95	Mystery	4941	Rock Riders of Durango	Jan. 27 '53	Vera Ralston, John Carroll	80	Drama
5202	Laughter in Paradise	Oct. 1 '51	Aldo Ray, Fay Compton	99	Comedy	4942	Rebel Riders of the Plains	Jan. 30 '53	Alan "Rocky" Lane, Alice Towsley	60	Western
5203	The Parasites	Aug. '52	Barbara Stanwyck, Wendell Corey	100	Western	4943	Midnight Women	Feb. 22 '53	Ray Rogers, Penny Edwards	68	Western
4926	Sunset Boulevard	Sept. '52	William Holden, Gloria Swanson	110	Western	4944	Night Riders of Montana	Feb. 26 '53	Penny Edwards, James Milner	60	Drama
4927	Fancy Pants (C)	Sept. '52	Bob Hope, Lucille Ball	92	Comedy	4945	Silver City Bananas	Mar. 1 '53	Rex Allen, Mary Ellen Kay	67	Western
3981	Union Station	Sept. '52	William Holden, Nancy Olson	88	Melodrama	4946	Cuban Fireball	Mar. 21 '51	Petula Rodriques, Warren Douglas	78	Comedy
5008	Cassino to Korea	Oct. '52	Quentin Reynolds, Narrator	88	Melodrama	4947	Insurance Investigator	Mar. 21 '51	Audrey Long, Richard Denning	60	Drama
5009	Copper Canyon (C)	Oct. '52	Michael Redgrave, ...	88	Melodrama	4948	Ob! Susanna (C)	Mar. 28 '51	Rod Cameron, Adrian Booth	94	Drama
5004	Dark City	Oct. '52	Wendell Willkie, Hedy Lamarr	88	Melodrama	4949	Heart of the Rockies	Mar. 28 '51	Ray Rogers, Penny Edwards	67	Western
5005	Triboli (C)	Oct. '52	Elizabeth Scott, Don DeFore	88	Melodrama	4950	Thunder in God's Country	Apr. 4 '51	Rex Allen, Mary Ellen Kay	67	Western
5007	Let's Dance (C)	Oct. '52	Spencer Tracy, Fred Astaire	90	Melodrama	4951	Bulldozer and the Lady	May 1 '51	Michael Chaplin, Elain Janssen	87	Drama
5008	Mr. Music	Oct. '52	Betty Hutton, Fred Astaire	90	Melodrama	4952	In Old Amarillo	May 18 '51	Robert Stack, Gilbert Roland	67	Western
5009	Brenda! (C)	Oct. '52	Dee Wallace, ...	90	Melodrama	4953	Walhalla Gunsmoke	May 18 '51	Ray Rogers, Penny Edwards	67	Western
5014	At War With the Army	Jan. 17 '51	Dean Jagger, ...	92	Comedy	4954	Million Dollar Pursuit	May 20 '51	Penny Edwards, Steve Fluee	40	Western
5015	Great Missouri Raid, The (C)	Feb. 22 '51	William Holden, ...	95	Western	4955	Fighting Coast Guard	Jane 1 '52	Brian Donlevy, Elsie Hansen	88	Drama
5016	September Affair	Feb. 28 '51	Jean Peters, Joseph Cotten	104	Drama	4956	Starburst and Sweet Music	Jane 1 '52	Pattie Knowles, Rochelle Hudson	85	Drama
5017	Redhead & Cowboy, The	Mar. 24 '51	Gene Tierney, John Payne	102	Western	4957	(Formerly) Calendar Girl	June 15 '52	Secrets of Monte Carlo	60	Melodrama
5018	Mating Season	Mar. 24 '51	Barbara Loden, ...	112	Musical	4958	South of Caliente	June 20 '51	Warren Douglas, Lila Blane, ...	60	Melodrama
5019	Saman and Delilah (C)	Mar. 24 '51	Gene Tierney, John Payne	101	Comedy	4959	Janie Paine, Blanche Barone	July 15 '52	Michael Chaplin, Elain Janssen	60	Drama
5020	Laramie Deep Kid, The	Apr. '51	Hedy Lamarr, Victor Mature	128	Drama	4960	Punitive Lady	July 15 '52	Rex Allen, Mary Ellen Kay	67	Western
5021	Dear Brat	June '51	Bob Hope, Marilyn Maxwell	91	Comedy	4961	South Planet Airmen	July 25 '51	Tristram Coffin, Mae Clarke	65	Adventure
5022	Passage West (C)	July '51	Carroll Baker, Philip Leach	88	Comedy	4962	This Is Korea (C)	Aug. 10 '51	Na-My-Marie	50	Drama
5023	Big Carnival, The (Formerly Ace in the Hole)	Aug. '51	John Barrymore, ...	85	Adventure	4963	Fort Dodge Stampede	Aug. 24 '51	"Alien" Rocky" Lane	60	Western
5017	Appointment With Danger (Formerly United States Mail)	Aug. '51	Alan Ladd, Phyllis Calvert	89	Melodrama	4964	Arizona Mastah	Sept. 18 '51	Michael Chaplin, Elain Janssen	60	Western
5020	Last Outpost, The (Formerly New Gaiety Gold) (C)	Aug. '51	Ronald Reagan, Rhonda Fleming	89	Drama	4965	Navarre Rose	Sept. 18 '51	Eustache Janssen, ...	77	Comedy
5021	Dear Brat	Aug. '51	Edward Arnold, ...	82	Comedy	4966	Adventures of Capt. Fabian	Oct. 6 '51	Errol Flynn, Muriel Petrie	100	Melodrama
5022	Trio	Aug. '51	Alan Ladd, ...	91	Drama	4967	South of Caliente	Oct. 15 '51	Roy Rogers, Dale Evans	67	Western
5023	Passage West	Aug. '51	John Payne, Arlene Whelan	80	Adventure	4968	Utah Wagon Train	Oct. 18 '51	Red Custer, ...	87	Western
5017	Quebec (C)	Aug. '51	John Barrymore, ...	85	Adventure	4969	Street Bandits	Nov. 4 '51	Red Custer, ...	84	Melodrama
5020	Last Outpost, The (Formerly New Gaiety Gold) (C)	Aug. '51	Ronald Reagan, Edward Arnold	81	Drama	4970	Podium Empire	Nov. 18 '51	Robert Clarke	54	Melodrama
5021	Dear Brat	Aug. '51	James Mason, Michael Rennie	91	Drama	4971	Lady Posse	Nov. 18 '51	Constance Dowling, Andre Chevallier	87	Drama
5022	Trio	Aug. '51	John Barrymore, ...	85	Adventure	4972	Desert of Lost Men, The	Nov. 19 '51	Last Musketeer, The	87	Western

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(All British)											
4926	The Parasites	Aug. '52	Dennis Price, Giselle Preville	88	Musical	5004	Queen of Spades	Sept. 15 '52	Anton Walbrook, Edith Evans	55	Drama
5005	Last Holiday	Sept. 15 '52	Belle Le Grand	88	Comedy	5006	Portrait of Clare	Sept. 20 '52	Richard Todd, Margaret Johnson	94	Drama
5007	Murder Without Crimes	Sept. 25 '52	Dennis Price, Joan Dowling	50	Mystery	5008	No Place for Jennifer	Sept. 26 '52	James Mason, Leo Glenn	88	Drama
5009	Guilt Is My Shadow	Oct. 27 '51	Elizabeth Sellars, Patrick Holt	76	Mystery	5010	Courtship of Elizabeth	Oct. 27 '51	John Gielgud, ...	88	Drama
5011	Franchise Affair, The	Aug. 31 '51	Michael Denison, Daniel Gray	95	Mystery	5012	Queen of Spades	Oct. 27 '51	John Gielgud, ...	88	Drama
5013	Laughter in Paradise	Oct. 1 '51	Aldo Ray, Fay Compton	99	Comedy	5014	The Parasites	Oct. 27 '51	John Gielgud, ...	88	Drama
5015	The Parasites	Aug. '52	Barbara Stanwyck, Wendell Corey	100	Western	5016	Sunset Boulevard	Sept. 28 '51	William Holden, Gloria Swanson	110	Western
4927	Sunset Boulevard	Sept. '52	William Holden, Gloria Swanson	110	Western	5017	Fancy Pants (C)	Sept. 28 '51	Richard Todd, Margaret Johnson	94	Drama
3981	Fancy Pants (C)	Sept. '52	Bob Hope, Lucille Ball	92	Comedy	5018	Union Station	Oct. 18 '51	Michael Redgrave, ...	88	Melodrama
5008	Union Station	Sept. '52	William Holden, Nancy Olson	88	Melodrama	5019	Cassino to Korea	Oct. 18 '51	Michael Redgrave, ...	88	Melodrama
5009	Cassino to Korea	Oct. '52	Quentin Reynolds, Narrator	88	Melodrama	5020	Copper Canyon (C)	Oct. 18 '51	Michael Redgrave, ...	88	Melodrama
5004	Copper Canyon (C)	Oct. '52	Michael Redgrave, ...	88	Melodrama	5021	Dark City	Oct. 18 '51	Michael Redgrave, ...	88	Melodrama
5005	Dark City	Oct. '52	Elizabeth Scott, Don DeFore	88	Melodrama	5022	Triboli (C)	Oct. 18 '51	Michael Redgrave, ...	88	Melodrama
5007	Triboli (C)	Oct. '52	Spencer Tracy, Fred Astaire	90	Melodrama	5023	Let's Dance (C)	Oct. 18 '51	Michael Redgrave, ...	88	Melodrama
5008	Let's Dance (C)	Oct. '52	Betty Hutton, Fred Astaire	90	Melodrama	5024	Mr. Music	Oct. 18 '51	Michael Redgrave, ...	88	Melodrama
5009	Mr. Music	Oct. '52	Dee Wallace, ...	90	Melodrama	5025	Brenda! (C)	Oct. 18 '51	Michael Redgrave, ...	88	Melodrama
5014	Brenda! (C)	Oct. '52	Dean Jagger, ...	92	Comedy	5026	At War With the Army	Jan. 1 '52	Michael Redgrave, ...	88	Melodrama
5015	At War With the Army	Jan. 17 '51	Dean Jagger, ...	92	Comedy	5027	Great Missouri Raid, The (C)	Feb. 22 '51	William Holden, ...	88	Melodrama
5016	Great Missouri Raid, The (C)	Feb. 22 '51	William Holden, ...	88	Western	5028	September Affair	Feb. 28 '51	Jean Peters, Joseph Cotten	104	Drama
5017	September Affair	Feb. 28 '51	Jean Peters, Joseph Cotten	104	Drama	5029	Redhead & Cowboy, The	Mar. 24 '51	Gene Tierney, John Payne	102	Western
5018	Redhead & Cowboy, The	Mar. 24 '51	Gene Tierney, John Payne	101	Western	5030	Mating Season	Mar. 24 '51	Gene Tierney, John Payne	101	Western
5019	Mating Season	Mar. 24 '51	Gene Tierney, John Payne	101	Western	5031	Saman and Delilah (C)	Mar. 24 '51	Gene Tierney, John Payne	102	Western
5020	Saman and Delilah (C)	Mar. 24 '51	Gene Tierney, John Payne	101	Western	5032	Laramie Deep Kid, The	Apr. '51	Hedy Lamarr, Victor Mature	128	Drama
5021	Laramie Deep Kid, The	Apr. '51	Hedy Lamarr, Victor Mature	128	Drama	5033	Laramie Deep Kid, The	Apr. '51	Hedy Lamarr, Victor Mature	128	Drama
5022	Passage West (C)	Apr. '51	Bob Hope, Marilyn Maxwell	91	Comedy	5034	Carroll Baker, Philip Leach	Apr. '51	Bob Hope, Marilyn Maxwell	91	Comedy
5023	Big Carnival, The (Formerly Ace in the Hole)	Aug. '51	John Barrymore, ...	85	Adventure	5035	Quebec (C)	Aug. '51	John Barrymore, ...	85	Adventure
5017	Appointment With Danger (Formerly United States Mail)	Aug. '51	Alan Ladd, Phyllis Calvert	89	Melodrama	5036	Pink Express	Aug. '51	John Barrymore, ...	85	Adventure
5020	Last Outpost, The (Formerly New Gaiety Gold) (C)	Aug. '51	Ronald Reagan, Rhonda Fleming	89	Drama	5037	That's My Boy	Aug. '51	John Barrymore, ...	85	Adventure
5021	Dear Brat	Aug. '51	Edward Arnold, ...	82	Comedy	5038	Warpath (C)	Aug. '51	Edmund O'Brien, Jerry Lewis	90	Comedy
5022	Trio	Aug. '51	James Mason, Michael Rennie	91	Drama	5039	Here Comes the Green (C)	Sept. '51	John Barrymore, ...	85	Adventure
5023	Passage West (C)	Aug. '51	John Barrymore, ...	85	Adventure	5040	Montgomery Cliff, Elizabeth Taylor	Sept. '51	John Barrymore, ...	85	Adventure
5022	Big Carnival, The (Formerly Ace in the Hole)	Aug. '51	Kirk Douglas, Ian Sterling	112	Drama	5041	In the Hat	Aug. '51	John Barrymore, ...	85	Adventure
5023	Big Carnival, The (Formerly Ace in the Hole)	Aug. '51	Kirk Douglas, Ian Sterling	112	Drama	5042	Colorado Standard	Aug. '51	John Barrymore, ...	85	Adventure
5024	Pink Express	Aug. '51	John Barrymore, ...	85	Adventure	5043	That's My Boy	Aug. '51	Judy Canova, Jerry Lewis	90	Western
5025	That's My Boy	Aug. '51	Judy Canova, Jerry Lewis	90	Western	5044	Montgomery Cliff, Elizabeth Taylor	Sept. '51	John Barrymore, ...	85	Adventure
5026	Montgomery Cliff, Elizabeth Taylor	Sept. '51	John Barrymore, ...	85	Adventure	5045	James Mason, ...	Sept. '51	John Barrymore, ...	85	Adventure
5027	Dear Brat	Sept. '51	John Barrymore, ...	85	Comedy	5046	Montgomery Cliff, Elizabeth Taylor	Sept. '51	John Barrymore, ...	85	Adventure
5028	Trio	Sept. '51	John Barrymore, ...	85	Adventure	5047	James Mason, ...	Sept. '51	John Barrymore, ...	85	Adventure
5029	Passage West (C)	Sept. '51	John Barrymore, ...	85	Adventure	5048	Montgomery Cliff, Elizabeth Taylor	Sept. '51	John Barrymore, ...	85	Adventure
5030	Montgomery Cliff, Elizabeth Taylor	Sept. '51	John Barrymore, ...	85	Adventure	5049	James Mason, ...	Sept. '51	John Barrymore, ...	85	Adventure
5031	Montgomery Cliff, Elizabeth Taylor	Sept. '51	John Barrymore, ...	85	Adventure	5050	Montgomery Cliff, Elizabeth Taylor	Sept. '51	John Barrymore, ...	85	Adventure
5032	Rhubarb	Sept. '51	John Barrymore, ...	85	Adventure	5051	Montgomery Cliff, Elizabeth Taylor	Sept. '51	John Barrymore, ...	85	Adventure

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5018	Capitol of Billy the Kid	Allen Rocky Lane	Western
5019	Colorado Standard	Judy Canova, Jerry Lewis	Western
5020	That's My Boy	John Barrymore,	Comedy
5021	Here Comes the Green (C)	Edmund O'Brien, Jerry Lewis	Comedy
5022	Montgomery Cliff, Elizabeth Taylor	John Barrymore,	Adventure

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PRODUCT DIGEST SECTION, OCTOBER 27, 1951

REPUBLIC *(continued)*

PROD. NO.	TITLE	RELEASE DATE	STARS	RUNNING TIME	TYPE	PROD. NO.	TITLE	RELEASE DATE	STARS	RUNNING TIME	TYPE
...*	Pain of the Golden West.....	Aug. 26.....	Roy Rogers, Dale Evans.....	75.....	Western	110	You're in the Navy Now (formerly U.S.S. Taskette)	Apr. '51.....	Gary Cooper, Jane Greer.....	89.....	Comedy
...*	Quiet Man (C).....	Aug. 26.....	John Wayne, Maureen O'Hara.....	85.....	Comedrama	116	Hall Angel (C).....	May '51.....	Loretta Young, Joseph Cotten.....	88.....	Melodrama
185	Border Treasure.....	Aug. '50.....	Tim Holt, Jane Fitch.....	69.....	Western	118	On the River (C).....	May '51.....	Danny Kaye, Gene Tierney.....	99.....	Comedy
184 (R)	Lady Takes a Chance.....	Aug. '50.....	Jean Arthur, John Wayne.....	88.....	Comedy	119	Reversible As You Feel.....	May '51.....	Tyrone Power, Susan Hayward.....	85.....	Western
184 (R)	Mr. Lucky.....	Aug. 26.....	Cary Grant, Laraine Day.....	100.....	Drama	120	House on Telegraph Hill.....	June '51.....	Monty Woolley, Thelma Ritter.....	77.....	Comedrama
185	Our Very Own.....	Aug. 5 '50.....	Parley Baugus, Ann Blythe.....	85.....	Drama	127	House in the Navy Now (formerly	July '51.....	Valentino Cortese, William Lundigan.....	92.....	Western
187	Wagonmaster.....	Aug. 12 '50.....	Jaann Dru, Ben Johnson.....	85.....	Western	132	Thunderhead, Son of Flicka (C).....	June '51.....	Victor Jory, Irene Dunne.....	87.....	Western
182	Edge of Doom.....	Aug. 19 '50.....	Dana Andrews, Farley Granger.....	97.....	Drama	133	Frommen, The.....	June '51.....	Roddy McDowall, Preston Foster.....	78.....	Western
181	Born to Be Bad.....	Aug. 26 '50.....	Jean Fontaine, Robert Ryan.....	84.....	Drama	138	Who Came Back, The (formerly Just One More Chance).....	July '51.....	Richard Widmark, Dana Andrews.....	94.....	Drama
184	Bunco Stand.....	Sept. 1 '50.....	Robert Sterling, Jean Dixon.....	67.....	Mystery	140	Paul Douglas, Joan Bennett.....	July '51.....	Tyrone Power, Harry Fandis.....	91.....	Comedrama
181 (R)	Bombshell.....	Sept. 1 '50.....	Pat O'Brien, Randolph Scott.....	88.....	Drama	146 (R)	Kavanaugh (C).....	July '51.....	Loretta Young, Richard Greene.....	88.....	Western
182 (R)	China Sky.....	Sept. 1 '50.....	Randolph Scott, Bob Waterfield.....	72.....	Drama	150 (R)	Kavanaugh (C).....	July '51.....	Henry Fonda, Gisele MacMurray, Eleanor Parker.....	93.....	Western
183	Secret Fury, The.....	Sept. 23 '50.....	Chastell Oberholt, Robert Ryan.....	88.....	Melodrama	155 (R)	Return of Frank James, The (C).....	July '51.....	James Craven, Jean Peters.....	93.....	Western
183	Outrage.....	Oct. 2 '50.....	Mal Powers, Ted Andrews.....	78.....	Drama	158	Take Care of My Little Girl (C).....	Aug. '51.....	Bette Grable, MacDonald Carey.....	88.....	Musical
184	Mad Wednesday.....	Oct. 26 '50.....	Harold Lloyd, Frances Ramseur.....	77.....	Comedy	159	Mr. Belvedere Runs the Bell.....	Aug. '51.....	Clifton Webb, Joanne Dru.....	87.....	Comedy
184	Where Danger Lives.....	Oct. 28 '50.....	Victor Mature, Faith Domergue.....	84.....	Drama	163	Bent of Convict Lake, The (formerly Just One More Chance).....	Aug. '51.....	Elish Barzmore, Glenn Ford.....	83.....	Drama
188	Big Grade Patrol.....	Nov. 3 '50.....	Tim Holt, Jane Fitch.....	69.....	Western	164	David and Bathsheba (C).....	Sept. '51.....	Gregory Peck, Susan Hayward.....	116.....	Drama
188	Jeans of Arc (C).....	Nov. 16 '50.....	Ingrid Bergman, Jose Ferrer.....	118.....	Drama	165	The Earth Stood Still, The (formerly Just One More Chance).....	Sept. '51.....	Michael Rennie, Patricia Neal.....	92.....	Drama
182	Walk Softly Stranger.....	Nov. 16 '50.....	Joseph Cotten, Yvonne De Carlo.....	81.....	Melodrama	167	Millionaire for Christ, A.....	Sept. '51.....	Fred MacMurray, Cary Grant, Dennis O'Keefe.....	91.....	Comedy
187	Experiment Aleutian (formerly Come Share My Love).....	Nov. 21 '50.....	John Howard, Joan Dixon.....	58.....	Drama	168	Take Care of My Little Girl (C).....	Sept. '51.....	Carry Grant, Dennis O'Keefe.....	118.....	Comedy
186	Never a Dull Moment (formerly Song of the Musketeers (C)).....	Nov. 25 '50.....	Irene Dunne, Maureen O'Hara.....	88.....	Adventure	170	Meet Me After the Show (C).....	Oct. '51.....	James Mason, Jeanne Crain.....	88.....	Drama
188	Double Deal.....	Dec. 2 '50.....	Marie Windsor, Richard Denning.....	68.....	Drama	171	Love Nest.....	Oct. '51.....	James Mason, Joanne Crain.....	87.....	Drama
112	(R) Tarzan and the Amazons.....	Dec. 2 '50.....	Johnny Whitam, Brenda Joyce.....	72.....	Adventure	172	No Highway in the Sky (formerly Man of Two Worlds) (C).....	Oct. '51.....	William Lundigan, June Havoc.....	84.....	Comedrama
112	(R) Tarzan and the Leopard Woman.....	Dec. 2 '50.....	Henda Joyce.....	72.....	Adventure	173	No Highway in the Sky (formerly Man of Two Worlds) (C).....	Oct. '51.....	James Stewart, Marlene Dietrich.....	88.....	Drama
113	Venetsia.....	Dec. 29 '50.....	Gig Young, Lynn Roberts.....	68.....	Drama	174	Arm of the Indies (C).....	Nov. '51.....	Sam Peckinpah, Louis Jourdan.....	81.....	Drama
187	Company She Keeps, The.....	Dec. 29 '50.....	Faith Domergue, George Dolenz.....	84.....	Drama	175	A Man Shall He (C).....	Nov. '51.....	Claudette Colbert, MacDonald Carey.....	77.....	Comedy
189	Gambler's House.....	Jan. 4-13 '51.....	Elizabeth Taylor, Dennis O'Keefe.....	84.....	Melodrama	176	Golden Girl (C).....	Nov. '51.....	Elaine Stewart, Shirley Temple.....	188.....	Musical
110	Payment on Demand.....	Feb. 3-12 '51.....	Victor Mature, Terry Moore.....	88.....	Melodrama	177	Eloquence.....	Dec. '51.....	Clifton Webb, Dan Roberson.....	87.....	Comedy
115	Crazy Danger.....	Feb. 10-19 '51.....	Bettie Page, Barry Sullivan.....	98.....	Drama	178	Fire! Bayonets.....	Dec. '51.....	Michael O'Shea, Richard Basehart.....	87.....	Drama
113	Law of the Badlands.....	Feb. 24 '51.....	Dick Powell, Rhonda Fleming.....	75.....	Mystery	179	Girl on the Bridge, The (formerly The Bridge).....	Dec. '51.....	Richard Basehart, Joanne Dru.....	116.....	Drama
172	Tarzan's Peril.....	Mar. 10 '51.....	Tim Holt, John Dizon.....	68.....	Western	180	I'll Never Forget You (formerly Man of Two Worlds) (C).....	Dec. '51.....	Joanne Dru, Beverly Michaels.....	116.....	Drama
116	Foolish Varieties.....	Mar. 19 '51.....	Lex Barker, Virginia Huston.....	70.....	Adventure	181	Kangaroo (C).....	Dec. '51.....	Pat Lawford, Maureen O'Hara.....	116.....	Drama
173	Kontiki.....	Apr. 1 '51.....	Variety Cast.....	61.....	Musical	182	Man of Two Worlds (C).....	Dec. '51.....	Joan Fontaine, Ann Blyth.....	116.....	Drama
117	Saddle Legion.....	Apr. 5 '51.....	Tim Holt, Dorothy Malone.....	61.....	Western	183	Man of Two Worlds (C).....	Dec. '51.....	Peter Lawford, Maureen O'Hara.....	116.....	Drama
174	The Thing.....	Apr. 12 '51.....	Kenneth Tobey, Margaret Sheridan.....	87.....	Mystery	184	Man of Two Worlds (C).....	Dec. '51.....	Peter Lawford, Maureen O'Hara.....	116.....	Drama
114	My Forbidden Past.....	Apr. 21 '51.....	Robert Mitchum, Ava Gardner.....	61.....	Drama	185	Belles on Their Toes (C).....	Dec. '51.....	Joanne Crain, Mervyn Leroy.....	116.....	Drama
120	Gun Play.....	May 5 '51.....	Tim Holt, Jim Dixon.....	61.....	Western	186	Friendly Island (C).....	Dec. '51.....	Richard Basehart, Gary Merrill.....	119.....	Drama
175	Tokyo File 212.....	May 19 '51.....	Florance Marly, Robert Ryan.....	84.....	Melodrama	187	Kitty and the Marriage Broker (C).....	Dec. '51.....	James Mason, Dulcie Deane.....	116.....	Drama
118	Salted Cactus (formerly Hard, Fast and Beautiful (formerl	May 19 '51.....	Dana Andrews, Claude Raines.....	90.....	Melodrama	188	Five Fingers.....	Dec. '51.....	William Lundigan, Gloria DeHaven.....	116.....	Drama
177	Jealous Heatlanders (C).....	June '51.....	Amazon Expedition.....	66.....	Adventure	189	Phone Call From a Stranger (C).....	Dec. '51.....	Layla Bailey, Jeanne Crain.....	116.....	Comedy
119	Mother of a Champion.....	June 9 '51.....	Chloe Trevor, Robert Clarke.....	76.....	Comedy	190	Pride of St. Louis (C).....	Dec. '51.....	Pat Robertson, Jeanne Crain.....	116.....	Adventure
178	Best of the Badmen (C).....	June 16 '51.....	Robert Ryan, Claire Trevor.....	84.....	Western	191	Red Skies of Montana (C).....	Dec. '51.....	Gary Merrill, Shelley Winters.....	116.....	Comedy
283	Lili Marlene (Brit.).....	July 31 '51.....	Lila Daniely, Hugh McDermott.....	75.....	Drama	192	Return of the Texas (C).....	Dec. '51.....	Dan Dailey, Joanne Dru.....	116.....	Adventure
282	Happy Go Lovely (C).....	July 18 '51.....	Vera-Ellen, David Niven.....	88.....	Musical	193	Viva Zapata.....	Dec. '51.....	Richard Basehart, Joanne Dru.....	116.....	Adventure
292	Alice in Wonderland (C).....	July 25 '51.....	Disney Feature.....	75.....	Fantasy	194	Wait Till the Sun Shines, Nellie (C).....	Dec. '51.....	Marlon Brando, Jean Peters.....	116.....	Drama
...*	On Dangerous Ground (formerly Dark Highway).....	Aug. '51.....	Ida Lupino, Robert Ryan.....	72.....	Melodrama	195	With a Song in My Heart (C).....	Dec. '51.....	David Wayne, Jean Hayward.....	116.....	Musical
261	His Kind of Woman (C).....	Aug. 25 '51.....	Jane Russell, Robert Mitchum.....	120.....	Melodrama	196	Admiral Was a Lady, The (C).....	Aug. 4 '51.....	Wanda Hendrix, Edmond O'Brien.....	87.....	Comedy
261	Flying Leathernecks (C).....	Aug. 28 '51.....	John Wayne, Robert Ryan.....	102.....	Drama	197	I Killed Geordine (C).....	Aug. 8 '51.....	Jack Eskin, Chief Thundercloud.....	62.....	Drama
202	On the Lance.....	Sept. 2 '51.....	Shelley Winters, John Wayne.....	78.....	Comedrama	198	United ARTISTS	...*	...*	...*	...*
206	Believe Yourself.....	Sept. 29 '51.....	Shelley Winters, Brian Donlevy.....	75.....	Comedrama	199	Admiral Was a Lad, The (C).....	Aug. 4 '51.....	Wanda Hendrix, Edmond O'Brien.....	87.....	Comedy
206	Slaughter Trail (C).....	Oct. 6 '51.....	Elizabeth Scott, Elizabeth Scott.....	88.....	Drama	200	I Killed Geordine (C).....	Aug. 8 '51.....	Jack Eskin, Chief Thundercloud.....	62.....	Drama

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RKO RADIO

UNITED ARTISTS (continued)

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE	PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
... Double Dynamite (formerly It's Only Money) ...	Oct. 13 '51 ... Frank Sinatra, Jane Russell, ...	Aug. 80 ... Comedy	... Man, The ...	Aug. 15 '50 ... John Archer, Warner Anderson, Adventure	... Destination Moon (C) ...	Aug. 25 '50 ... Martin Brandt, Teresa Wright, ...	Aug. 22 ... John Wayne, Man, The ...	Aug. 25 '50 ... Charles Chaplin, Virginia Cherrill, Drama
... Drums in the Deep South (C) ...	Oct. 20 '51 ... James Martin, Janet Leigh, ...	Sept. 78 ... Drama	... City Lights ...	Sept. 26 ... Eve White, Comedy	... High Lonesome (C) ...	Sept. 1 '50 ... Robert Montgomery, Laird Banks, ...	Sept. 18 ... Robert Montgomery, Jr., High Lonesome (British) ...	Sept. 1 '50 ... John Barrymore, Jr., Cliff Willis, Western
... Two Tickets to Broadway (C) ...	Oct. 20 '51 ... Tony Martin, ...	Sept. 166 ... Musical	... Musical ...	Sept. 1 '50 ... George Sanders, Patricia Roc, Drama	... This Be Sin (British) ...	Sept. 8 '50 ... Myrna Loy, Richard Greene, ...	Sept. 7 '50 ... George Sanders, Blackmail (Spanish) ...	Sept. 8 '50 ... John Wayne, Drama
263 Blue Veil, The ...	Oct. 27 '51 ... James Wymar, Charles Laughton, ...	Sept. 114 ... Drama	... Drama ...	Sept. 15 '50 ... Eric Portman, Drama	... One Minute to Twelve (Swedish) ...	Sept. 15 '50 ... Lars Hanson, Gunnar Brastrom, ...	Sept. 7 '50 ... Robert Young, Kangoos Kid ...	Sept. 22 '50 ... Jack Palance, Veda Barre, Western
... Macao ...	Nov. 17 '51 ... Jane Russell, ...	Sept. 151 ... Drama	... Drama ...	Sept. 29 '50 ... Laurence Harvey, Jim Arness, Adventure	... Two Lost Worlds (British) ...	Sept. 29 '50 ... Dame Clark, Simone Signoret, ...	Sept. 22 ... Adventure	... Girl in Every Port, A ...	Dec. 22 '51 ... Groucho Marx, Marie Wilson, ...	Sept. 119 ... Comedy
... Jet Pilot (C) ...	Dec. 22 '51 ... Kirk Douglas, Janet Leigh, ...	Sept. 119 ... Melodrama	... Melodrama ...	Sept. 31 '50 ... Eddie Albert, Drama	... Time Running Out (French) ...	Oct. 29 '50 ... Eddie Albert, ...	Oct. 25 '50 ... Laurel and Hardy, Prehistoric Women (C) ...	Nov. 1 '50 ... Spade Cooley, Drama
... Big Sky, The Kirk Douglas, Elihu Thrash, ...	Western	... Western ...	Nov. 2 '50 ... Laurette Luez, Alan Nixon, Comedy	... Border Outlaws ...	Nov. 2 '50 ... Eddie Albert, ...	Nov. 1 '50 ... Western	... Crackdown (C) ...	Nov. 15 '50 ... Jerry Colonna, Peter Graves, Western
... Chuck-A-Luck (C) Kirk Douglas, Arthur Kennedy, Melodrama	... Melodrama ...	Nov. 15 '50 ... Eddie Albert, Comedy	... Three Husbands ...	Nov. 17 '50 ... Eddie Albert, ...	Nov. 15 '50 ... Eve Arden, Three Husbands (British) ...	Nov. 15 '50 ... Eddie Albert, Adventure
... Crackdown Kirk Douglas, Cary Grant, Drama	... Drama ...	Dec. 1 '50 ... Anna Lee, Drama	... Golden Slammer (British) ...	Dec. 1 '50 ... Anna Lee, ...	Dec. 1 '50 ... Anna Lee, Second Fare, The ...	Dec. 1 '50 ... Anna Lee, Adventure
... Bay Without End Kirk Douglas, Robert Ryan, ...	Sept. 60 ... Western	... Western ...	Dec. 1 '50 ... Anna Lee, Drama	... Wicked City, The ...	Dec. 1 '50 ... Anna Lee, ...	Dec. 1 '50 ... Anna Lee, Half Law Brothel (formerly ...	Dec. 1 '50 ... Anna Lee, Drama
... Hot Lead Kirk Douglas, Richard Martin, ...	Sept. 60 ... Western	... Western ...	Dec. 1 '50 ... Anna Lee, Drama	... War At Dawn, The ...	Jan. 22 '51 ... Kirk Douglas, ...	Jan. 15 '51 ... Kirk Douglas, Montauk Belle (C) ...	Jan. 23 '51 ... Kirk Douglas, Drama
... I Want You Kirk Douglas, George Brent, ...	Sept. 61 ... Western	... Western ...	Jan. 23 '51 ... Kirk Douglas, Drama	... They Were Not Divided (British) ...	Feb. 8 '51 ... Edward Underdown, Ralph Clanton, ...	Feb. 8 '51 ... Edward Underdown, Monastic Order (C) ...	Feb. 8 '51 ... Edward Underdown, Comedy
... Monastic Order (C) Kirk Douglas, ...	Sept. 61 ... Drama	... Drama ...	Feb. 8 '51 ... Kirk Douglas, Drama	... Blue Lamp, The (British) ...	Mar. 1 '51 ... Jack Warner, Jimmy Hanley, ...	Mar. 1 '51 ... Jack Warner, Gunsmoke (C) ...	Mar. 9 '51 ... Mai Zetterling, Hugh Williams, Comedy
... Overland Telegraph Kirk Douglas, ...	Sept. 60 ... Western	... Western ...	Mar. 9 '51 ... Mai Zetterling, Hugh Williams, Comedy	... Naughty Athlete (British) ...	Mar. 9 '51 ... Mai Zetterling, Hugh Williams, ...	Mar. 9 '51 ... Mai Zetterling, Hugh Williams, Second Wanam The ...	Mar. 15 '51 ... Mickey Rooney, Wanda Hendrix, Drama
205 Pistol Harvest Kirk Douglas, ...	Sept. 60 ... Western	... Western ...	Mar. 15 '51 ... Robert Young, Bebe Drake, Drama	... My Brother, the Outlaw (formerly ...	Mar. 15 '51 ... Robert Young, Bebe Drake, ...	Mar. 15 '51 ... Robert Young, Bebe Drake, Second Thousand A.D. ...	Mar. 15 '51 ... Robert Young, Bebe Drake, Drama
304 Roadblock Kirk Douglas, ...	Sept. 73 ... Drama	... Drama ...	Mar. 22 '51 ... Ray Milland, Patricia Roc, Drama	... Circle of Danger (formerly ...	Mar. 22 '51 ... Ray Milland, Patricia Roc, ...	Mar. 22 '51 ... Ray Milland, Patricia Roc, Tendo ...	Mar. 22 '51 ... Ray Milland, Patricia Roc, Drama
... Rastler's Range Kirk Douglas, ...	Sept. 73 ... Western	... Western ...	Mar. 29 '51 ... John Simmons, Dick Boschard, Melodrama	... White Heather? (British) ...	Mar. 29 '51 ... John Simmons, Dick Boschard, ...	Mar. 29 '51 ... John Simmons, Dick Boschard, Howard Hill and Wild Animals ...	Mar. 29 '51 ... John Simmons, Dick Boschard, Melodrama
... Target Kirk Douglas, ...	Sept. 73 ... Adventure	... Adventure ...	Apr. 3 '51 ... John Carpentier, Alyn Lockwood, Western	... So Long at the Fair (British) ...	Apr. 3 '51 ... John Carpentier, Alyn Lockwood, ...	Apr. 3 '51 ... John Carpentier, Alyn Lockwood, Three Thousand A.D. ...	Apr. 3 '51 ... John Carpentier, Alyn Lockwood, Melodrama
... Three Thousand A.D. Kirk Douglas, ...	Sept. 82 ... Adventure	... Adventure ...	Apr. 6 '51 ... Mercedes McCambridge, Melodrama	... Badman's Gold ...	Apr. 10 '51 ... Rex Harrison, Lilli Palmer, ...	Apr. 10 '51 ... Rex Harrison, Lilli Palmer, Whistler's Gold ...	Apr. 10 '51 ... Rex Harrison, Lilli Palmer, Melodrama
... Whip Hand Kirk Douglas, ...	Sept. 82 ... Western	... Western ...	Apr. 15 '51 ... Merle Oberon, Melodrama	... Lane Dark Hall, The (Brit.) ...	Apr. 20 '51 ... Max Baer, ...	Apr. 20 '51 ... Max Baer, Starspangle Rambolom ...	Apr. 20 '51 ... Max Baer, Melodrama
20th CENTURY-FOX											
614 Broken Arrow (C) ...	Aug. 750 ... James Stewart, Dolores Del Rio, ...	Sept. 92 ... Western	... First Lagoon, The ...	May 15 '51 ... Van Heflin, Evelyn Keyes, Drama	... When I Grew Up (British) ...	Apr. 26 '51 ... Robert Preston, Bobby Driscoll, ...	Apr. 26 '51 ... Robert Preston, Pardon My French (French) ...	Apr. 27 '51 ... Robert Newton, Alec Guinness, Comedy
Holy Year, 1950 ...	Sept. 150 ... James Stewart, Dolores Del Rio, ...	Sept. 92 ... Western	... First Lagoon, The ...	June 1 '51 ... Michele Morgan, Drama	... Oliver Twist (British) ...	Apr. 27 '51 ... Robert Newton, Alec Guinness, ...	Apr. 27 '51 ... Robert Newton, Man With My Face, The ...	Apr. 27 '51 ... Robert Newton, Drama
... The Caribbean Trail (C) ...	Sept. 150 ... Randolph Scott, Victor Mature, ...	Sept. 92 ... Western	... First Lagoon, The ...	June 8 '51 ... Barry Nelson, Carole Matthews, Mystery	... Vakano From Planet X, The ...	June 15 '51 ... Lloyd Bridges, ...	June 15 '51 ... Lloyd Bridges, Vakano (Ital.) ...	June 15 '51 ... Anna Magnani, Geraldine Brooks, Adventure
918 Biohazard ...	Sept. 150 ... S. Blacker, J. Larkin, K. Marched, ...	Sept. 92 ... Western	... First Lagoon, The ...	June 15 '51 ... Anna Magnani, Geraldine Brooks, Drama	... Three Steps North, The ...	June 15 '51 ... Anna Magnani, Geraldine Brooks, ...	June 15 '51 ... Anna Magnani, Geraldine Brooks, Hornie (formerly Queen for a Day) ...	July 7 '51 ... Barbara Stanwyck, Darren McGavin, Mystery
928 Farewell to Yesterday ...	Sept. 150 ... Narrator, ...	Sept. 92 ... Western	... First Lagoon, The ...	July 13 '51 ... Charlton Heston, Richard Carlson, Mystery	... He Ran All the Way ...	July 20 '51 ... Charlton Heston, Shelly Winters, ...	July 20 '51 ... Charlton Heston, Shelly Winters, The Caribbean Trail (C) ...	July 27 '51 ... Jose Ferrer, Walter Hampden, Drama
931 My Blue Heaven (C) ...	Sept. 92 ... Paul Douglas, Richard Widmark, ...	Sept. 92 ... Musical	... First Lagoon, The ...	July 25 '51 ... Anna Neagle, Trevor Howard, Drama	... Cyrano de Bergerac ...	July 27 '51 ... Lawrence Tierney, Althea Roberts, ...	July 27 '51 ... Lawrence Tierney, Althea Roberts, Pardon My French (British) ...	July 27 '51 ... Lawrence Tierney, Althea Roberts, Melodrama
932 Panie in the Streets (C) ...	Sept. 92 ... Paul Douglas, ...	Sept. 92 ... Musical	... First Lagoon, The ...	Aug. 10 '51 ... Marlene Dietrich, Drama	... Four in a Jeep (Swiss) ...	Aug. 17 '51 ... Marlene Dietrich, ...	Aug. 17 '51 ... Marlene Dietrich, Richard Widmark, ...	Aug. 24 '51 ... Vittorio De Sica, Comedy
933 The Black Rose (C) ...	Sept. 92 ... Mickey Rooney, Pat O'Brien, ...	Sept. 120 ... Adventure	... First Lagoon, The ...	Aug. 24 '51 ... Dick Haymes, Nina Foch, Drama	... Si, Benny the Dip ...	Aug. 31 '51 ... Anna Magnani, ...	Aug. 31 '51 ... Anna Magnani, The Scarlet Pimpernel (The (formerly ...	Aug. 31 '51 ... Anna Magnani, Comedy
933 Fireball, The (C) ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Aug. 31 '51 ... Anna Magnani, Drama	... Two Girls and a Guy ...	Aug. 31 '51 ... Anna Magnani, ...	Aug. 31 '51 ... Anna Magnani, Bird of Paradise (C) ...	Sept. 1 '51 ... David Farrar, Geraldine Fitzgerald, Comedy
934 I'll Get By (C) ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 10 '51 ... Radha, Edmund Knight, Drama	... Obsessed (formerly The Evil One) ...	Sept. 10 '51 ... Radha, Edmund Knight, ...	Sept. 10 '51 ... Radha, Edmund Knight, Halls of Montezuma (C) ...	Sept. 10 '51 ... Radha, Edmund Knight, Drama
935 No Way Out ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 18 '51 ... Henry Morgan, Harry Kelly, Drama	... River, The (C) (India) ...	Sept. 18 '51 ... Henry Morgan, Harry Kelly, ...	Sept. 18 '51 ... Henry Morgan, Harry Kelly, Man Who Cheated Himself, The ...	Sept. 14 '51 ... Sheilah Ryan, Drama
936 All About Eve ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Georges O'Brien, Douglas Fairbanks, Jr., Comedy	... Gold Raiders ...	Sept. 21 '51 ... Douglas Fairbanks, Jr., ...	Sept. 21 '51 ... Douglas Fairbanks, Jr., Misery ...	Sept. 21 '51 ... Douglas Fairbanks, Jr., Comedy
937 Jackpot, The ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama	... Red Shoes, The (O) (Brit.) ...	Sept. 1 '51 ... Anton Walbrook, Moira Shearer, ...	Sept. 1 '51 ... Anton Walbrook, Moira Shearer, Call Me Mister (C) ...	Sept. 15 '51 ... Yvonne De Carlo, Roland Culver, Comedy
938 American Guerrilla in the Philippines (C) ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama	... Hotel Sahara (Brit.) ...	Sept. 15 '51 ... Yvonne De Carlo, Roland Culver, ...	Sept. 15 '51 ... Yvonne De Carlo, Roland Culver, Thirteenth Letter, The (formerly ...	Sept. 15 '51 ... Yvonne De Carlo, Roland Culver, Comedy
939 Far Heaven's Sake ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama	... (Continued at top of page above)			... Of Men and Mistletoe ...		
940 Halls of Montezuma (C) ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama	... (Continued one following page, col. 1)					
941 Man Who Cheated Himself, The ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
941 Midway, The ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
942 I'd Climb the Highest Mountain (C) ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
943 Call Me Mister (C) ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
944 Thirteenth Letter, The (formerly ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
945 Bird of Paradise (C) ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
946 Lucky Nick Cain (formerly High Stakes) ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
947 Halls of Montezuma (C) ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
948 Man Who Cheated Himself, The ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
949 Midway, The ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
950 I Can't Get It for You Whistle ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						
951 Of Men and Mistletoe ...	Sept. 92 ... Oct. 16 ...	Sept. 120 ... Musical	... First Lagoon, The ...	Sept. 24 '51 ... Marlene Dietrich, Drama						

UNITED ARTISTS (continued)

PROD. NO.	TITLE	RELEASE	STARRING	RUNNING TIME	TYPE
184	Mr. Peck-A-Boo (French)	Oct. 21 '51	Henry, Jon Greenwood	74	Comedy
185	Tom Brown's School Days (Brit.)	Nov. 2 '51	John Howard Davies, Robert Newton	81	Drama
186	Fat Man, The	Nov. 9 '51	Dane Clark, Tracey Roberts	80	Western
187	Lady Says No, The	Nov. 16 '51	David Niven, Joan Caulfield	80	Comedy
188	Christmas Carol, A (Brit.)	Nov. 30 '51	Alistair Sim, Kathleen Harrison	80	Drama
189	Big Night, The	Dec. 7 '51	John Barrymore, Jr.; Jean Lorring	94	Drama
190	Saturday Island (6)	Dec. 29 '51	Linda Darnell, Tab Hunter	80	Drama
191	African Queen (C)	Adventure	Humphrey Bogart, Katharine Hepburn	80	Adventure
192	Another Man's Poison	Drama	Bette Davis, Gary Merrill	75	Comedy
193	Chicago Calling	Drama	Dan Fury, Mary Anderson	75	Comedy
194	Green Glove, The	Drama	Glen Ford, Geraldine Brooks	75	Western
195	One Big Affair	Drama	Dennis O'Keefe, Evelyn Keyes	75	Melodrama
196	Saturday Island (6)	Drama	Linda Darnell, Tab Hunter	80	Drama
197	Affron Queen (C)	Adventure	Humphrey Bogart, Katharine Hepburn	80	Adventure
198	Another Man's Poison	Drama	Bette Davis, Gary Merrill	75	Comedy
199	Chicago Calling	Drama	Dan Fury, Mary Anderson	75	Comedy
200	Green Glove, The	Drama	Glen Ford, Geraldine Brooks	75	Western
201	One Big Affair	Drama	Dennis O'Keefe, Evelyn Keyes	75	Melodrama
202	Saturday Island (6)	Drama	Linda Darnell, Tab Hunter	80	Drama
214	Albert & Castello In Foreign Legion	Aug. '50	Bad Abbott-Lou Costello	70	Comedy
215	Desert Hawk (C)	Aug. '50	Yvonne DeCarlo, Richard Greene	75	Adventure
216	Lassie	Aug. '50	Ronald Reagan, Ruth Hausey	90	Comedy
218	Saddle Tramp (C)	Sept. '50	Joel McCrea, Wanda Hendrix	75	Western
219	Shadowed	Sept. '50	David Niven, Brian Donlevy	80	Comedy
220	The Sleeping City	Sept. '50	Richard Conte, Coleen Gray	80	Melodrama
221	Woman on the Run	Oct. '50	Anne Sheridan, Dennis O'Keefe	75	Comedy
222	Woman on the Mail	Oct. '50	Stephen McNally, Alexis Smith	80	Melodrama
231	Madness of the Heart (Brit.)	Oct. '50	Margaret Lockwood, Jeff Dulacs	80	Melodrama
232	Madness of the Heart (Brit.)	Oct. '50	Laurence Olivier, Jean Simmons	143	Drama
233	Deported	Oct. '50	James Cagney, Dennis O'Keefe	80	Comedy
234	Kansas Raiders (C)	Nov. '50	Maureen O'Hara, Jim Faris	80	Western
235	The Milkman	Nov. '50	Donald O'Connor, Jimmy Durante	87	Comedy
236	Mysteries of the Submarine	Dec. '50	McDonald Carey, Mata Hari	76	Comedy
237	Undercover Girl (Brit.)	Dec. '50	Aldo Ray, Scotty Beckett	80	Drama
238	Frenchie (C)	Jan. '51	Joan McCracken, Shirley Winters	81	Western
239	Harvey	Jan. '51	James Stewart, Josephine Hull	104	Comedy
240	Undeath of the Gun	Jan. '51	Richard Conte, Audree Foster	84	Drama
241	Operation Disaster (Brit.)	Jan. 13 '51	Richard Mill, Helen Cherry	104	Comedy
242	Bedtime for Bonzo	Feb. '51	Ronald Reagan, Diana Lynn	83	Comedy
243	Target Unknown (formerly Prisoner of War)	Feb. '51	Mark Stevens, Robert Douglas	90	Drama
244	Tennakoo (C)	Feb. '51	Van Johnson, Robert Keith	82	Western
245	Abbott & Costello Meet the Invisible Man	Mar. '51	Bud Abbott, Lou Costello	82	Comedy
246	Air Cadet	Mar. '51	Joe McFadden, Gail Russell	94	Drama
247	Green Wore Spars, The	Mar. '51	Ginger Rogers, Jack Carson	80	Comedy
248	Double Croakbone (C)	Apr. '51	Donald O'Connor, Helene Carter	75	Comedy
249	Ma and Pa Kettle Back on the Farm	Apr. '51	Marjorie Main, Percy Kilbride	81	Comedy
250	Up Front	Apr. '51	David Wayne, Tom Ewell	92	Comedy
251	Fat Man, The	Mar. '51	J. Scott Smart, Edna Landen	77	Melodrama
252	Kalifornia Kid (C)	Mar. '51	Ann Blyth, Mark Stevens	91	Comedy
253	Apache Drummer (C)	Mar. '51	Jeff Chandler, Evelyn Keyes	75	Melodrama
254	Hollywood Story	Mar. '51	Stephen McNally, Coleen Gray	75	Western
255	Ma and Pa Kettle Back on the Farm	Apr. '51	Richard Conte, Jaiia Adams	77	Drama
256	Francis Goes to the Races	May '51	Abbot and Costello	77	Comedy
257	Prince Who Was a Thief, The (C)	May '51	Peter Laurie, Piper Laurie	88	Comedy
258	Bright Victory	Aug. '51	Arthur Kennedy, Peggy Dow	97	Drama
259	Cattle Drive (C)	Aug. '51	Joel McCrea, Dean Stockwell	77	Western
260	Cavalier Man	Aug. '51	Stephen McNally, Evelyn Keyes	82	Drama
261	Mark of the Renegade (C)	Aug. '51	Stephen McNally, Ricardo Cortese	84	Musical
262	United Artists	Aug. '51	Ricardo Montalban, Cyd Charisse	81	Drama

WARNER BROTHERS (continued)

PROD. NO.	TITLE	RELEASE	STARRING	RUNNING TIME	TYPE	RELEASER	STARS	RUNNING TIME	TYPE
437	Strangers on a Train	June 30 '51	Farley Granger, Ruth Roman	101	Drama	Gordon MacRae, Eddie Bracken	101	Drama	Musical
428	For Worth (C)	July 15 '51	Randolph Scott, David Brian	80	Western	Kirk Douglas, Parke Wynne	80	Drama	Musical
429	On Moonlight Bay (C)	July 28 '51	Boris Day, Gordon MacRae	95	Musical	Ray Milland, Gene Tierney	95	Drama	Western
430	Captain Horatio Hornblower (C)	Aug. 11 '51	Gregory Peck, Virginia Mayo	117	Drama	Doris Day, Frank Lovejoy	107	Drama	Musical
431	Jim Thorpe—All American	Sept. 11 '51	Tom Lantana, Pauline Thaxter	101	Drama	Steve Cochran, Marie Aldon	109	Drama	Musical
432	Force of Arms	Sept. 15 '51	William Holden, Nancy Olson	103	Drama	Linda Darnell, All-Star Cat	125	Drama	Musical
433	Tomorrow Is Another Day	Sept. 22 '51	John Wayne, Marlon Brando	105	Drama	Patricia Neal, Eddie Bracken	105	Drama	Musical
434	Streetcar Named Desire	Sept. 29 '51	Vivian Leigh, Marlon Brando	113	Drama	Kirk Douglas, Parke Wynne	101	Drama	Musical
435	Painting the Clouds with Sunshine (C)	Oct. 10 '51	Dennis Morgan, Virginia Mayo	87	Musical	Ray Milland, James Cagney	113	Drama	Western
436	Come Fill the Cup	Oct. 20 '51	Ray Milland, Gene Tierney	99	Drama	Steve Cochran, Marie Aldon	101	Drama	Musical
437	Close to My Heart	Nov. 3 '51	Steve Cochran, Marie Aldon	108	Drama	Ray Milland, All-Star Cat	125	Drama	Musical
438	Tanks Are Coming, The	Nov. 17 '51	Steve Cochran, Marie Aldon	108	Drama	Patricia Neal, Eddie Bracken	105	Drama	Musical
439	Lion and the Horse, The (C)	Dec. 1 '51	Steve Cochran, Ray Teal	101	Drama	Larry Grant, Betsy Drake	101	Drama	Comedy
440	Room for One More	Dec. 1 '51	Steve Cochran, Ray Teal	101	Drama	Ray Bolger, Allyn Joslyn	101	Drama	Comedy
441	Where's Charlie?	Dec. 1 '51	Steve Cochran, Ray Teal	101	Drama	Ray Bolger, Allyn Joslyn	101	Drama	Comedy
442	Afraid	Jan. 1 '52	Hans Blech, Gisele Trower	107	Drama	Carol Marin, Pamela Brown	95	Drama	Comedies
443	Blum (German)	Central	Hans Blech, Gisele Trower	107	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
444	Against the Wall (Ital.)	Central	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
445	Big Tree, The (C)	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
446	Butter in the Afternoon	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
447	Champane Bandits, The (C)	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
448	Italian Drama	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
449	I'll See You in My Dreams	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
450	Lion and the Horse, The (C)	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
451	Love Me or Leave Me	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
452	Man in the Moon	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
453	Meets the Devil	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
454	My Friend, the Devil	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
455	Painted Faces	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
456	Painted Faces	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
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510	Painted Faces	Jan. 1 '52	Patricia Neal, Eddie Bracken	101	Drama	Carol Marin, Pamela Brown, Amadeo Natrazi	95	Drama	Comedies
511	Painted Faces								

UNIVERSAL-INTERNATIONAL (continued)

MISCELLANEOUS (continued)

U-I Special Films Division	<i>(All British)</i>
180	Prelude to Fame
181	Market, The
182	Pool of London
183	Bronzing Version, The
285	Lavender Hill Mob, The
286	Lavender Hill Mob, The

WARNER BROTHERS

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(Continued on following page, column 1)

PRODUCT DIGEST SECTION, OCTOBER 27, 1951

MISCELLANEOUS

(continued)

PROD. NO.	TITLE	COMPANY	STARS	RUNNING TIME	TYPE	COMPANY	STARS	RUNNING TIME	TYPE
Interrupted Journey (Brit.)	Valerie Hobson, Richard Greene..... 89.	Schlaifer	Valerie Hobson, Richard Greene..... 89.	Mystery	Hoffberg	California Light Opera Co. 79.	... Musical	
It Happened One Sunday.....	Robert Beatty, Barbara White..... 90.	English	Robert Beatty, Barbara White..... 90.	Drama	Burton	Burton 76.	... Drama	
Jacqueline Maibach's (Brit.)	Hugh Williams, Carla Lehmann..... 68.	English	Hugh Williams, Carla Lehmann..... 68.	Comedy	Ginger Prince, Darlene liquid..... 111.	Religious 78.	... Religious	
Jenny Lamour (French)	Stacy Delair, Louis Jourvet..... 101.	French	Stacy Delair, Louis Jourvet..... 101.	Comedy	Louise Beavers, Harriet Taff Kils..... 78.	Drama 78.	... Drama	
Journey Together (Brit.)	Film Renters, Edward G. Robinson R., Altenborough..... 80.	English	Film Renters, Edward G. Robinson R., Altenborough..... 80.	Melodrama	Marian Moreland, F. E. Miller..... 68.	Comedy 87.	... Comedy	
King's Jester, The (Ital.)	Sealea Michel, Ferruccio Taglioni..... 95.	Italian	Sealea Michel, Ferruccio Taglioni..... 95.	Musidrama	Leslie Howard, Wendy Hillier..... 87.	Comedy 84.	... Drama	
La Vie Bohème (French)	Louis Jourdan, Maria Marin..... 99.	French	Louis Jourdan, Maria Marin..... 99.	Musidrama	Danielle Darrieux, Jean Marais..... 84.	Drama 87.	... Drama	
Lady Panama (French)	Stacy Delair, Louis Jourvet..... 97.	French	Stacy Delair, Louis Jourvet..... 97.	Musomedley	Donald Thompson	Burton 78.	... Drama	
Laughing Lad, The (C.) (Brit.)	Fiona Fullerton L., Sullivan Anne, Ziegler..... 78.	Comedy	Quiet Doctor, Ralph Cooper, Monte Hawley..... 78.	Drama	Ralph Cooper, Monte Hawley..... 78.	Drama 68.	... Drama	
Life and Laughter (Brit.)	Will Price, Polly Ward..... 83.	Comedy	Rage of Barbizon, The (Brit.)	Schlaifer	Lillian White Musical 68.	... Musical	
Light of the Western Stars (R.)	Alan Ladd, Victor Jory..... 67.	Western	Raiders, The (Brit.)	Burton	Royal & Allied Merchant Navy	... Musical 70.	... Musical	
Linen Story (Brit.)	Nelly Corradi, Italo Tajo..... 107.	English	Ranch Grande (Mex.) (C.)	Film Renters	Artists Drama 90.	... Drama	
Love of a Clown (Ital.)	M. P. Salas, Tito Gobbi, Gina Lollobrigida..... 89.	Italian	Raven, The (French)	Schlaifer	Jorge Negrete, Edmundo Nogales..... 90.	Drama 88.	... Drama	
Love on the Dole (Brit.)	Fiona Fullerton Deborah Kerr, Clifford Evans..... 88.	English	Razia (German)	Schlaifer	Pierre Freyssay, Ghislée Leclerc Melodrama 84.	... Drama	
Love Story (Ital.)	Leontine Gaubert, Renato Brazil..... 106.	Italian	Reluctant Who's, The (Brit.)	Schlaifer	Ellie Burghart, Von Petersen Central 86.	... Comedy	
Lovers of Verona (French)	Savane..... 88.	French	Rendezvous With Tomorrow (French)	Sauvage	John Kott, Guy Rolfe Fine Arts 192.	... Comedy	
Lovers Return (French)	Anouk Aimée, Serge Reggiani..... 92.	French	Résistance (French)	Sauvage	Daniel Gelin, Brigitte Auber Drama 86.	... Drama	
Loves of Don Juan, The (Ital.)	Adriano Rimoldi, Dina Savoia..... 92.	Italian	Raven, The (French)	Schlaifer	Pierre René, Yvonne Gainard Drama 93.	... Drama	
Lucie Di Lammermoor (Ital.)	Nelly Corradi, Italo Tajo..... 107.	Italian	Royal Affair, A (French)	Dicains	Maurice Chevalier, Sophie Desmarets Musical 70.	... Musical	
Lucky Ghost (French)	Maston Moreland, F. E. Miller..... 68.	French	School for Husbanda (Brit.)	Casablanca	Anna Magnani, Antonio Cetin Drama 99.	... Drama	
Lucrèce Borgia (French)	Edwige Feuillerat, Gabriel Gabrio..... 88.	French	School for Shiners (Brit.)	Casablanca	Howard Da Silva, Sarah Churchill Melodrama 99.	... Melodrama	
Mad About Opera (Ital.)	M. P. Salas, Benhalim Gith, Tito Gobbi..... 88.	Italian	Seven Days to Noon (Brit.)	Hoffberg	Rey Harkness, Sidney Blackmer, Vera Teasdale Melodrama 65.	... Drama	
Major Barbara (Brit.) (R.)	Ella..	English	Seven Days to Noon (German)	Hoffberg	Barry Jahn, Olite Obase Drama 93.	... Drama	
Man From Mareco (The) (Brit.)	Anton Walbrook, Margaret Scott..... 90.	English	She's Too Mean for Me, She! (German)	Bell	Bettina Moltai, Plummer E. Miller Drama 84.	... Drama	
Man of the Forest (R.)	Ernest Borgnet, John Clement..... 106.	French	Shea Shina (Ital.)	Schlaifer	Maston Moreland, Plummer E. Miller Comedy 70.	... Comedy	
Manics on Wheels (Brit.)	Randolph Scott, Buster Crabbe..... 68.	English	Showtime (Brit.)	Schlaifer	Rinaldo Sacerdoti Drama 68.	... Drama	
Manon (French)	Dirk Bogarde, Bruce Abbott..... 78.	French	Sin of Esther Waters (Brit.)	I.B.O.	Sam Todd, Richard Grimes English 98.	... Musical	
Maston Rains for Mayor	Cecilia Aubry, Michel Audiard..... 91.	French	Somewhere in Berlin (German)	Schlaifer	Kathleen Ryan, Dick Bogard Drama 63.	... Drama	
Mari's Louise (French)	Dickie Moore	French	Song of Dolores (The) (Spanish)	Central	Harry Hindle Argentina, Hilda Sarrow Central 86.	... Musi-drama	
Mausoleum of Pharo (Ital.)	Maximilian Schell, Jeanne Moreau..... 98.	Italian	Springtime (Brit.)	Central	Poor Contiñens Carol Raye, Peter Graves Drama 77.	... Drama	
Massacre Hill (Brit.)	Erna Berger, A. Hau, John Barrett..... 106.	English	Storm Within, The (French)	Dicains	Patricia Neal, Dermot Walsh Drama 84.	... Drama	
Medium, The (The) (Ital.)	Chips Rafferty, Jane Barrett..... 72.	Italian	Story of Tacea (Ital.)	Dicains	Jacques Demy, Jean Marais Drama 77.	... Drama	
Moll on the Floss (Brit.)	Tradition James Mason, Anna Maria Alberghetti..... 48.	English	Sylvie and the Phantom (French)	Dicains	Michel Simon, Fernandel, Talivain Drama 105.	... Musidrama	
Munich (French)	Moll on the Floss (Brit.)	English	Tales of Hoffmann (C.) (Brit.)	Dicains	Odeide Joyce, François Perier Drama 93.	... Drama	
Munton Rains for Mayor	Tommy Steele, Bruce Abbott..... 78.	French	Taming of Dorothy, The (Brit.)	Dicains	Sammy Davis Jr., Stewart Granger Drama 98.	... Drama	
Muriel's Law (French)	Carla Del Poggio, Jacques Serras..... 92.	French	Tombolo (Ital.)	Dicains	Robert Helpmann Op. Ballet 138.	... Op. Ballet	
Mr. Wainwright	Daniel Dhorme, Louis Jouvet..... 85.	French	Torrent for Tonight (R.)	Schlaifer	Jean Kent, Robert Beatty Comedy 68.	... Comedy	
Monsieur Vincent (French)	Maximilian Schell, Jeanne Moreau..... 58.	French	Tenderfoot Goes West, A. (R.)	Hoffberg	Tommy Steele, U. S. Air Force Comedy 72.	... Comedy	
Moonlight Madness (Brit.)	James Mason..... 78.	English	Third Time Lucky (Brit.)	Hoffberg	Jack La Rue, Russell Glasson Western 65.	... Western	
Murder in Reverse (Brit.)	James Mason..... 82.	English	This Night Is Ours (German)	I.R.O.	John Wayne, Dennis Neill Drama 87.	... Drama	
Murder War (R.)	Monte Carlo, John Clement..... 75.	French	Thunder Rock (Brit.)	Bell	Hildebrandt, Nell Drama 80.	... Drama	
Murderer Lives at 21 (The) (French)	Leontine Gaubert, Jean Deasilly..... 83.	French	Today's Child (Brit.)	Ellis	Michael Redgrave, Tamara Mann Melodrama 91.	... Melodrama	
My Hand Ate Clay (French)	Richard Ahern, B. Lohse..... 61.	French	To the Last Man (R.)	Ellis	Sally Ann Howes, Stewart Granger Drama 80.	... Drama	
Mysteries Rider, The (Ital.)	Russell Hayden, Sidney Toler..... 72.	Italian	Toip Jumped the Devil	Randolph Scott, Gail Patrick	Randolph Scott, Gail Patrick Western 76.	... Western	
Native Son (Argentine)	Castile..... 93.	Spanish	Wagon Wheels (R.)	Tambolo (Ital.)	Aldo Fabrizi, Adriana Bengtli Favorite 96.	... Drama	
Next of Kin (R.) (Brit.)	Pierre Freyssay, Alain Clairmont..... 102.	French	Tony Drews a Horse (Brit.)	Tambolo (Ital.)	Cecil Parker, Anne Crawford Favorite 90.	... Comedy	
Night Club Girl, The (French)	James Mason..... 78.	French	Torrent (Sweat) (Brit.)	Tambolo (Ital.)	Alf Keltie, Mai Zetterling Favorite 88.	... Drama	
No Orchids for Miss Blandish (Brit.)	Elia..	English	Train of Events (Brit.)	Tambolo (Ital.)	Anne Vernon, Harold Warrender Drama 105.	... Drama	
Oh! Austria (French)	Monte Carlo, John Clement..... 75.	French	Fine Arts	Tambolo (Ital.)	Valerie Hobson, John Clement Drama 80.	... Drama	
One Soldier Never Die (French)	Leontine Gaubert, Jean Deasilly..... 86.	French	Offord	Tambolo (Ital.)	Anna Magnani, Vincent Scotto Drama 116.	... Dr. & Com.	
One Too Many	Richard Attenborough, Ruth Warwick..... 105.	English	Orford (Sweat) (Brit.)	Tambolo (Ital.)	Baby Doe, Anna Locusta Players Comedy 89.	... Comedy	
Open City (Ital.)	James Mason, Aldo Fabrizi..... 101.	Italian	Paul Blidi	Tambolo (Ital.)	Eva Nová, Fernandel, Talivain Drama 80.	... Drama	
Operetta (German)	María Holst, Willy Forst..... 100.	German	Dicains	Tambolo (Ital.)	Raf Vallone, Lucia Bosé Drama 107.	... Drama	
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